

# **2025-2030 Global Advertising Technology Service Solutions Outlook Market Size, Share & Trends Analysis Report By Player, Type, Application and Region**

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## **Abstracts**

The research team projects that the Advertising Technology Service Solutions market size will grow from XXX in 2025 to XXX by 2030, at an estimated CAGR of XX. The base year considered for the study is 2024, and the market size is projected from 2025 to 2030.

The prime objective of this report is to help the user understand the market in terms of its definition, segmentation, market potential, influential trends, and the challenges that the market is facing with 10 major regions and 50 major countries. Deep researches and analysis were done during the preparation of the report. The readers will find this report very helpful in understanding the market in depth. The data and the information regarding the market are taken from reliable sources such as websites, annual reports of the companies, journals, and others and were checked and validated by the industry experts. The facts and data are represented in the report using diagrams, graphs, pie charts, and other pictorial representations. This enhances the visual representation and also helps in understanding the facts much better.

### **By Market Players:**

Adform

Adobe

AdRoll

Amazon (AWS)

AT&T (WarnerMedia)

CAKE

## Choozle

Criteo

Google

LiveIntent

Marin Software

MediaMath

Quantcast

Singapore Telecommunications (Amobee)

Sovrn

The Search Monitor

The Trade Desk

Verizon (Verizon Media)

Verve

## By Type

On-Premise

Cloud-Based

## By Application

Ads Setting

Data Analytics

Yield Management

Others

## By Regions/Countries:

North America

United States

Canada

Mexico

East Asia

China

Japan

South Korea

Europe

Germany

United Kingdom

France

Italy  
Russia  
Spain  
Netherlands  
Switzerland  
Poland

South Asia  
India  
Pakistan  
Bangladesh

Southeast Asia  
Indonesia  
Thailand  
Singapore  
Malaysia  
Philippines  
Vietnam  
Myanmar

Middle East  
Turkey  
Saudi Arabia  
Iran  
United Arab Emirates  
Israel  
Iraq  
Qatar  
Kuwait  
Oman

Africa  
Nigeria  
South Africa  
Egypt  
Algeria  
Morocco

Oceania  
Australia  
New Zealand

South America  
Brazil  
Argentina  
Colombia  
Chile  
Venezuela  
Peru  
Puerto Rico  
Ecuador

Rest of the World  
Kazakhstan

### **Points Covered in The Report**

The points that are discussed within the report are the major market players that are involved in the market such as market players, raw material suppliers, equipment suppliers, end users, traders, distributors and etc.

The complete profile of the companies is mentioned. And the capacity, production, price, revenue, cost, gross, gross margin, sales volume, sales revenue, consumption, growth rate, import, export, supply, future strategies, and the technological developments that they are making are also included within the report. This report analyzed 12 years data history and forecast.

The growth factors of the market is discussed in detail wherein the different end users of the market are explained in detail.

Data and information by market player, by region, by type, by application and etc, and custom research can be added according to specific requirements.

The report contains the SWOT analysis of the market. Finally, the report contains the conclusion part where the opinions of the industrial experts are included.

## **Key Reasons to Purchase**

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements.

The report focuses on Global, Top 10 Regions and Top 50 Countries Market Size of Advertising Technology Service Solutions 2019-2024, and development forecast 2025-2030 including industries, major players/suppliers worldwide and market share by regions, with company and product introduction, position in the market including their market status and development trend by types and applications which will provide its price and profit status, and marketing status & market growth drivers and challenges, with base year as 2020.

## Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2019-2024 & Sales by Product Types.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2025-2030. Further the report provides break down details about each region & countries covered in the report. Identifying its production, consumption, import & export, sales volume & revenue forecast.

**Market Analysis by Product Type:** The report covers majority Product Types in the Advertising Technology Service Solutions Industry, including its product specifications by each key player, volume, sales by Volume and Value (M USD).

**Market Analysis by Application Type:** Based on the Advertising Technology Service Solutions Industry and its applications, the market is further sub-segmented into several major Application of its industry. It provides you with the market size, CAGR & forecast by each industry applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report will provide with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

### **COVID-19 Impact**

Report covers Impact of Coronavirus COVID-19: Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost every country around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Advertising Technology Service Solutions market in 2024. The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor/outdoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

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AT&T (WarnerMedia) Advertising Technology Service Solutions Product Specification  
CAKE Advertising Technology Service Solutions Product Specification  
Choozle Advertising Technology Service Solutions Product Specification  
Criteo Advertising Technology Service Solutions Product Specification  
Google Advertising Technology Service Solutions Product Specification  
LiveIntent Advertising Technology Service Solutions Product Specification  
Marin Software Advertising Technology Service Solutions Product Specification  
MediaMath Advertising Technology Service Solutions Product Specification  
Quantcast Advertising Technology Service Solutions Product Specification  
Singapore Telecommunications (Amobee) Advertising Technology Service Solutions Product Specification  
Sovrn Advertising Technology Service Solutions Product Specification  
The Search Monitor Advertising Technology Service Solutions Product Specification  
The Trade Desk Advertising Technology Service Solutions Product Specification  
Verizon (Verizon Media) Advertising Technology Service Solutions Product Specification  
Verve Advertising Technology Service Solutions Product Specification  
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Global Advertising Technology Service Solutions Revenue Growth Rate Forecast (2025-2030)  
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Forecast (2025-2030)

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Middle East Advertising Technology Service Solutions Revenue Growth Rate Forecast  
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North America Advertising Technology Service Solutions Consumption Forecast  
2025-2030

East Asia Advertising Technology Service Solutions Consumption Forecast 2025-2030

Europe Advertising Technology Service Solutions Consumption Forecast 2025-2030

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Middle East Advertising Technology Service Solutions Consumption Forecast  
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Africa Advertising Technology Service Solutions Consumption Forecast 2025-2030

Oceania Advertising Technology Service Solutions Consumption Forecast 2025-2030

South America Advertising Technology Service Solutions Consumption Forecast  
2025-2030

Rest of the world Advertising Technology Service Solutions Consumption Forecast  
2025-2030

Channels of Distribution



Porter's Five Forces Analysis  
Key Executives Interviewed

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