

Global Automotive Coatings Market Research Report 2022 Professional Edition

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Abstracts

The global Automotive Coatings market was valued at 1207.17 Million USD in 2021 and will grow with a CAGR of 3.95% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Automotive Paint & Coating is paint or coating used on vehicle bodies and other components. Generally, it refers to automotive OEM coating and automotive refinish coating. Asia Pacific was the largest market with 56.5% of the volume share in 2015 and the trend is expected to continue on account of increasing vehicle manufacturing in the region. The automotive sector of Asia Pacific is driven by rising sales and production in countries including China, Japan, India, South Korea, and Thailand. China is expected to foresee strong growth owing to its large automobile production base. China was the largest producer of automobiles and is likely to remain the leading manufacturer on account of economic labor in the country. Moreover, the relocation of manufacturing bases by companies such as Volkswagen, Audi, Honda, Nissan, Toyota, Hyundai, Skoda, and Fiat to China owing to the availability of affordable workforce is anticipated to drive the market demand. Europe is expected to witness steady growth over the upcoming years on account of increasing vehicle manufacturing in countries including Germany, Sweden, Italy, France, the UK, and the Czech Republic. In addition, growing population coupled with rising income levels is likely to stimulate the demand over the forecast period.

By Market Vendors:

Axalta Coating Systems

BASF

PPG Industries

Nippon Paint

Kansai Paint

AkzoNobel

Sherwin-Williams Company

KCC Paint

Bayer AG

Arkema SA

Beckers Group

Cabot Corporation

Berger Paints

Eastman Chemical Company

Valspar Corporation

Clariant AG

Deft, Inc.

Jotun A/S

Royal DSM

Lord Corporation

Solvay S.A.

By Types:

Primer

Electrocoat

Basecoat

Clearcoat

By Applications:

Light Vehicle OEM

Commercial Vehicle OEM

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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Electrocoat Features

Basecoat Features

Clearcoat Features

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