

# Global Adhesion Promoter Market Research Report 2022 Professional Edition

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## Abstracts

The global Adhesion Promoter market was valued at 782.02 Million USD in 2021 and will grow with a CAGR of 2.49% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

An adhesion promoter is used as an additive or as a primer to promote adhesion of coatings, inks, or adhesives to the substrate of interest. An adhesion promoter usually has an affinity for the substrate and the applied coating, ink, or adhesive. Without the adhesion promoter, the properties of the applied coating may not be sufficient to meet the performance requirements needed for the end product. The adhesion promoter concentration is not high; there are many manufacturers in the world, and high-end products are mainly from US and EU. In the world wide, giant manufactures mainly distribute in US, EU and China such as BYK (ALTANA), EMS-CHEMIE, Evonik, Air Products and Huaxia Chemicals. As additive in the downstream consumption, it has small production in the world. Recent years, there are some companies starting to research and produce high end product, so there is a shock in the price of adhesion promoter. The industry will experience fierce competition in future. After decades of development, the giant manufacturers have proven advanced. The adhesion promoter in China developed lately and the technology level of this product is not high. The manufacturers in China distributed in the southern of China which is near to the consumption areas. The technological level of adhesion promoter in China has a big

gap compared with the international advanced level. Chinese adhesion promoter manufacturers should be dedicated to improving their technology and provide high performance products to customers. The global production and capacity of adhesion promoter shows continuous upward tendency in the past five years; the capacity is from 36000 in 2010 to 48000 MT in 2015 while the production is from 32000 in 2010 to 42000 MT in 2015. It is expected that it will increase continuously in future. The Global price of adhesion promoter is down in the past few years, and the global price mainly depends on the leading company which has large production and higher price. The price decreases from 19300 in 2010 to 16600 USD/MT in 2015, the Global profit margin is also decreasing, from 31.28% in 2010 to 27.70% in 2015 while it is from 27.05% to 24.72% in China. The price and profit margin are expected to decrease further in future. Adhesion Promoter is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, expansion field of the downstream application, the needs of Adhesion Promoter maybe increase.

By Market Vendors:

BYK(ALTANA)

EMS-CHEMIE

Evonik

Air Products

Sartomer(Arkema)

Basf

Eastman

Elementis

Worle-Chemie

3M

Huntsman

DowDuPont

Momentive

HD MicroSystems

Akzo Nobel

OM Group

Allnex

SEM

Huaxia Chemicals

Fusheng Paint Additives

Yangzhou Lida Resin

Nanxiong Santol Chemical

Deshang Chemical

Henan Seeway

Capatue Chemical

By Types:

Silane Coupling Agents

Metallo-organic Compound

Modified High-molecular Polymer

Chlorinated Polyolefine

By Applications:

Coating and Paint

Ink

Adhesive

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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