

Global AR Lens Market Research Report 2022

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Abstracts

The global AR Lens market was valued at 9.13 Million USD in 2021 and will grow with a CAGR of 11.52% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

The HoloLens is a head-mounted display unit connected to an adjustable, cushioned inner headband, which can tilt HoloLens up and down, as well as forward and backward. To wear the unit, the user fits the HoloLens on their head, using an adjustment wheel at the back of the headband to secure it around the crown, supporting and distributing the weight of the unit equally for comfort,[16] before tilting the visor towards the front of the eyes. Display Features: Optics: See-through holographic lenses (waveguides) Resolution: 2k 3:2 light engines Holographic density: >2.5k radiants (light points per radian) Eye-based rendering: Display optimization for 3D eye position On Twitter Microsoft's Alex Kipman clarified the details. The headset provides 52 degrees of augmented viewing when measured diagonally, according to Kipman. Given that the Microsoft website states the headset's aspect ratio is 3:2, this would give a horizontal FoV of 43° and a vertical of 29° using the basic Pythagorean theorem. The classification of AR Lens includes FOV 15°, FOV 23-30°, FOV 40° and others. According to the research study, the FOV 23-30° segment held a significant share of the of the AR Lens market. The use and potential applications of augmented reality (AR) devices in many industries, including gaming, military, education, transportation, manufacturing and medicine, are growing rapidly. North America held a key market

revenue share of the AR Lens market in 2019 which account for 31.67%. The market in the region is anticipated to expand at a CAGR of 12.04% during the 2019-2026. The increasing adoption of AR Lens is expected to offer lucrative opportunities for vendors. In 2019, Microsoft, LX-AR, Lumus ranked top 3 of the revenue share in global market. These companies will witness a stable growth in the following five years.

By Market Vendors:

Microsoft

LX-AR

Lumus

Optinvent

Optics Division

Radiant Vision Systems

Huynew

Crystal Optech

Vuzix

North Ocean Photonics

HoloOptics?Luminit?

Beijing Ned

Lochn Optics

By Types:

FOV 15?

FOV 23-30?

FOV 40?

By Applications:

Gaming

Military

Education

Transportation

Manufacturing

Medicine

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing

industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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Huynew AR Lens Product Specification

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