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Global Application-to-Person (A2P) SMS and API Market Research Report 2022 Professional Edition

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Abstracts

The global Application-to-Person (A2P) SMS and API market was valued at 14.77 Million USD in 2021 and will grow with a CAGR of 3.97% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact wwhich will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market verdors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

A2P SMS messaging (also called enterprise or professional SMS) is the process of sending mobile messages from an application to a mobile user.The growth of the enterprise A2P SMS market is mainly driven by the increase in the number of mobile phone service users and the shift from the desktop priority strategy to the mobile priority strategy. A2P SMS is currently used for various applications, such as providing event subsidies to end users, location-based opportunities, First-hand/news news, promotional brands, voting contests, and transactional news for major industry vertical industries such as financial institutions and banks, games, travel and transportation, retail, healthcare facilities and hotels.

By Market Verdors:

Twilio

Syniverse Technologies

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Nexmo

OpenMarket

Tyntec

Ogangi Corporation

CLX Communications

FortyTwo Telecom AB

Beepsend AB

By Types:

Cloud API

Traditional API

By Applications:

SMS Aggregators

Bulk SMS Providers

Marketers/Resellers

Telecom Operators

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market?s competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market

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status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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Manufacturing Cost Structure of Application-to-Person (A2P) SMS and API

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Bottom-up and Top-down Approaches for This Report

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