

Global Automatic Content Recognition (ACR) Market Research Report 2022 Professional Edition

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Abstracts

The global Automatic Content Recognition (ACR) market was valued at 1318.87 Million USD in 2021 and will grow with a CAGR of 16.33% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Automatic content recognition (ACR) is an identification technology to recognize content played on a media device or present in a media file. Devices containing ACR support enable users to quickly obtain additional information about the content they have just experienced without any user-based input or search efforts. Smart TV's, mobile screens, wearables and increased adoption of automatic content recognition technology by media and entertainment companies for broadcast monitoring and audience measurement are driving the automatic content recognition market.

By Market Vendors:

Arcsoft (US)

Digimarc Corporation (US)

Voiceinteraction SA (Portugal)

Beatgrid Media BV (The Netherlands)

Clarifai Inc. (US)

DataScouting (Greece)

Google (US)

Microsoft Corporation (US)

Vobile (US)

iPharro Media GmbH (Germany)

Viscovery Pte (Taiwan)

VoiceBace (US)

Nuance communications (US)

Mufin GmbH (Germany)

Shazam Entertainment (UK)

ACRCloud (China)

Audible Magic Corporation (US)

Civolution (US)

Enswers (South Korea)

Gracenote (US)

By Types:

Audio, Video, & Image Recognition

Voice & Speech Recognition

Real time Content Analytics

Security and Copyright Management

By Applications:

Media & Entertainment

Consumer Electronics

E-commerce

Education & Healthcare

Automotive

IT & telecommunication

Defense & Public Safety

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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2022-2027 by Country

Middle East Automatic Content Recognition (ACR) Consumption Forecast 2022-2027
by Country

Africa Automatic Content Recognition (ACR) Consumption Forecast 2022-2027 by Country

Oceania Automatic Content Recognition (ACR) Consumption Forecast 2022-2027 by Country

South America Automatic Content Recognition (ACR) Consumption Forecast 2022-2027 by Country

Rest of the world Automatic Content Recognition (ACR) Consumption Forecast 2022-2027 by Country

Research Programs/Design for This Report

Key Data Information from Secondary Sources

Key Data Information from Primary Sources

Global Automatic Content Recognition (ACR) Market Share by Type: 2021 VS 2027

Audio, Video, & Image Recognition Features

Voice & Speech Recognition Features

Real time Content Analytics Features

Security and Copyright Management Features

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