

# Global Automotive Motor Market Research Report 2022 Professional Edition

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## Abstracts

The global Automotive Motor market was valued at 4784.29 Million USD in 2021 and will grow with a CAGR of 2.78% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Motors are devices used to transfer or transform electric power according to the principle of electromagnetic induction. Automotive motors include various used in vehicles, such as powertrain motor, power seat motors, wiper motors, etc. Generally, a normal saloon car will equip about 20~30 motors and a luxury saloon car may need 3 times. For commercial vehicles, the amount of motors equipped is also more than 10. These automotive motors are very important to vehicles. Automotive motors include various motors used in automotive, the product structure is chaos. The price of different type product is large. Enterprises like Mabuchi can supply several times of other company's production, but its production value is not as high as production in market share due to the low price. As a high tech industry, the manufacturing technology of automotive motors is mature but only these international giants can supply the high end products with excellent performance. There is still a core technical barrier. The automotive motors market concentration is rather high as the major manufacturer occupied large share of the market. International giants like Bosch, Asmo have built many factories around the world, especially in China, where the automotive industry developed fast and the market demand is larger and larger. Facing the fierce

competition, Chinese manufacturers should invest more on research and development to maintain and expand their market share. While these international giants should take measures like introduce new products, build new factories to hold their position in market.

By Market Verdors:

Bosch

Asmo

Mitsuba

Brose

Johnson Electric

Nidec

Mabuchi

Valeo Group

Mahle

S&T Motiv

Remy International

B?HLER Motor

Shihlin Electric

Jheeco

Bright

Inteva Products

Wuxi Minxian

Prestolite Electric

Zhejiang Dehong

By Types:

Motor

Stater

Alternator

By Applications:

Body

Powertrain

Classis

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

#### Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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