

Global Airfryer Market Research Report 2022

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Abstracts

The global Airfryer market was valued at 104.72 Million USD in 2021 and will grow with a CAGR of 6.4% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

An air fryer is a kitchen appliance that cooks by circulating hot air around the food using the convection mechanism. It is a smaller version of the convection oven. A mechanical fan circulates the hot air around the food at high speed, cooking the food and producing a crispy layer via the browning reactions of caramelization and the Maillard reaction. The Maillard reaction requires temperatures of between 280-330°F (140-165°C), while caramelization temperatures depend on the sugar being caramelized and range from 230-360°F (110-180°C). From the view of region, North America have a larger market share in 2019 which account for 54.81%, and will witness a stable growth in following years. Europe hold a market share of 27.74%. The world Top 5 players in the Airfryer market are Philips, SEB, Hyundai, Joyoung, Midea. These Top companies currently account for more than 42% of the total market share. Looking to the future years, prices gap between different brands will change. Similarly, there will be fluctuation in gross margin

By Market Vendors:

Philips

SEB

Hyundai

Joyoung

Midea

Liven

LOCK&LOCK

Royalstar

BIYI Group

Hongxin

Zhejiang Suteng Industrial and Trading co.,ltd.

Breville

GoWise USA

Cuisinart?Conair?

Delonghi

German Pool Group

Avalon Bay

YEDI

Vonshef?DOMU?

By Types:

Drawer Type Air Fryer

Lid Type Air Fryer

Oven Type Air Fryer

By Applications:

Household

Commercial

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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Lid Type Air Fryer Features

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