

# Global Confectioneries Market Research Report 2022 Professional Edition

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# **Abstracts**

The global Confectioneries market was valued at 165.09 Million USD in 2021 and will grow with a CAGR of 1.91% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact wwhich will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market verdors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Confectionery, also called sweets or candy, is sweet food. Europe dominates the global confectionery market, followed by North America and Asia Pacific . The U.S. represents the largest confectionery market globally , followed by China and the U.K. India is the key market in Asia Pacific and the fastest-growing confectionery market in the world. Rising disposable income, growing retail market, increasing trend of gifting confectionery items, increasing population , increasing urbanization, hectic lifestyle, and more women in the workforce are some of the major driving factors of the confectionery market. Increasing population along with increasing disposable income in developing countries such as India and China is expected to increase the growth rate of the confectionery market. Increasing disposable income allow the customer to spend more.

By Market Verdors:

Mars

Mondelez International



Nestle

Meiji Holdings		
Ferrero Group		
Hershey Foods		
Arcor		
Perfetti Van Melle		
Haribo		
Lindt & Spr?ngli		
Barry Callebaut		
Yildiz Holding		
August Storck		
General Mills		
Orion Confectionery		
Uniconf		
Lotte Confectionery		
Bourbon Corp		
Crown Confectionery		
Roshen Confectionery		
Ferrara Candy		



Orkla ASA
Raisio Plc
Morinaga & Co. Ltd
Cemoi
Jelly Belly
Cloetta
Ritter Sport
Petra Foods
Amul
By Types:
Chocolate
Sugar Confectionery
Gum
Cereal Bar
By Applications:
Supermarket
Hypermarket
E-Commerce
Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry



including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market?s competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements



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Bottom-up and Top-down Approaches for This Report



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