

# Global Cold Pressed Juices Market Research Report 2022 Professional Edition

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## Abstracts

The global Cold Pressed Juices market was valued at 46.23 Million USD in 2021 and will grow with a CAGR of 7.2% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Cold-pressed juice is associated with the healthy, less processed foods movement. Cold-pressed juice is made via high pressure processing (HPP), which doesn't require the chemicals or preservatives typical of traditional processing methods. Cold-pressed juice is made via high pressure processing (HPP), with better flavor and more complete nutrition compared with other juice. This kind of beverage is famous in USA and gradually spread to Europe. Owing to its unique production method, cost of cold-pressed juice is high and sales price is expensive. Major consumers are the middle class and rich people. Compared with men, women tend to more like cold-pressed juice. Currently, market concentration in this industry is not high. Considering product shelf life is limited, company sale cold-pressed juice in their own-store. Also, manufacture process is mature and raw material source is abundant, more and more companies enter this industry. Currently, there are many suppliers such as The Naked Juice, Hain BluePrint, Evolution Fresh, Suja, Liquiteria, Hoogesteger, Juice Generation, Pressed Juicery, Rakyan Beverages, Village Juicery, The Cold Pressed Juicery, Greenhouse Juice, Organic, Organic Press, Kuka Juice, Native Cold Pressed Juices and Plenish Cleanse etc. Owing to limited shelf life of cold-pressed juice, suppliers sell their product

in local. Also there exists no trading between different regions. Depending on abundant raw material resource and mature manufacture process, suppliers can set their stores all over the world.

By Market Vendors:

The Naked Juice

Hain BluePrint

Evolution Fresh

Suja

Liquiteria

Hoogesteger

Juice Generation

Pressed Juicery

Rakyan Beverages

Village Juicery

The Cold Pressed Juicery

Greenhouse Juice

Organic

Organic Press

Kuka Juice

Native Cold Pressed Juices

Plenish Cleanse

By Types:

Cold Pressed Fruits Juices

Cold Pressed Vegetables Juices

Cold Pressed Mixed Juices

By Applications:

Woman

Man

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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