

Global Barcode Scanners and Barcode Mobile Computers Market Research Report 2022 Professional Edition

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Abstracts

The global Barcode Scanners and Barcode Mobile Computers market was valued at 196.44 Million USD in 2021 and will grow with a CAGR of 6.36% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

A barcode scanner or reader is an input device that captures and reads the information in a barcode. Basic scanners simply record and translate the barcode into numbers and/or letters, that code must be sent to a computer database for further information. This can be done with a wired connection (such as through a serial or keyboard port) or wirelessly. Mobile computers are full independent computers that integrates all the necessary peripherals and interfaces needed for collecting, manage, and store the data gathered via barcodes. Mobile computer integrates, in a small form factor, all the necessary components of a computer, such has a display, a Wi-Fi system, an operating system, a keyboard, a battery and a professional scan engine. In addition to these features, mobile computer sports a rugged enclosure, able to withstand drop from various heights and to work in harsh situations. The rugged enclosure allows the devices to operate in all kind of professional conditions and resist to shocks, direct waterjets or very dusty environments. Mobile devices are the daily companion in activities like inventory, price check, pick and drop, assisted sales, delivery, quality control, curb-side pick-up, etc. With versatile portfolio of mobile computers, customers

can get a solution for a full array of barcode reading needs. From printed 1D and 2D barcodes, to Direct Part Marking (DPM), to packaging. The Key players included Datalogic, Zebra, Honeywell, Cognex, SICK, Newland, NCR, Denso Wave, Code, Omron(Microscan), Keyence, Opticon Sensors, Zebex, Socket Mobile, CipherLAB, Argox (SATO), MINDEO, etc. Among all the players, Datalogic contributed most, which accounts for about 20% share among the global. Asia-Pacific was the largest for Barcode Scanner global market, with a share exceeding 30%. The growing use of the product owing to its superior characteristics has been fueling the growth of the market in this region. The classification of Barcode Scanners & Barcode Mobile Computers includes Barcode Scanners and Barcode Mobile Computers. The proportion of Barcode Scanners is over 75%. Moreover, Barcode Scanners & Barcode Mobile Computers are widely used for Retail and Wholesale, Logistics and Warehousing, etc. The most proportion is used for Retail and Wholesale, the proportion is over 40%.

By Market Vendors:

Datalogic

Zebra

Honeywell

Cognex

SICK

Newland

NCR

Denso Wave

Code

Omron (Microscan)

Opticon Sensors

MINDEO

Zebex

CipherLAB

Argox (SATO)

Keyence

Socket Mobile

By Types:

Barcode Scanners

Barcode Mobile Computers

By Applications:

Retail and Wholesale

Logistics and Warehousing

Industrial Manufacturing

Healthcare

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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