

# Global Anthocyanin Market Research Report 2022 Professional Edition

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### **Abstracts**

The global Anthocyanin market was valued at 434.81 Million USD in 2021 and will grow with a CAGR of 2.57% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact wwhich will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market verdors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Anthocyanin powder is utilized as coloring agent in various foods and beverages. It is an odorless and flavorless flavonoid pigment present in vegetables and fruits including beets, purple grapes, cabbage and berries, commonly in soft drinks, Jams & Jellies, Sugar Confectioneries and Frozen Products. Europe was the largest regional anthocyanin market in 2014 and is expected to witness significant growth over the forecast period owing to growing preference for naturally derived antioxidants in the region. Ireland and UK are anticipated to be the frontrunners in the European market owing to increasing food and beverages demand in these regions. Europe was closely followed by North America which is presumed to witness considerable growth owing to increasing natural colorants and viscosity modifiers demand. U.S. is anticipated to be the frontrunner in the region owing to increasing anthocyanin demand in food applications. Asia Pacific is projected to witness significant growth owing to shifting consumer preferences towards healthy packaged food products. China and India are anticipated to be the frontrunners in the region owing to increasing food and beverages demand coupled with growing consumer disposable income. South America is presumed to witness considerable growth in anthocyanin market owing to increasing



healthy product demand in form of capsules and beverages. Future demand is expected to come from emerging economies including Mexico, Brazil, China and India.

| By Market Verdors:              |
|---------------------------------|
| Iprona AG                       |
| Albemarle                       |
| Akzo Nobel                      |
| Chr. Hansen                     |
| The Good Scents Company         |
| Lake International Technologies |
| DW, The Colour House            |
| Biolink Group AS                |
| AoSen Bio-Tech Industry         |
| JF Natural                      |
| By Types:                       |
| Grapeskin                       |
| Black Carrots                   |
| Tomatoes                        |
| Blueberry                       |
| Red Beans                       |

By Applications:



Colors

Viscosity Modifier

**Natural Colorants** 

Anti-oxidants

**Key Indicators Analysed** 

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market?s competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.



To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements



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**Distributors Profiles** 



Porter's Five Forces Analysis

Global Anthocyanin Production Capacity Growth Rate Forecast (2022-2027)

Global Anthocyanin Revenue Growth Rate Forecast (2022-2027)

Global Anthocyanin Price and Trend Forecast (2016-2027)

North America Anthocyanin Production Growth Rate Forecast (2022-2027)

North America Anthocyanin Revenue Growth Rate Forecast (2022-2027)

East Asia Anthocyanin Production Growth Rate Forecast (2022-2027)

East Asia Anthocyanin Revenue Growth Rate Forecast (2022-2027)

Europe Anthocyanin Production Growth Rate Forecast (2022-2027)

Europe Anthocyanin Revenue Growth Rate Forecast (2022-2027)

South Asia Anthocyanin Production Growth Rate Forecast (2022-2027)

South Asia Anthocyanin Revenue Growth Rate Forecast (2022-2027)

Southeast Asia Anthocyanin Production Growth Rate Forecast (2022-2027)

Southeast Asia Anthocyanin Revenue Growth Rate Forecast (2022-2027)

Middle East Anthocyanin Production Growth Rate Forecast (2022-2027)

Middle East Anthocyanin Revenue Growth Rate Forecast (2022-2027)

Africa Anthocyanin Production Growth Rate Forecast (2022-2027)

Africa Anthocyanin Revenue Growth Rate Forecast (2022-2027)

Oceania Anthocyanin Production Growth Rate Forecast (2022-2027)

Oceania Anthocyanin Revenue Growth Rate Forecast (2022-2027)

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South America Anthocyanin Production Growth Rate Forecast (2022-2027)

South America Anthocyanin Revenue Growth Rate Forecast (2022-2027)

Rest of the World Anthocyanin Production Growth Rate Forecast (2022-2027)

Rest of the World Anthocyanin Revenue Growth Rate Forecast (2022-2027)

North America Anthocyanin Consumption Forecast 2022-2027

East Asia Anthocyanin Consumption Forecast 2022-2027

Europe Anthocyanin Consumption Forecast 2022-2027

South Asia Anthocyanin Consumption Forecast 2022-2027

Southeast Asia Anthocyanin Consumption Forecast 2022-2027

Middle East Anthocyanin Consumption Forecast 2022-2027

Africa Anthocyanin Consumption Forecast 2022-2027

Oceania Anthocyanin Consumption Forecast 2022-2027

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