

# Global Badminton Racket Market Research Report 2022 Professional Edition

<https://marketpublishers.com/r/G2099A85360DEN.html>

Date: January 2022

Pages: 123

Price: US\$ 2,890.00 (Single User License)

ID: G2099A85360DEN

## Abstracts

The global Badminton Racket market was valued at 60.26 Million USD in 2021 and will grow with a CAGR of 6.87% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Badminton racket is a light long-handled racket used by badminton players. A badminton racket is composed of a racket head, a racket handle and a racket handle. A length of the badminton racket is not more than 68 cm, which the length of racket handle and rod is not more than 42 cm. With the development of science and technology, the development of the racket is becoming light, the racket frame is becoming hard, the racket rod is becoming flexible, and the air resistance is becoming small. The number of badminton enthusiasts in Europe and the Americas is far less than in Asia and Southeast Asia. It is mainly popular in the Nordic region, such as Sweden. The region is affected by the region, the temperature is low, and even the night is even in the winter, so indoor sports such as badminton are quite popular. Popular, but due to the small population base, the market potential is small, and badminton in other parts of Europe and the United States belongs to the niche movement. Although the development trend is good, the market will not grow much in a short time.

By Market Vendors:

Yonex

VICTOR

RSL

Lining

GOSEN

KAWASAKI

Carlton Sports

Wilson Sporting Goods

Babolat

Apacs Sports

COSCO India Ltd.

Silver Sports India

By Types:

Carbon

Carbon Alloy

By Applications:

Men

Women

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry

including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

**Key Reasons to Purchase**

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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