

# Global Bean Bag Chairs Market Research Report 2022

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### Abstracts

The global Bean Bag Chairs market was valued at 121.77 Million USD in 2021 and will grow with a CAGR of 1.45% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

This report studies the Bean Bag Chairs market. A bean bag chair is a large fabric bag, filled with polystyrene beads (Sacco chair), dried beans, or a similar substance. The product is an example of an anatomic chair. The shape of the object is set by the user. Although designed to be a chair, due to its amorphous nature it is often confused with tuffets and ottomans. North America ranks the top in terms of Sales volume of Bean Bag Chairs worldwide, it consists of 66.22% of the global market in 2017. Europe comes the second, with 16.44% of the global market. Asia Pacific, South America, Middle East and Africa Market are yet to be developed, mainly due to insufficient demand. Since most of the people in these areas still prefer the traditional types of chairs. Companies in these regions are quite reluctant to purchase bean bag chairs to decorate their offices. The market for these regions occupies only 17.34% of the global Bean Bag Chairs market in the same year. The Bean Bag Chairs market concentration is quite high. There are about a hundred of brands in USA right now, only about 20% of them are large scale producers, who had operated for quite a long time. A Large amount of them only sell products on the internet, without having a Brick and Mortar store. They sell a limited number of products, but some of them are very popular, winning a lot of

customers. There are many furniture distributors of Bean Bag Chairs in Europe and USA. These distributors help many small-scale companies sell their products. Except from MUJI, almost all the big scale Beanbag Chair Producers are from USA. Yogibo ranks the first in terms of Revenue market share in global market of Bean Bag Chairs, occupies 14.82% of the global market share in 2017; While, MUJI, with a market share of 9.10%, comes the second; All the other manufacturers which are not included in the report together consist of about 33.08% of the global market in 2017.

By Market Vendors:

Ace Bayou Corp

Yogibo

MUJI

Sumo

Bean Bag City

KingBeany

Jaxx Bean Bags

GoldMedal

Cordaroy`s

Fatboy USA

Comfy Sacks

Love Sac

Ultimate Sack

Intex

Full of Beans

By Types:

Kids Bean Bag Chairs

Adult Bean Bag Chairs

Jumbo Size Bean Bag Chairs

By Applications:

Household

Commercial

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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