

Global Adhesion Promoter Market Research Report 2022 Professional Edition

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Abstracts

The global Adhesion Promoter market was valued at 782.02 Million USD in 2021 and will grow with a CAGR of 2.49% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

An adhesion promoter is used as an additive or as a primer to promote adhesion of coatings, inks, or adhesives to the substrate of interest. An adhesion promoter usually has an affinity for the substrate and the applied coating, ink, or adhesive. Without the adhesion promoter, the properties of the applied coating may not be sufficient to meet the performance requirements needed for the end product. The adhesion promoter concentration is not high; there are many manufacturers in the world, and high-end products are mainly from US and EU. In the world wide, giant manufactures mainly distribute in US, EU and China such as BYK (ALTANA), EMS-CHEMIE, Evonik, Air Products and Huaxia Chemicals. As additive in the downstream consumption, it has small production in the world. Recent years, there are some companies starting to research and produce high end product, so there is a shock in the price of adhesion promoter. The industry will experience fierce competition in future. After decades of development, the giant manufacturers have proven advanced. The adhesion promoter in China developed lately and the technology level of this product is not high. The manufacturers in China distributed in the southern of China which is near to the consumption areas. The technological level of adhesion promoter in China has a big

gap compared with the international advanced level. Chinese adhesion promoter manufacturers should be dedicated to improving their technology and provide high performance products to customers. The global production and capacity of adhesion promoter shows continuous upward tendency in the past five years; the capacity is from 36000 in 2010 to 48000 MT in 2015 while the production is from 32000 in 2010 to 42000 MT in 2015. It is expected that it will increase continuously in future. The Global price of adhesion promoter is down in the past few years, and the global price mainly depends on the leading company which has large production and higher price. The price decreases from 19300 in 2010 to 16600 USD/MT in 2015, the Global profit margin is also decreasing, from 31.28% in 2010 to 27.70% in 2015 while it is from 27.05% to 24.72% in China. The price and profit margin are expected to decrease further in future. Adhesion Promoter is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, expansion field of the downstream application, the needs of Adhesion Promoter maybe increase.

By Market Vendors:

BYK(ALTANA)

EMS-CHEMIE

Evonik

Air Products

Sartomer(Arkema)

Basf

Eastman

Elementis

Worle-Chemie

3M

Huntsman

DowDuPont

Momentive

HD MicroSystems

Akzo Nobel

OM Group

Allnex

SEM

Huaxia Chemicals

Fusheng Paint Additives

Yangzhou Lida Resin

Nanxiong Santol Chemical

Deshang Chemical

Henan Seeway

Capatue Chemical

By Types:

Silane Coupling Agents

Metallo-organic Compound

Modified High-molecular Polymer

Chlorinated Polyolefine

By Applications:

Coating and Paint

Ink

Adhesive

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Adhesion Promoter Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Adhesion Promoter Market Size Growth Rate by Type: 2021 VS 2027
 - 1.4.2 Silane Coupling Agents
 - 1.4.3 Metallo-organic Compound
 - 1.4.4 Modified High-molecular Polymer
 - 1.4.5 Chlorinated Polyolefine
- 1.5 Market by Application
 - 1.5.1 Global Adhesion Promoter Market Share by Application: 2022-2027
 - 1.5.2 Coating and Paint
 - 1.5.3 Ink
 - 1.5.4 Adhesive
- 1.6 Study Objectives
- 1.7 Years Considered
- 1.8 Overview of Global Adhesion Promoter Market
 - 1.8.1 Global Adhesion Promoter Market Status and Outlook (2016-2027)
 - 1.8.2 North America
 - 1.8.3 East Asia
 - 1.8.4 Europe
 - 1.8.5 South Asia
 - 1.8.6 Southeast Asia
 - 1.8.7 Middle East
 - 1.8.8 Africa
 - 1.8.9 Oceania
 - 1.8.10 South America
 - 1.8.11 Rest of the World

2 MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Adhesion Promoter Production Capacity Market Share by Manufacturers (2016-2021)
- 2.2 Global Adhesion Promoter Revenue Market Share by Manufacturers (2016-2021)
- 2.3 Global Adhesion Promoter Average Price by Manufacturers (2016-2021)

2.4 Manufacturers Adhesion Promoter Production Sites, Area Served, Product Type

3 SALES BY REGION

3.1 Global Adhesion Promoter Sales Volume Market Share by Region (2016-2021)

3.2 Global Adhesion Promoter Sales Revenue Market Share by Region (2016-2021)

3.3 North America Adhesion Promoter Sales Volume

3.3.1 North America Adhesion Promoter Sales Volume Growth Rate (2016-2021)

3.3.2 North America Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

3.4 East Asia Adhesion Promoter Sales Volume

3.4.1 East Asia Adhesion Promoter Sales Volume Growth Rate (2016-2021)

3.4.2 East Asia Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

3.5 Europe Adhesion Promoter Sales Volume (2016-2021)

3.5.1 Europe Adhesion Promoter Sales Volume Growth Rate (2016-2021)

3.5.2 Europe Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

3.6 South Asia Adhesion Promoter Sales Volume (2016-2021)

3.6.1 South Asia Adhesion Promoter Sales Volume Growth Rate (2016-2021)

3.6.2 South Asia Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

3.7 Southeast Asia Adhesion Promoter Sales Volume (2016-2021)

3.7.1 Southeast Asia Adhesion Promoter Sales Volume Growth Rate (2016-2021)

3.7.2 Southeast Asia Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

3.8 Middle East Adhesion Promoter Sales Volume (2016-2021)

3.8.1 Middle East Adhesion Promoter Sales Volume Growth Rate (2016-2021)

3.8.2 Middle East Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

3.9 Africa Adhesion Promoter Sales Volume (2016-2021)

3.9.1 Africa Adhesion Promoter Sales Volume Growth Rate (2016-2021)

3.9.2 Africa Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

3.10 Oceania Adhesion Promoter Sales Volume (2016-2021)

3.10.1 Oceania Adhesion Promoter Sales Volume Growth Rate (2016-2021)

3.10.2 Oceania Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

3.11 South America Adhesion Promoter Sales Volume (2016-2021)

- 3.11.1 South America Adhesion Promoter Sales Volume Growth Rate (2016-2021)
- 3.11.2 South America Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)
- 3.12 Rest of the World Adhesion Promoter Sales Volume (2016-2021)
 - 3.12.1 Rest of the World Adhesion Promoter Sales Volume Growth Rate (2016-2021)
 - 3.12.2 Rest of the World Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

4 NORTH AMERICA

- 4.1 North America Adhesion Promoter Consumption by Countries
- 4.2 United States
- 4.3 Canada
- 4.4 Mexico

5 EAST ASIA

- 5.1 East Asia Adhesion Promoter Consumption by Countries
- 5.2 China
- 5.3 Japan
- 5.4 South Korea

6 EUROPE

- 6.1 Europe Adhesion Promoter Consumption by Countries
- 6.2 Germany
- 6.3 United Kingdom
- 6.4 France
- 6.5 Italy
- 6.6 Russia
- 6.7 Spain
- 6.8 Netherlands
- 6.9 Switzerland
- 6.10 Poland

7 SOUTH ASIA

- 7.1 South Asia Adhesion Promoter Consumption by Countries
- 7.2 India

7.3 Pakistan

7.4 Bangladesh

8 SOUTHEAST ASIA

8.1 Southeast Asia Adhesion Promoter Consumption by Countries

8.2 Indonesia

8.3 Thailand

8.4 Singapore

8.5 Malaysia

8.6 Philippines

8.7 Vietnam

8.8 Myanmar

9 MIDDLE EAST

9.1 Middle East Adhesion Promoter Consumption by Countries

9.2 Turkey

9.3 Saudi Arabia

9.4 Iran

9.5 United Arab Emirates

9.6 Israel

9.7 Iraq

9.8 Qatar

9.9 Kuwait

9.10 Oman

10 AFRICA

10.1 Africa Adhesion Promoter Consumption by Countries

10.2 Nigeria

10.3 South Africa

10.4 Egypt

10.5 Algeria

10.6 Morocco

11 OCEANIA

11.1 Oceania Adhesion Promoter Consumption by Countries

- 11.2 Australia
- 11.3 New Zealand

12 SOUTH AMERICA

- 12.1 South America Adhesion Promoter Consumption by Countries
- 12.2 Brazil
- 12.3 Argentina
- 12.4 Columbia
- 12.5 Chile
- 12.6 Venezuela
- 12.7 Peru
- 12.8 Puerto Rico
- 12.9 Ecuador

13 REST OF THE WORLD

- 13.1 Rest of the World Adhesion Promoter Consumption by Countries
- 13.2 Kazakhstan

14 SALES VOLUME, SALES REVENUE, SALES PRICE TREND BY TYPE

- 14.1 Global Adhesion Promoter Sales Volume Market Share by Type (2016-2021)
- 14.2 Global Adhesion Promoter Sales Revenue Market Share by Type (2016-2021)
- 14.3 Global Adhesion Promoter Sales Price by Type (2016-2021)

15 CONSUMPTION ANALYSIS BY APPLICATION

- 15.1 Global Adhesion Promoter Consumption Volume by Application (2016-2021)
- 15.2 Global Adhesion Promoter Consumption Value by Application (2016-2021)

16 COMPANY PROFILES AND KEY FIGURES IN ADHESION PROMOTER BUSINESS

- 16.1 BYK(ALTANA)
 - 16.1.1 BYK(ALTANA) Company Profile
 - 16.1.2 BYK(ALTANA) Adhesion Promoter Product Specification
 - 16.1.3 BYK(ALTANA) Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.2 EMS-CHEMIE

16.2.1 EMS-CHEMIE Company Profile

16.2.2 EMS-CHEMIE Adhesion Promoter Product Specification

16.2.3 EMS-CHEMIE Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.3 Evonik

16.3.1 Evonik Company Profile

16.3.2 Evonik Adhesion Promoter Product Specification

16.3.3 Evonik Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.4 Air Products

16.4.1 Air Products Company Profile

16.4.2 Air Products Adhesion Promoter Product Specification

16.4.3 Air Products Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.5 Sartomer(Arkema)

16.5.1 Sartomer(Arkema) Company Profile

16.5.2 Sartomer(Arkema) Adhesion Promoter Product Specification

16.5.3 Sartomer(Arkema) Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.6 Basf

16.6.1 Basf Company Profile

16.6.2 Basf Adhesion Promoter Product Specification

16.6.3 Basf Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.7 Eastman

16.7.1 Eastman Company Profile

16.7.2 Eastman Adhesion Promoter Product Specification

16.7.3 Eastman Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.8 Elementis

16.8.1 Elementis Company Profile

16.8.2 Elementis Adhesion Promoter Product Specification

16.8.3 Elementis Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.9 Worl?e-Chemie

16.9.1 Worl?e-Chemie Company Profile

16.9.2 Worl?e-Chemie Adhesion Promoter Product Specification

16.9.3 Worl?e-Chemie Adhesion Promoter Production Capacity, Revenue, Price and

Gross Margin (2016-2021)

16.10 3M

16.10.1 3M Company Profile

16.10.2 3M Adhesion Promoter Product Specification

16.10.3 3M Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.11 Huntsman

16.11.1 Huntsman Company Profile

16.11.2 Huntsman Adhesion Promoter Product Specification

16.11.3 Huntsman Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.12 DowDuPont

16.12.1 DowDuPont Company Profile

16.12.2 DowDuPont Adhesion Promoter Product Specification

16.12.3 DowDuPont Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.13 Momentive

16.13.1 Momentive Company Profile

16.13.2 Momentive Adhesion Promoter Product Specification

16.13.3 Momentive Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.14 HD MicroSystems

16.14.1 HD MicroSystems Company Profile

16.14.2 HD MicroSystems Adhesion Promoter Product Specification

16.14.3 HD MicroSystems Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.15 Akzo Nobel

16.15.1 Akzo Nobel Company Profile

16.15.2 Akzo Nobel Adhesion Promoter Product Specification

16.15.3 Akzo Nobel Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.16 OM Group

16.16.1 OM Group Company Profile

16.16.2 OM Group Adhesion Promoter Product Specification

16.16.3 OM Group Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.17 Allnex

16.17.1 Allnex Company Profile

16.17.2 Allnex Adhesion Promoter Product Specification

16.17.3 Allnex Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.18 SEM

16.18.1 SEM Company Profile

16.18.2 SEM Adhesion Promoter Product Specification

16.18.3 SEM Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.19 Huaxia Chemicals

16.19.1 Huaxia Chemicals Company Profile

16.19.2 Huaxia Chemicals Adhesion Promoter Product Specification

16.19.3 Huaxia Chemicals Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.20 Fusheng Paint Additives

16.20.1 Fusheng Paint Additives Company Profile

16.20.2 Fusheng Paint Additives Adhesion Promoter Product Specification

16.20.3 Fusheng Paint Additives Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.21 Yangzhou Lida Resin

16.21.1 Yangzhou Lida Resin Company Profile

16.21.2 Yangzhou Lida Resin Adhesion Promoter Product Specification

16.21.3 Yangzhou Lida Resin Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.22 Nanxiong Santol Chemical

16.22.1 Nanxiong Santol Chemical Company Profile

16.22.2 Nanxiong Santol Chemical Adhesion Promoter Product Specification

16.22.3 Nanxiong Santol Chemical Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.23 Deshang Chemical

16.23.1 Deshang Chemical Company Profile

16.23.2 Deshang Chemical Adhesion Promoter Product Specification

16.23.3 Deshang Chemical Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.24 Henan Seeway

16.24.1 Henan Seeway Company Profile

16.24.2 Henan Seeway Adhesion Promoter Product Specification

16.24.3 Henan Seeway Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

16.25 Capatue Chemical

16.25.1 Capatue Chemical Company Profile

- 16.25.2 Capatue Chemical Adhesion Promoter Product Specification
- 16.25.3 Capatue Chemical Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

17 ADHESION PROMOTER MANUFACTURING COST ANALYSIS

- 17.1 Adhesion Promoter Key Raw Materials Analysis
 - 17.1.1 Key Raw Materials
- 17.2 Proportion of Manufacturing Cost Structure
- 17.3 Manufacturing Process Analysis of Adhesion Promoter
- 17.4 Adhesion Promoter Industrial Chain Analysis

18 MARKETING CHANNEL, DISTRIBUTORS AND CUSTOMERS

- 18.1 Marketing Channel
- 18.2 Adhesion Promoter Distributors List
- 18.3 Adhesion Promoter Customers

19 MARKET DYNAMICS

- 19.1 Market Trends
- 19.2 Opportunities and Drivers
- 19.3 Challenges
- 19.4 Porter's Five Forces Analysis

20 PRODUCTION AND SUPPLY FORECAST

- 20.1 Global Forecasted Production of Adhesion Promoter (2022-2027)
- 20.2 Global Forecasted Revenue of Adhesion Promoter (2022-2027)
- 20.3 Global Forecasted Price of Adhesion Promoter (2016-2027)
- 20.4 Global Forecasted Production of Adhesion Promoter by Region (2022-2027)
 - 20.4.1 North America Adhesion Promoter Production, Revenue Forecast (2022-2027)
 - 20.4.2 East Asia Adhesion Promoter Production, Revenue Forecast (2022-2027)
 - 20.4.3 Europe Adhesion Promoter Production, Revenue Forecast (2022-2027)
 - 20.4.4 South Asia Adhesion Promoter Production, Revenue Forecast (2022-2027)
 - 20.4.5 Southeast Asia Adhesion Promoter Production, Revenue Forecast (2022-2027)
 - 20.4.6 Middle East Adhesion Promoter Production, Revenue Forecast (2022-2027)
 - 20.4.7 Africa Adhesion Promoter Production, Revenue Forecast (2022-2027)
 - 20.4.8 Oceania Adhesion Promoter Production, Revenue Forecast (2022-2027)

- 20.4.9 South America Adhesion Promoter Production, Revenue Forecast (2022-2027)
- 20.4.10 Rest of the World Adhesion Promoter Production, Revenue Forecast (2022-2027)
- 20.5 Forecast by Type and by Application (2022-2027)
 - 20.5.1 Global Sales Volume, Sales Revenue and Sales Price Forecast by Type (2022-2027)
 - 20.5.2 Global Forecasted Consumption of Adhesion Promoter by Application (2022-2027)

21 CONSUMPTION AND DEMAND FORECAST

- 21.1 North America Forecasted Consumption of Adhesion Promoter by Country
- 21.2 East Asia Market Forecasted Consumption of Adhesion Promoter by Country
- 21.3 Europe Market Forecasted Consumption of Adhesion Promoter by Country
- 21.4 South Asia Forecasted Consumption of Adhesion Promoter by Country
- 21.5 Southeast Asia Forecasted Consumption of Adhesion Promoter by Country
- 21.6 Middle East Forecasted Consumption of Adhesion Promoter by Country
- 21.7 Africa Forecasted Consumption of Adhesion Promoter by Country
- 21.8 Oceania Forecasted Consumption of Adhesion Promoter by Country
- 21.9 South America Forecasted Consumption of Adhesion Promoter by Country
- 21.10 Rest of the world Forecasted Consumption of Adhesion Promoter by Country

22 RESEARCH FINDINGS AND CONCLUSION

23 METHODOLOGY AND DATA SOURCE

- 23.1 Methodology/Research Approach
 - 23.1.1 Research Programs/Design
 - 23.1.2 Market Size Estimation
 - 23.1.3 Market Breakdown and Data Triangulation
- 23.2 Data Source
 - 23.2.1 Secondary Sources
 - 23.2.2 Primary Sources
- 23.3 Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Key Players Covered: Ranking by Adhesion Promoter Revenue (US\$ Million)
2016-2021

Global Adhesion Promoter Market Size by Type (US\$ Million): 2022-2027

Global Adhesion Promoter Market Size by Application (US\$ Million): 2022-2027

Global Adhesion Promoter Production Capacity by Manufacturers

Global Adhesion Promoter Production by Manufacturers (2016-2021)

Global Adhesion Promoter Production Market Share by Manufacturers (2016-2021)

Global Adhesion Promoter Revenue by Manufacturers (2016-2021)

Global Adhesion Promoter Revenue Share by Manufacturers (2016-2021)

Global Market Adhesion Promoter Average Price of Key Manufacturers (2016-2021)

Manufacturers Adhesion Promoter Production Sites and Area Served

Manufacturers Adhesion Promoter Product Type

Global Adhesion Promoter Sales Volume by Region (2016-2021)

Global Adhesion Promoter Sales Volume Market Share by Region (2016-2021)

Global Adhesion Promoter Sales Revenue by Region (2016-2021)

Global Adhesion Promoter Sales Revenue Market Share by Region (2016-2021)

North America Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

East Asia Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

Europe Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

South Asia Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

Southeast Asia Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

Middle East Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

Africa Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

Oceania Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

South America Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

Rest of the World Adhesion Promoter Sales Volume Capacity, Revenue, Price and Gross Margin (2016-2021)

North America Adhesion Promoter Consumption by Countries (2016-2021)

East Asia Adhesion Promoter Consumption by Countries (2016-2021)

Europe Adhesion Promoter Consumption by Region (2016-2021)

South Asia Adhesion Promoter Consumption by Countries (2016-2021)

Southeast Asia Adhesion Promoter Consumption by Countries (2016-2021)

Middle East Adhesion Promoter Consumption by Countries (2016-2021)

Africa Adhesion Promoter Consumption by Countries (2016-2021)

Oceania Adhesion Promoter Consumption by Countries (2016-2021)

South America Adhesion Promoter Consumption by Countries (2016-2021)

Rest of the World Adhesion Promoter Consumption by Countries (2016-2021)

Global Adhesion Promoter Sales Volume by Type (2016-2021)

Global Adhesion Promoter Sales Volume Market Share by Type (2016-2021)

Global Adhesion Promoter Sales Revenue by Type (2016-2021)

Global Adhesion Promoter Sales Revenue Share by Type (2016-2021)

Global Adhesion Promoter Sales Price by Type (2016-2021)

Global Adhesion Promoter Consumption Volume by Application (2016-2021)

Global Adhesion Promoter Consumption Volume Market Share by Application
(2016-2021)

Global Adhesion Promoter Consumption Value by Application (2016-2021)

Global Adhesion Promoter Consumption Value Market Share by Application
(2016-2021)

BYK(ALTANA) Adhesion Promoter Production Capacity, Revenue, Price and Gross
Margin (2016-2021)

EMS-CHEMIE Adhesion Promoter Production Capacity, Revenue, Price and Gross
Margin (2016-2021)

Evonik Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin
(2016-2021)

Table Air Products Adhesion Promoter Production Capacity, Revenue, Price and Gross
Margin (2016-2021)

Sartomer(Arkema) Adhesion Promoter Production Capacity, Revenue, Price and Gross

Margin (2016-2021)

Basf Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin
(2016-2021)

Eastman Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin
(2016-2021)

Elementis Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin
(2016-2021)

Worl?e-Chemie Adhesion Promoter Production Capacity, Revenue, Price and Gross
Margin (2016-2021)

3M Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin
(2016-2021)

Huntsman Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin
(2016-2021)

DowDuPont Adhesion Promoter Production Capacity, Revenue, Price and Gross
Margin (2016-2021)

Momentive Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin
(2016-2021)

HD MicroSystems Adhesion Promoter Production Capacity, Revenue, Price and Gross
Margin (2016-2021)

Akzo Nobel Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin
(2016-2021)

OM Group Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin
(2016-2021)

Allnex Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin
(2016-2021)

SEM Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin

(2016-2021)

Huaxia Chemicals Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Fusheng Paint Additives Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Yangzhou Lida Resin Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Nanxiong Santol Chemical Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Deshang Chemical Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Henan Seeway Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Capatue Chemical Adhesion Promoter Production Capacity, Revenue, Price and Gross Margin (2016-2021)

Adhesion Promoter Distributors List

Adhesion Promoter Customers List

Market Key Trends

Key Opportunities and Drivers: Impact Analysis (2022-2027)

Key Challenges

Global Adhesion Promoter Production Forecast by Region (2022-2027)

Global Adhesion Promoter Sales Volume Forecast by Type (2022-2027)

Global Adhesion Promoter Sales Volume Market Share Forecast by Type (2022-2027)

Global Adhesion Promoter Sales Revenue Forecast by Type (2022-2027)

Global Adhesion Promoter Sales Revenue Market Share Forecast by Type (2022-2027)

Global Adhesion Promoter Sales Price Forecast by Type (2022-2027)

Global Adhesion Promoter Consumption Volume Forecast by Application (2022-2027)

Global Adhesion Promoter Consumption Value Forecast by Application (2022-2027)

North America Adhesion Promoter Consumption Forecast 2022-2027 by Country

East Asia Adhesion Promoter Consumption Forecast 2022-2027 by Country

Europe Adhesion Promoter Consumption Forecast 2022-2027 by Country

South Asia Adhesion Promoter Consumption Forecast 2022-2027 by Country

Southeast Asia Adhesion Promoter Consumption Forecast 2022-2027 by Country

Middle East Adhesion Promoter Consumption Forecast 2022-2027 by Country

Africa Adhesion Promoter Consumption Forecast 2022-2027 by Country

Oceania Adhesion Promoter Consumption Forecast 2022-2027 by Country

South America Adhesion Promoter Consumption Forecast 2022-2027 by Country

Rest of the world Adhesion Promoter Consumption Forecast 2022-2027 by Country

Research Programs/Design for This Report

Key Data Information from Secondary Sources

Key Data Information from Primary Sources

Global Adhesion Promoter Market Share by Type: 2021 VS 2027

Silane Coupling Agents Features

Metallo-organic Compound Features

Modified High-molecular Polymer Features

Chlorinated Polyolefine Features

Global Adhesion Promoter Market Share by Application: 2021 VS 2027

Coating and Paint Case Studies

Ink Case Studies

Adhesive Case Studies

Adhesion Promoter Report Years Considered

Global Adhesion Promoter Market Status and Outlook (2016-2027)

North America Adhesion Promoter Revenue (Value) and Growth Rate (2016-2027)

East Asia Adhesion Promoter Revenue (Value) and Growth Rate (2016-2027)

Europe Adhesion Promoter Revenue (Value) and Growth Rate (2016-2027)

South Asia Adhesion Promoter Revenue (Value) and Growth Rate (2016-2027)

South America Adhesion Promoter Revenue (Value) and Growth Rate (2016-2027)

Middle East Adhesion Promoter Revenue (Value) and Growth Rate (2016-2027)

Africa Adhesion Promoter Revenue (Value) and Growth Rate (2016-2027)

Oceania Adhesion Promoter Revenue (Value) and Growth Rate (2016-2027)

South America Adhesion Promoter Revenue (Value) and Growth Rate (2016-2027)

Rest of the World Adhesion Promoter Revenue (Value) and Growth Rate (2016-2027)

North America Adhesion Promoter Sales Volume Growth Rate (2016-2021)

East Asia Adhesion Promoter Sales Volume Growth Rate (2016-2021)

Europe Adhesion Promoter Sales Volume Growth Rate (2016-2021)

South Asia Adhesion Promoter Sales Volume Growth Rate (2016-2021)

Southeast Asia Adhesion Promoter Sales Volume Growth Rate (2016-2021)

Middle East Adhesion Promoter Sales Volume Growth Rate (2016-2021)

Africa Adhesion Promoter Sales Volume Growth Rate (2016-2021)

Oceania Adhesion Promoter Sales Volume Growth Rate (2016-2021)

South America Adhesion Promoter Sales Volume Growth Rate (2016-2021)

Rest of the World Adhesion Promoter Sales Volume Growth Rate (2016-2021)

North America Adhesion Promoter Consumption and Growth Rate (2016-2021)

North America Adhesion Promoter Consumption Market Share by Countries in 2021

United States Adhesion Promoter Consumption and Growth Rate (2016-2021)

Canada Adhesion Promoter Consumption and Growth Rate (2016-2021)

Mexico Adhesion Promoter Consumption and Growth Rate (2016-2021)

East Asia Adhesion Promoter Consumption and Growth Rate (2016-2021)

East Asia Adhesion Promoter Consumption Market Share by Countries in 2021

China Adhesion Promoter Consumption and Growth Rate (2016-2021)

Japan Adhesion Promoter Consumption and Growth Rate (2016-2021)

South Korea Adhesion Promoter Consumption and Growth Rate (2016-2021)

Europe Adhesion Promoter Consumption and Growth Rate

Europe Adhesion Promoter Consumption Market Share by Region in 2021

Germany Adhesion Promoter Consumption and Growth Rate (2016-2021)

United Kingdom Adhesion Promoter Consumption and Growth Rate (2016-2021)

France Adhesion Promoter Consumption and Growth Rate (2016-2021)

Italy Adhesion Promoter Consumption and Growth Rate (2016-2021)

Russia Adhesion Promoter Consumption and Growth Rate (2016-2021)

Spain Adhesion Promoter Consumption and Growth Rate (2016-2021)

Netherlands Adhesion Promoter Consumption and Growth Rate (2016-2021)

Switzerland Adhesion Promoter Consumption and Growth Rate (2016-2021)

Poland Adhesion Promoter Consumption and Growth Rate (2016-2021)

South Asia Adhesion Promoter Consumption and Growth Rate

South Asia Adhesion Promoter Consumption Market Share by Countries in 2021

India Adhesion Promoter Consumption and Growth Rate (2016-2021)

Pakistan Adhesion Promoter Consumption and Growth Rate (2016-2021)

Bangladesh Adhesion Promoter Consumption and Growth Rate (2016-2021)

Southeast Asia Adhesion Promoter Consumption and Growth Rate

Southeast Asia Adhesion Promoter Consumption Market Share by Countries in 2021

Indonesia Adhesion Promoter Consumption and Growth Rate (2016-2021)

Thailand Adhesion Promoter Consumption and Growth Rate (2016-2021)

Singapore Adhesion Promoter Consumption and Growth Rate (2016-2021)

Malaysia Adhesion Promoter Consumption and Growth Rate (2016-2021)

Philippines Adhesion Promoter Consumption and Growth Rate (2016-2021)

Vietnam Adhesion Promoter Consumption and Growth Rate (2016-2021)

Myanmar Adhesion Promoter Consumption and Growth Rate (2016-2021)

Middle East Adhesion Promoter Consumption and Growth Rate

Middle East Adhesion Promoter Consumption Market Share by Countries in 2021

Turkey Adhesion Promoter Consumption and Growth Rate (2016-2021)

Saudi Arabia Adhesion Promoter Consumption and Growth Rate (2016-2021)

Iran Adhesion Promoter Consumption and Growth Rate (2016-2021)

United Arab Emirates Adhesion Promoter Consumption and Growth Rate (2016-2021)

Israel Adhesion Promoter Consumption and Growth Rate (2016-2021)

Iraq Adhesion Promoter Consumption and Growth Rate (2016-2021)

Qatar Adhesion Promoter Consumption and Growth Rate (2016-2021)

Kuwait Adhesion Promoter Consumption and Growth Rate (2016-2021)

Oman Adhesion Promoter Consumption and Growth Rate (2016-2021)

Africa Adhesion Promoter Consumption and Growth Rate

Africa Adhesion Promoter Consumption Market Share by Countries in 2021

Nigeria Adhesion Promoter Consumption and Growth Rate (2016-2021)

South Africa Adhesion Promoter Consumption and Growth Rate (2016-2021)

Egypt Adhesion Promoter Consumption and Growth Rate (2016-2021)

Algeria Adhesion Promoter Consumption and Growth Rate (2016-2021)

Morocco Adhesion Promoter Consumption and Growth Rate (2016-2021)

Oceania Adhesion Promoter Consumption and Growth Rate

Oceania Adhesion Promoter Consumption Market Share by Countries in 2021

Australia Adhesion Promoter Consumption and Growth Rate (2016-2021)

New Zealand Adhesion Promoter Consumption and Growth Rate (2016-2021)

South America Adhesion Promoter Consumption and Growth Rate

South America Adhesion Promoter Consumption Market Share by Countries in 2021

Brazil Adhesion Promoter Consumption and Growth Rate (2016-2021)

Argentina Adhesion Promoter Consumption and Growth Rate (2016-2021)

Columbia Adhesion Promoter Consumption and Growth Rate (2016-2021)

Chile Adhesion Promoter Consumption and Growth Rate (2016-2021)

Venezuela Adhesion Promoter Consumption and Growth Rate (2016-2021)

Peru Adhesion Promoter Consumption and Growth Rate (2016-2021)

Puerto Rico Adhesion Promoter Consumption and Growth Rate (2016-2021)

Ecuador Adhesion Promoter Consumption and Growth Rate (2016-2021)

Rest of the World Adhesion Promoter Consumption and Growth Rate

Rest of the World Adhesion Promoter Consumption Market Share by Countries in 2021

Kazakhstan Adhesion Promoter Consumption and Growth Rate (2016-2021)

Sales Market Share of Adhesion Promoter by Type in 2021

Sales Revenue Market Share of Adhesion Promoter by Type in 2021

Global Adhesion Promoter Consumption Volume Market Share by Application in 2021

BYK(ALTANA) Adhesion Promoter Product Specification

EMS-CHEMIE Adhesion Promoter Product Specification

Evonik Adhesion Promoter Product Specification

Air Products Adhesion Promoter Product Specification

Sartomer(Arkema) Adhesion Promoter Product Specification

Basf Adhesion Promoter Product Specification

Eastman Adhesion Promoter Product Specification

Elementis Adhesion Promoter Product Specification

Worl?e-Chemie Adhesion Promoter Product Specification

3M Adhesion Promoter Product Specification

Huntsman Adhesion Promoter Product Specification

DowDuPont Adhesion Promoter Product Specification

Momentive Adhesion Promoter Product Specification

HD MicroSystems Adhesion Promoter Product Specification

Akzo Nobel Adhesion Promoter Product Specification

OM Group Adhesion Promoter Product Specification

Allnex Adhesion Promoter Product Specification

SEM Adhesion Promoter Product Specification

Huaxia Chemicals Adhesion Promoter Product Specification

Fusheng Paint Additives Adhesion Promoter Product Specification

Yangzhou Lida Resin Adhesion Promoter Product Specification

Nanxiong Santol Chemical Adhesion Promoter Product Specification

Deshang Chemical Adhesion Promoter Product Specification

Henan Seeway Adhesion Promoter Product Specification

Capatue Chemical Adhesion Promoter Product Specification

Manufacturing Cost Structure of Adhesion Promoter

Manufacturing Process Analysis of Adhesion Promoter

Adhesion Promoter Industrial Chain Analysis

Channels of Distribution

Distributors Profiles

Porter's Five Forces Analysis

Global Adhesion Promoter Production Capacity Growth Rate Forecast (2022-2027)

Global Adhesion Promoter Revenue Growth Rate Forecast (2022-2027)

Global Adhesion Promoter Price and Trend Forecast (2016-2027)

North America Adhesion Promoter Production Growth Rate Forecast (2022-2027)

North America Adhesion Promoter Revenue Growth Rate Forecast (2022-2027)

East Asia Adhesion Promoter Production Growth Rate Forecast (2022-2027)

East Asia Adhesion Promoter Revenue Growth Rate Forecast (2022-2027)

Europe Adhesion Promoter Production Growth Rate Forecast (2022-2027)

Europe Adhesion Promoter Revenue Growth Rate Forecast (2022-2027)

South Asia Adhesion Promoter Production Growth Rate Forecast (2022-2027)

South Asia Adhesion Promoter Revenue Growth Rate Forecast (2022-2027)

Southeast Asia Adhesion Promoter Production Growth Rate Forecast (2022-2027)

Southeast Asia Adhesion Promoter Revenue Growth Rate Forecast (2022-2027)

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Africa Adhesion Promoter Revenue Growth Rate Forecast (2022-2027)

Oceania Adhesion Promoter Production Growth Rate Forecast (2022-2027)

Oceania Adhesion Promoter Revenue Growth Rate Forecast (2022-2027)

South America Adhesion Promoter Production Growth Rate Forecast (2022-2027)

South America Adhesion Promoter Revenue Growth Rate Forecast (2022-2027)

Rest of the World Adhesion Promoter Production Growth Rate Forecast (2022-2027)

Rest of the World Adhesion Promoter Revenue Growth Rate Forecast (2022-2027)

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Southeast Asia Adhesion Promoter Consumption Forecast 2022-2027

Middle East Adhesion Promoter Consumption Forecast 2022-2027

Africa Adhesion Promoter Consumption Forecast 2022-2027

Oceania Adhesion Promoter Consumption Forecast 2022-2027

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