

2026-2031 Global Muffins Outlook Market Size, Share & Trends Analysis Report By Player, Type, Application and Region

<https://marketpublishers.com/r/2E6A8EDA5D90EN.html>

Date: January 2026

Pages: 153

Price: US\$ 3,150.00 (Single User License)

ID: 2E6A8EDA5D90EN

Abstracts

HNY Research projects that the Muffins market size will grow from 8931.54 Million USD in 2025 to 10545.85 Million USD by 2031, at an estimated CAGR of 2.81%. The base year considered for the study is 2025, and the market size is projected from 2026 to 2031.

For 2025 regional market size, the North America market size was 1687.17 Million USD, the Europe market size was 1442.44 Million USD, and the Asia market size was 1980.12 Million USD.

This report presents a detailed and holistic analysis of the global Muffins market. It integrates quantitative data with qualitative insights to equip readers with the necessary information for strategic planning, competitive assessment, market positioning, and data-driven decision-making.

All market sizes, estimates, and forecasts are expressed in terms of output/shipments and revenue. With 2025 serving as the base year, the report provides historical context from 2020. and projections up to 2031. It includes a complete segmentation of the global market, along with regional market sizes analyzed by type, application, and key industry participants.

Further enriching the analysis, the report outlines the competitive environment, offering profiles of prominent players and their market standings. It also explores key technological advancements and recent developments in product offerings.

Ultimately, this report serves as a vital resource for Muffins manufacturers, prospective

entrants, and other stakeholders within the industry value chain. It supplies comprehensive data on revenues, production, and average pricing for the overall market and its sub-segments, detailed by company, product type, application, and geographic region.

By Market Players:

BAB

Einstein Noah Restaurant

Grupo Bimbo

Bruegger's

George Weston Foods

Britannia

Flowers Foods

McKee Foods

Aryzta

Pladis (United Biscuits)

Hostess Brands

By Type

Artisanal or in-store muffins

Packaged muffins

By Application

Hypermarkets and supermarkets

Mass merchandisers

Food Service

Convenience store

Others

By Regions/Countries:

North America

East Asia

Europe

South Asia

Southeast Asia

Middle East
Africa
Oceania
South America

Points Covered in The Report

The points that are discussed within the report are the major market players that are involved in the market such as market players, raw material suppliers, equipment suppliers, end users, traders, distributors and etc.

The complete profile of the companies is mentioned. And the capacity, production, price, revenue, cost, gross, gross margin, sales volume, sales revenue, consumption, growth rate, import, export, supply, future strategies, and the technological developments that they are making are also included within the report. This report analyzed 12 years data history and forecast.

The growth factors of the market is discussed in detail wherein the different end users of the market are explained in detail.

Data and information by market player, by region, by type, by application and etc, and custom research can be added according to specific requirements.

The report contains the SWOT analysis of the market. Finally, the report contains the conclusion part where the opinions of the industrial experts are included.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements.

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Muffins Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Muffins Market Size Growth Rate by Type: 2026-2031
 - 1.4.2 Artisanal or in-store muffins
 - 1.4.3 Packaged muffins
- 1.5 Market by Application
 - 1.5.1 Global Muffins Market Share by Application: 2026-2031
 - 1.5.2 Hypermarkets and supermarkets
 - 1.5.3 Mass merchandisers
 - 1.5.4 Food Service
 - 1.5.5 Convenience store
 - 1.5.6 Others
- 1.6 Study Objectives
- 1.7 Overview of Global Muffins Market
 - 1.7.1 Global Muffins Market Status and Outlook (2020-2031)
 - 1.7.2 North America
 - 1.7.3 East Asia
 - 1.7.4 Europe
 - 1.7.5 South Asia
 - 1.7.6 Southeast Asia
 - 1.7.7 Middle East
 - 1.7.8 Africa
 - 1.7.9 Oceania
 - 1.7.10 South America
 - 1.7.11 Rest of the World

2 MANUFACTURING COST STRUCTURE ANALYSIS

- 2.1 Manufacturing Cost Structure Analysis of Muffins
- 2.2 Industry Chain Structure of Muffins

3 MARKET COMPETITION BY MANUFACTURERS

- 3.1 Global Muffins Production Capacity Market Share by Manufacturers (2020-2025)
- 3.2 Global Muffins Revenue Market Share by Manufacturers (2020-2025)
- 3.3 Global Muffins Average Price by Manufacturers (2020-2025)

4 MUFFINS REGIONAL MARKET ANALYSIS

- 4.1 Muffins Production by Regions
 - 4.1.1 Global Muffins Production by Regions (2020-2025)
 - 4.1.2 Global Muffins Revenue by Regions
- 4.2 Muffins Consumption by Regions
- 4.3 North America Muffins Market Analysis
 - 4.3.1 North America Muffins Production
 - 4.3.2 North America Muffins Revenue
 - 4.3.3 Key Manufacturers in North America
 - 4.3.4 North America Muffins Import and Export
- 4.4 East Asia Muffins Market Analysis
 - 4.4.1 East Asia Muffins Production
 - 4.4.2 East Asia Muffins Revenue
 - 4.4.3 Key Manufacturers in East Asia
 - 4.4.4 East Asia Muffins Import & Export
- 4.5 Europe Muffins Market Analysis
 - 4.5.1 Europe Muffins Production
 - 4.5.2 Europe Muffins Revenue
 - 4.5.3 Key Manufacturers in Europe
 - 4.5.4 Europe Muffins Import & Export
- 4.6 South Asia Muffins Market Analysis
 - 4.6.1 South Asia Muffins Production
 - 4.6.2 South Asia Muffins Revenue
 - 4.6.3 Key Manufacturers in South Asia
 - 4.6.4 South Asia Muffins Import & Export
- 4.7 Southeast Asia Muffins Market Analysis
 - 4.7.1 Southeast Asia Muffins Production
 - 4.7.2 Southeast Asia Muffins Revenue
 - 4.7.3 Key Manufacturers in Southeast Asia
 - 4.7.4 Southeast Asia Muffins Import & Export
- 4.8 Middle East Muffins Market Analysis
 - 4.8.1 Middle East Muffins Production
 - 4.8.2 Middle East Muffins Revenue
 - 4.8.3 Key Manufacturers in Middle East

- 4.8.4 Middle East Muffins Import & Export
- 4.9 Africa Muffins Market Analysis
 - 4.9.1 Africa Muffins Production
 - 4.9.2 Africa Muffins Revenue
 - 4.9.3 Key Manufacturers in Africa
 - 4.9.4 Africa Muffins Import & Export
- 4.10 Oceania Muffins Market Analysis
 - 4.10.1 Oceania Muffins Production
 - 4.10.2 Oceania Muffins Revenue
 - 4.10.3 Key Manufacturers in Oceania
 - 4.10.4 Oceania Muffins Import & Export
- 4.11 South America Muffins Market Analysis
 - 4.11.1 South America Muffins Production
 - 4.11.2 South America Muffins Revenue
 - 4.11.3 Key Manufacturers in South America
 - 4.11.4 South America Muffins Import & Export

5 MUFFINS SALES MARKET BY TYPE (2020-2031)

- 5.1 Global Muffins Historic Market Size by Type (2020-2025)
- 5.2 Global Muffins Forecasted Market Size by Type (2026-2031)

6 MUFFINS CONSUMPTION MARKET BY APPLICATION(2020-2031)

- 6.1 Global Muffins Historic Market Size by Application (2020-2025)
- 6.2 Global Muffins Forecasted Market Size by Application (2026-2031)

7 COMPANY PROFILES AND KEY FIGURES IN MUFFINS BUSINESS

- 7.1 BAB
 - 7.1.1 BAB Company Profile
 - 7.1.2 BAB Muffins Product Specification
 - 7.1.3 BAB Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.2 Einstein Noah Restaurant
 - 7.2.1 Einstein Noah Restaurant Company Profile
 - 7.2.2 Einstein Noah Restaurant Muffins Product Specification
 - 7.2.3 Einstein Noah Restaurant Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)

7.3 Grupo Bimbo

7.3.1 Grupo Bimbo Company Profile

7.3.2 Grupo Bimbo Muffins Product Specification

7.3.3 Grupo Bimbo Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)

7.4 Bruegger?s

7.4.1 Bruegger?s Company Profile

7.4.2 Bruegger?s Muffins Product Specification

7.4.3 Bruegger?s Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)

7.5 George Weston Foods

7.5.1 George Weston Foods Company Profile

7.5.2 George Weston Foods Muffins Product Specification

7.5.3 George Weston Foods Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)

7.6 Britannia

7.6.1 Britannia Company Profile

7.6.2 Britannia Muffins Product Specification

7.6.3 Britannia Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)

7.7 Flowers Foods

7.7.1 Flowers Foods Company Profile

7.7.2 Flowers Foods Muffins Product Specification

7.7.3 Flowers Foods Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)

7.8 McKee Foods

7.8.1 McKee Foods Company Profile

7.8.2 McKee Foods Muffins Product Specification

7.8.3 McKee Foods Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)

7.9 Aryzta

7.9.1 Aryzta Company Profile

7.9.2 Aryzta Muffins Product Specification

7.9.3 Aryzta Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)

7.10 Pladis (United Biscuits)

7.10.1 Pladis (United Biscuits) Company Profile

7.10.2 Pladis (United Biscuits) Muffins Product Specification

7.10.3 Pladis (United Biscuits) Muffins Production Capacity, Revenue, Price and Gross

Margin (2020-2025)

7.11 Hostess Brands

7.11.1 Hostess Brands Company Profile

7.11.2 Hostess Brands Muffins Product Specification

7.11.3 Hostess Brands Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)

8 PRODUCTION AND SUPPLY FORECAST

8.1 Global Forecasted Production of Muffins (2026-2031)

8.2 Global Forecasted Revenue of Muffins (2026-2031)

8.3 Global Forecasted Price of Muffins (2020-2031)

8.4 Global Forecasted Production of Muffins by Region (2026-2031)

8.4.1 North America Muffins Production, Revenue Forecast (2026-2031)

8.4.2 East Asia Muffins Production, Revenue Forecast (2026-2031)

8.4.3 Europe Muffins Production, Revenue Forecast (2026-2031)

8.4.4 South Asia Muffins Production, Revenue Forecast (2026-2031)

8.4.5 Southeast Asia Muffins Production, Revenue Forecast (2026-2031)

8.4.6 Middle East Muffins Production, Revenue Forecast (2026-2031)

8.4.7 Africa Muffins Production, Revenue Forecast (2026-2031)

8.4.8 Oceania Muffins Production, Revenue Forecast (2026-2031)

8.4.9 South America Muffins Production, Revenue Forecast (2026-2031)

8.4.10 Rest of the World Muffins Production, Revenue Forecast (2026-2031)

8.5 Forecast by Type and by Application (2026-2031)

8.5.1 Global Sales Volume, Sales Revenue and Sales Price Forecast by Type (2026-2031)

8.5.2 Global Forecasted Consumption of Muffins by Application (2026-2031)

9 CONSUMPTION AND DEMAND FORECAST

9.1 North America Forecasted Consumption of Muffins by Country

9.2 East Asia Market Forecasted Consumption of Muffins by Country

9.3 Europe Market Forecasted Consumption of Muffins by Country

9.4 South Asia Forecasted Consumption of Muffins by Country

9.5 Southeast Asia Forecasted Consumption of Muffins by Country

9.6 Middle East Forecasted Consumption of Muffins by Country

9.7 Africa Forecasted Consumption of Muffins by Country

9.8 Oceania Forecasted Consumption of Muffins by Country

9.9 South America Forecasted Consumption of Muffins by Country

9.10 Rest of the world Forecasted Consumption of Muffins by Country

10 MARKETING CHANNEL, DISTRIBUTORS AND CUSTOMERS

10.1 Marketing Channel

10.1.1 Direct Channels

10.1.2 Indirect Channels

11 MARKET DYNAMICS

11.1 Market Trends

11.2 Opportunities and Drivers

11.3 Challenges

11.4 Porter's Five Forces Analysis

12 CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

List Of Tables

LIST OF TABLES

Key Players Covered: Ranking by Muffins Revenue 2020-2025
Global Muffins Market Size by Type: 2026-2031
Global Muffins Market Size by Application: 2026-2031
Muffins Production Rank and Commercial Production Date of Key Manufacturers
Global Muffins Manufacturing Plants Distribution and Commercial Production Date
Global Muffins Production Capacity by Manufacturers
Global Muffins Production by Manufacturers (2020-2025)
Global Muffins Production Market Share by Manufacturers (2020-2025)
Global Muffins Revenue by Manufacturers (2020-2025)
Global Muffins Revenue Share by Manufacturers (2020-2025)
Global Market Muffins Average Price of Key Manufacturers (2020-2025)
Manufacturers Muffins Production Sites and Area Served
Manufacturers Muffins Product Type
Global Muffins Production by Regions (2020-2025)
Global Muffins Production Market Share by Regions (2020-2025)
Global Muffins Revenue by Regions (2020-2025)
Global Muffins Revenue Market Share by Regions (2020-2025)
Global Muffins Consumption by Regions (2020-2025)
Global Muffins Consumption Market Share by Regions (2020-2025)
Key Muffins Players Sales Volume in North America
North America Muffins Production, Consumption Import and Export
Key Muffins Players Sales Volume in East Asia
East Asia Muffins Production, Consumption Import and Export
Key Muffins Players Sales Volume in Europe
Europe Muffins Production, Consumption Import and Export
Key Muffins Players Sales Volume in South Asia
South Asia Muffins Production, Consumption Import and Export
Key Muffins Players Sales Volume in Southeast Asia
Southeast Asia Muffins Production, Consumption Import and Export
Key Muffins Players Sales Volume in Middle East
Middle East Muffins Production, Consumption Import and Export
Key Muffins Players Sales Volume in Africa
Africa Muffins Production, Consumption Import and Export
Key Muffins Players Sales Volume in Oceania
Oceania Muffins Production, Consumption Import and Export

Key Muffins Players Sales Volume in South America
South America Muffins Production, Consumption Import and Export
Global Muffins Market Size by Type (2020-2025)
Global Muffins Revenue Market Share by Type (2020-2025)
Global Muffins Forecasted Market Size by Type (2026-2031)
Global Muffins Revenue Market Share by Type (2026-2031)
Global Muffins Market Size by Application (2020-2025)
Global Muffins Revenue Market Share by Application (2020-2025)
Global Muffins Forecasted Market Size by Application (2026-2031)
Global Muffins Revenue Market Share by Application (2026-2031)
BAB Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Einstein Noah Restaurant Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Grupo Bimbo Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Table Bruegger's Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)
George Weston Foods Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Britannia Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Flowers Foods Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)
McKee Foods Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Aryzta Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Pladis (United Biscuits) Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Hostess Brands Muffins Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Global Muffins Production Forecast by Region (2026-2031)
Global Muffins Sales Volume Forecast by Type (2026-2031)
Global Muffins Sales Volume Market Share Forecast by Type (2026-2031)
Global Muffins Sales Revenue Forecast by Type (2026-2031)
Global Muffins Sales Revenue Market Share Forecast by Type (2026-2031)
Global Muffins Sales Price Forecast by Type (2026-2031)
Global Muffins Consumption Volume Forecast by Application (2026-2031)
Global Muffins Consumption Value Forecast by Application (2026-2031)
North America Muffins Consumption Forecast 2026-2031 by Country
East Asia Muffins Consumption Forecast 2026-2031 by Country

Europe Muffins Consumption Forecast 2026-2031 by Country
South Asia Muffins Consumption Forecast 2026-2031 by Country
Southeast Asia Muffins Consumption Forecast 2026-2031 by Country
Middle East Muffins Consumption Forecast 2026-2031 by Country
Africa Muffins Consumption Forecast 2026-2031 by Country
Oceania Muffins Consumption Forecast 2026-2031 by Country
South America Muffins Consumption Forecast 2026-2031 by Country
Rest of the world Muffins Consumption Forecast 2026-2031 by Country
Market Key Trends
Key Opportunities and Drivers: Impact Analysis (2026-2031)
Key Challenges
Research Programs/Design for This Report
Key Data Information from Secondary Sources
Key Data Information from Primary Sources

Global Muffins Market Share by Type: 2025 VS 2031
Artisanal or in-store muffins Features
Packaged muffins Features
Global Muffins Market Share by Application: 2025 VS 2031
Hypermarkets and supermarkets Case Studies
Mass merchandisers Case Studies
Food Service Case Studies
Convenience store Case Studies
Others Case Studies
Muffins Report Years Considered
Global Muffins Market Status and Outlook (2020-2031)
North America Muffins Revenue (Value) and Growth Rate (2020-2031)
East Asia Muffins Revenue (Value) and Growth Rate (2020-2031)
Europe Muffins Revenue (Value) and Growth Rate (2020-2031)
South Asia Muffins Revenue (Value) and Growth Rate (2020-2031)
South America Muffins Revenue (Value) and Growth Rate (2020-2031)
Middle East Muffins Revenue (Value) and Growth Rate (2020-2031)
Africa Muffins Revenue (Value) and Growth Rate (2020-2031)
Oceania Muffins Revenue (Value) and Growth Rate (2020-2031)
South America Muffins Revenue (Value) and Growth Rate (2020-2031)
Rest of the World Muffins Revenue (Value) and Growth Rate (2020-2031)
Global Muffins Revenue (2020-2031)

Global Muffins Production Capacity (2020-2031)
Global Muffins Production (2020-2031)
Manufacturing Cost Structure Analysis of Muffins in 2025
Manufacturing Process Analysis of Muffins
Industry Chain Structure of Muffins
Global Muffins Production Market Share by Regions in 2025
Global Muffins Revenue Market Share by Regions in 2025
North America Muffins Production Growth Rate 2020-2025
North America Muffins Revenue Growth Rate 2020-2025
East Asia Muffins Production Growth Rate 2020-2025
East Asia Muffins Revenue Growth Rate 2020-2025
Europe Muffins Production Growth Rate 2020-2025
Europe Muffins Revenue Growth Rate 2020-2025
South Asia Muffins Production Growth Rate 2020-2025
South Asia Muffins Revenue Growth Rate 2020-2025
Southeast Asia Muffins Production Growth Rate 2020-2025
Southeast Asia Muffins Revenue Growth Rate 2020-2025
Middle East Muffins Production Growth Rate 2020-2025
Middle East Muffins Revenue Growth Rate 2020-2025
Africa Muffins Production Growth Rate 2020-2025
Africa Muffins Revenue Growth Rate 2020-2025
Oceania Muffins Production Growth Rate 2020-2025
Oceania Muffins Revenue Growth Rate 2020-2025
South America Muffins Production Growth Rate 2020-2025
South America Muffins Revenue Growth Rate 2020-2025
BAB Muffins Product Specification
Einstein Noah Restaurant Muffins Product Specification
Grupo Bimbo Muffins Product Specification
Bruegger's Muffins Product Specification
George Weston Foods Muffins Product Specification
Britannia Muffins Product Specification
Flowers Foods Muffins Product Specification
McKee Foods Muffins Product Specification
Aryzta Muffins Product Specification
Pladis (United Biscuits) Muffins Product Specification
Hostess Brands Muffins Product Specification
Global Muffins Production Capacity Growth Rate Forecast (2026-2031)
Global Muffins Revenue Growth Rate Forecast (2026-2031)
Global Muffins Price and Trend Forecast (2020-2031)

North America Muffins Production Growth Rate Forecast (2026-2031)
North America Muffins Revenue Growth Rate Forecast (2026-2031)
East Asia Muffins Production Growth Rate Forecast (2026-2031)
East Asia Muffins Revenue Growth Rate Forecast (2026-2031)
Europe Muffins Production Growth Rate Forecast (2026-2031)
Europe Muffins Revenue Growth Rate Forecast (2026-2031)
South Asia Muffins Production Growth Rate Forecast (2026-2031)
South Asia Muffins Revenue Growth Rate Forecast (2026-2031)
Southeast Asia Muffins Production Growth Rate Forecast (2026-2031)
Southeast Asia Muffins Revenue Growth Rate Forecast (2026-2031)
Middle East Muffins Production Growth Rate Forecast (2026-2031)
Middle East Muffins Revenue Growth Rate Forecast (2026-2031)
Africa Muffins Production Growth Rate Forecast (2026-2031)
Africa Muffins Revenue Growth Rate Forecast (2026-2031)
Oceania Muffins Production Growth Rate Forecast (2026-2031)
Oceania Muffins Revenue Growth Rate Forecast (2026-2031)
South America Muffins Production Growth Rate Forecast (2026-2031)
South America Muffins Revenue Growth Rate Forecast (2026-2031)
Rest of the World Muffins Production Growth Rate Forecast (2026-2031)
Rest of the World Muffins Revenue Growth Rate Forecast (2026-2031)
North America Muffins Consumption Forecast 2026-2031
East Asia Muffins Consumption Forecast 2026-2031
Europe Muffins Consumption Forecast 2026-2031
South Asia Muffins Consumption Forecast 2026-2031
Southeast Asia Muffins Consumption Forecast 2026-2031
Middle East Muffins Consumption Forecast 2026-2031
Africa Muffins Consumption Forecast 2026-2031
Oceania Muffins Consumption Forecast 2026-2031
South America Muffins Consumption Forecast 2026-2031
Rest of the world Muffins Consumption Forecast 2026-2031
Channels of Distribution
Porter's Five Forces Analysis
Key Executives Interviewed

I would like to order

Product name: 2026-2031 Global Muffins Outlook Market Size, Share & Trends Analysis Report By Player, Type, Application and Region

Product link: <https://marketpublishers.com/r/2E6A8EDA5D90EN.html>

Price: US\$ 3,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2E6A8EDA5D90EN.html>