

Global Acrylic Styrene Acrylonitrile (ASA) Market Research Report 2022 Professional Edition

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Abstracts

The global Acrylic Styrene Acrylonitrile (ASA) market was valued at 949.74 Million USD in 2021 and will grow with a CAGR of 4.54% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

Acrylic Styrene Acrylonitrile (ASA) is a thermoplastic elastomer. This type of copolymer has excellent resistance to UV irradiation, heat, moisture, and stress cracking and probably has the best weathering resistance of all acrylonitrile elastomers. It also has good chemical resistance and high impact strength. Its mechanical properties are very similar to acrylonitrile butadiene styrene (ABS) elastomers. One of the most important markets for ASAs are automotive body parts such as mirror housings and radiator grills. ASA thermoplastics are also extensively used in the building & construction, appliance, electrical/electronics, and sports goods industries. According to the different properties, ASA can be divided into general grade, extrusion grade, heat resistant grade and others. General grade is used most widely and the price is the lowest, in 2019, about 52% of the global sale volumes are general grade. Of the major players of ASA Copolymers, LG Chem maintained its first place in the ranking in 2019. LG Chem accounted for 19% of the ASA Copolymers revenue market share in 2019. Other players accounted for 17%, 16 %, 13% including Chi Mei Corporation, Ineos Styrolution Group, SABIC. China, United States, Europe, China Taiwan, Japan and Korea are the main manufacturing regions in the world. Considering the consumption region. USA is

the largest consumption area, making up 23% in 2019. Europe ranks the second, total ASA Resin accounted for 20%.

By Market Verdors:

LG Chem

Chi Mei Corporation

Ineos Styrolution Group

SABIC

Techno-UMG Co., Ltd.

KUMHO-SUNNY

Formosa Chemicals & Fibre Corporation

NIPPON A&L

LOTTE Advanced Materials

A. Schulman (LyondellBasell)

Romira

SAX Polymers Industries

Run Feng Sci.&Tech

Shandong Novista Chemicals

By Types:

General Grade ASA

Extrusion Grade ASA

Heat Resistant Grade ASA

By Applications:

Automotive

Building and Construction

Home Appliances

Sports and Leisure

Consumer Electronics

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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Research Programs/Design for This Report

Key Data Information from Secondary Sources

Key Data Information from Primary Sources

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