

Global 4K TV (Television) Market Research Report 2022 Professional Edition

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Abstracts

The global 4K TV (Television) market was valued at 14961.67 Million USD in 2021 and will grow with a CAGR of 17.34% from 2021 to 2027, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

4K, known as UHD, is a picture technology that quadruples the number of pixels found in a full HD picture. With 4K, pixels are usually arranged in a 3,840 x 2,160 configuration, compared with the 1920x1080 you get in a full HD TV. Asia Pacific held the largest share in 2016, as China has transformed into the biggest consumer of 4K TVs, accounting for more than 70% of the global share in the same year. Mass availability of 4K TVs coupled with low price offerings is the major reason behind the huge consumptions of 4K TVs in the country. North America being an early adopter witnessed a significant growth with the introduction of 4K TVs, a trend expected to continue over the forecast period. Further, the regional 4K TV market growth is also attributed to the growing adoption of 4K set-top boxes that allow exploiting the full capability of 4K TVs with improved picture quality. The region is expected to witness tremendous growth also owing a drop in prices of 4K TVs, and it is anticipated that by 2025 more than half the American population will own at least one 4K TV. The European 4K TV market also exhibited a moderate growth due to an increasing demand in the UK and Germany. The proliferation of TVs supporting HDR will be a key factor expected to drive the growth in developed markets.

By Market Verdors:

Samsung

LG

SONY

Sharp

Panasonic

Toshiba

Seiki

Hisense

Skyworth

Changhong

TCL

Konka

Philips

Haier

By Types:

Below 55 Inch

55 Inch

65 Inch

By Applications:

Household

Public

Key Indicators Analysed

Market Players & Competitor Analysis: The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2016-2027 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

Global and Regional Market Analysis: The report includes Global & Regional market status and outlook 2016-2027. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

Market Trends: Market key trends which include Increased Competition and Continuous Innovations.

Opportunities and Drivers: Identifying the Growing Demands and New Technology

Porters Five Force Analysis: The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements

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