

Global Air Beds Market Research Report 2022

Professional Edition

<https://marketpublishers.com/r/G1CC87161382EN.html>

Date: January 2022

Pages: 125

Price: US\$ 2,890.00 (Single User License)

ID: G1CC87161382EN

Abstracts

The global Air Beds market was valued at 236.21 Million USD in 2021 and will grow with a CAGR of 2.89% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

An air mattress, also known as an airbed, is an inflatable mattress, the majority of which are usually made of polyvinyl chloride (PVC), although recently developed textile-reinforced urethane plastic or rubber versions exist. The deflated mattress can be rolled up or folded and carried or stored relatively easily, making them a popular choice for camping trips and for temporary bedding at home for guests. They are inflated either orally by blowing into a valve, or with a manual foot-powered or more commonly inflated via an electric pump. Some are even automatically inflating (up to a certain pressure?some additional inflation is also needed) just by opening the valve.China is the dominate producer of Air Bed , the production was 26741 K Unit in 2015, accounting for about 42.63% of the total amount, followed by North America, with the production market share of 21.24%. And China expected to remain the regions with the largest growth potential in the forecast period. At present, in the foreign industrial developed countries the Air Bed industry is generally at a more advanced level, the world`s large enterprises are mainly concentrated in the China and North America, etc. accounted for most of the international market share. Meanwhile, these companies have more advanced equipment, strong R&D capabilities; the technical level is in a leading position. But foreign companies` manufacturing cost is relatively high, compared with

Chinese companies, the manufacturing cost is competitive disadvantage, as the Chinese Air Bed production enterprise technology continues to improve, their share in the international market is increasing, competitiveness in the international market gradually increase. Under the influence of raw material, market competitions and economic conditions, the price of Air Bed was lower year by year from 38.9 USD/Unit in 2011 to 36.1 USD/Unit in 2015. The profit margin is relatively high, about 27.66% in 2015, and was also descends in recent years. In the next few years, we predict that price will continue to decline. As competition intensifies, prices gap between different brands will go narrowing.

By Market Verdors:

INTEX

Jilong

Best Way

Insta-bed

Simmons

Coleman

FOX

By Types:

PVC

Rubber

By Applications:

In-home

Out-home

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to

specific requirements

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