

2026-2031 Global Lipid Outlook Market Size, Share & Trends Analysis Report By Player, Type, Application and Region

<https://marketpublishers.com/r/24C1E41A77BCEN.html>

Date: January 2026

Pages: 140

Price: US\$ 3,150.00 (Single User License)

ID: 24C1E41A77BCEN

Abstracts

HNY Research projects that the Lipid market size will grow from 7354.03 Million USD in 2025 to 10434.5 Million USD by 2031, at an estimated CAGR of 6%. The base year considered for the study is 2025, and the market size is projected from 2026 to 2031. This report presents a detailed and holistic analysis of the global Lipid market. It integrates quantitative data with qualitative insights to equip readers with the necessary information for strategic planning, competitive assessment, market positioning, and data-driven decision-making.

All market sizes, estimates, and forecasts are expressed in terms of output/shipments and revenue. With 2025 serving as the base year, the report provides historical context from 2020, and projections up to 2031. It includes a complete segmentation of the global market, along with regional market sizes analyzed by type, application, and key industry participants.

Further enriching the analysis, the report outlines the competitive environment, offering profiles of prominent players and their market standings. It also explores key technological advancements and recent developments in product offerings.

Ultimately, this report serves as a vital resource for Lipid manufacturers, prospective entrants, and other stakeholders within the industry value chain. It supplies comprehensive data on revenues, production, and average pricing for the overall market and its sub-segments, detailed by company, product type, application, and geographic region.

By Market Players:

Archer Daniels Midland
Cargill Incorporated
DowDuPont
Royal DSM
LIPOID
Lasenor Emul
Avanti Polar Lipids
Lecico
Ruchi Soya Industries
Stern-Wywiol Gruppe
Unimills
Vav Life Sciences

By Type

Phospholipids
Glycolipids
Cholesterol
Other

By Application

Food
Nutrition & Supplements
Feed
Pharmaceuticals
Other

By Regions/Countries:

East Asia

Europe

South Asia

Southeast Asia

Middle East

Africa

Oceania

South America

Points Covered in The Report

The points that are discussed within the report are the major market players that are involved in the market such as market players, raw material suppliers, equipment suppliers, end users, traders, distributors and etc.

The complete profile of the companies is mentioned. And the capacity, production, price, revenue, cost, gross, gross margin, sales volume, sales revenue, consumption, growth rate, import, export, supply, future strategies, and the technological developments that they are making are also included within the report. This report analyzed 12 years data history and forecast.

The growth factors of the market is discussed in detail wherein the different end users of the market are explained in detail.

Data and information by market player, by region, by type, by application and etc, and custom research can be added according to specific requirements.

The report contains the SWOT analysis of the market. Finally, the report contains the conclusion part where the opinions of the industrial experts are included.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements.

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Lipid Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Lipid Market Size Growth Rate by Type: 2026-2031
 - 1.4.2 Phospholipids
 - 1.4.3 Glycolipids
 - 1.4.4 Cholesterol
 - 1.4.5 Other
- 1.5 Market by Application
 - 1.5.1 Global Lipid Market Share by Application: 2026-2031
 - 1.5.2 Food
 - 1.5.3 Nutrition & Supplements
 - 1.5.4 Feed
 - 1.5.5 Pharmaceuticals
 - 1.5.6 Other
- 1.6 Study Objectives
- 1.7 Overview of Global Lipid Market
 - 1.7.1 Global Lipid Market Status and Outlook (2020-2031)
 - 1.7.2 North America
 - 1.7.3 East Asia
 - 1.7.4 Europe
 - 1.7.5 South Asia
 - 1.7.6 Southeast Asia
 - 1.7.7 Middle East
 - 1.7.8 Africa
 - 1.7.9 Oceania
 - 1.7.10 South America
 - 1.7.11 Rest of the World

2 MANUFACTURING COST STRUCTURE ANALYSIS

- 2.1 Manufacturing Cost Structure Analysis of Lipid
- 2.2 Industry Chain Structure of Lipid

3 MARKET COMPETITION BY MANUFACTURERS

- 3.1 Global Lipid Production Capacity Market Share by Manufacturers (2020-2025)
- 3.2 Global Lipid Revenue Market Share by Manufacturers (2020-2025)
- 3.3 Global Lipid Average Price by Manufacturers (2020-2025)

4 LIPID REGIONAL MARKET ANALYSIS

- 4.1 Lipid Production by Regions
 - 4.1.1 Global Lipid Production by Regions (2020-2025)
 - 4.1.2 Global Lipid Revenue by Regions
- 4.2 Lipid Consumption by Regions
- 4.3 North America Lipid Market Analysis
 - 4.3.1 North America Lipid Production
 - 4.3.2 North America Lipid Revenue
 - 4.3.3 Key Manufacturers in North America
 - 4.3.4 North America Lipid Import and Export
- 4.4 East Asia Lipid Market Analysis
 - 4.4.1 East Asia Lipid Production
 - 4.4.2 East Asia Lipid Revenue
 - 4.4.3 Key Manufacturers in East Asia
 - 4.4.4 East Asia Lipid Import & Export
- 4.5 Europe Lipid Market Analysis
 - 4.5.1 Europe Lipid Production
 - 4.5.2 Europe Lipid Revenue
 - 4.5.3 Key Manufacturers in Europe
 - 4.5.4 Europe Lipid Import & Export
- 4.6 South Asia Lipid Market Analysis
 - 4.6.1 South Asia Lipid Production
 - 4.6.2 South Asia Lipid Revenue
 - 4.6.3 Key Manufacturers in South Asia
 - 4.6.4 South Asia Lipid Import & Export
- 4.7 Southeast Asia Lipid Market Analysis
 - 4.7.1 Southeast Asia Lipid Production
 - 4.7.2 Southeast Asia Lipid Revenue
 - 4.7.3 Key Manufacturers in Southeast Asia
 - 4.7.4 Southeast Asia Lipid Import & Export
- 4.8 Middle East Lipid Market Analysis
 - 4.8.1 Middle East Lipid Production

- 4.8.2 Middle East Lipid Revenue
- 4.8.3 Key Manufacturers in Middle East
- 4.8.4 Middle East Lipid Import & Export
- 4.9 Africa Lipid Market Analysis
 - 4.9.1 Africa Lipid Production
 - 4.9.2 Africa Lipid Revenue
 - 4.9.3 Key Manufacturers in Africa
 - 4.9.4 Africa Lipid Import & Export
- 4.10 Oceania Lipid Market Analysis
 - 4.10.1 Oceania Lipid Production
 - 4.10.2 Oceania Lipid Revenue
 - 4.10.3 Key Manufacturers in Oceania
 - 4.10.4 Oceania Lipid Import & Export
- 4.11 South America Lipid Market Analysis
 - 4.11.1 South America Lipid Production
 - 4.11.2 South America Lipid Revenue
 - 4.11.3 Key Manufacturers in South America
 - 4.11.4 South America Lipid Import & Export

5 LIPID SALES MARKET BY TYPE (2020-2031)

- 5.1 Global Lipid Historic Market Size by Type (2020-2025)
- 5.2 Global Lipid Forecasted Market Size by Type (2026-2031)

6 LIPID CONSUMPTION MARKET BY APPLICATION(2020-2031)

- 6.1 Global Lipid Historic Market Size by Application (2020-2025)
- 6.2 Global Lipid Forecasted Market Size by Application (2026-2031)

7 COMPANY PROFILES AND KEY FIGURES IN LIPID BUSINESS

- 7.1 Archer Daniels Midland
 - 7.1.1 Archer Daniels Midland Company Profile
 - 7.1.2 Archer Daniels Midland Lipid Product Specification
 - 7.1.3 Archer Daniels Midland Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)
- 7.2 Cargill Incorporated
 - 7.2.1 Cargill Incorporated Company Profile
 - 7.2.2 Cargill Incorporated Lipid Product Specification

7.2.3 Cargill Incorporated Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)

7.3 DowDuPont

7.3.1 DowDuPont Company Profile

7.3.2 DowDuPont Lipid Product Specification

7.3.3 DowDuPont Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)

7.4 Royal DSM

7.4.1 Royal DSM Company Profile

7.4.2 Royal DSM Lipid Product Specification

7.4.3 Royal DSM Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)

7.5 LIPOID

7.5.1 LIPOID Company Profile

7.5.2 LIPOID Lipid Product Specification

7.5.3 LIPOID Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)

7.6 Lasenor Emul

7.6.1 Lasenor Emul Company Profile

7.6.2 Lasenor Emul Lipid Product Specification

7.6.3 Lasenor Emul Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)

7.7 Avanti Polar Lipids

7.7.1 Avanti Polar Lipids Company Profile

7.7.2 Avanti Polar Lipids Lipid Product Specification

7.7.3 Avanti Polar Lipids Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)

7.8 Lecico

7.8.1 Lecico Company Profile

7.8.2 Lecico Lipid Product Specification

7.8.3 Lecico Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)

7.9 Ruchi Soya Industries

7.9.1 Ruchi Soya Industries Company Profile

7.9.2 Ruchi Soya Industries Lipid Product Specification

7.9.3 Ruchi Soya Industries Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)

7.10 Stern-Wywiol Gruppe

7.10.1 Stern-Wywiol Gruppe Company Profile

7.10.2 Stern-Wywiol Gruppe Lipid Product Specification

7.10.3 Stern-Wywiol Gruppe Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)

7.11 Unimills

7.11.1 Unimills Company Profile

7.11.2 Unimills Lipid Product Specification

7.11.3 Unimills Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)

7.12 Vav Life Sciences

7.12.1 Vav Life Sciences Company Profile

7.12.2 Vav Life Sciences Lipid Product Specification

7.12.3 Vav Life Sciences Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)

8 PRODUCTION AND SUPPLY FORECAST

8.1 Global Forecasted Production of Lipid (2026-2031)

8.2 Global Forecasted Revenue of Lipid (2026-2031)

8.3 Global Forecasted Price of Lipid (2020-2031)

8.4 Global Forecasted Production of Lipid by Region (2026-2031)

8.4.1 North America Lipid Production, Revenue Forecast (2026-2031)

8.4.2 East Asia Lipid Production, Revenue Forecast (2026-2031)

8.4.3 Europe Lipid Production, Revenue Forecast (2026-2031)

8.4.4 South Asia Lipid Production, Revenue Forecast (2026-2031)

8.4.5 Southeast Asia Lipid Production, Revenue Forecast (2026-2031)

8.4.6 Middle East Lipid Production, Revenue Forecast (2026-2031)

8.4.7 Africa Lipid Production, Revenue Forecast (2026-2031)

8.4.8 Oceania Lipid Production, Revenue Forecast (2026-2031)

8.4.9 South America Lipid Production, Revenue Forecast (2026-2031)

8.4.10 Rest of the World Lipid Production, Revenue Forecast (2026-2031)

8.5 Forecast by Type and by Application (2026-2031)

8.5.1 Global Sales Volume, Sales Revenue and Sales Price Forecast by Type (2026-2031)

8.5.2 Global Forecasted Consumption of Lipid by Application (2026-2031)

9 CONSUMPTION AND DEMAND FORECAST

9.1 North America Forecasted Consumption of Lipid by Country

9.2 East Asia Market Forecasted Consumption of Lipid by Country

9.3 Europe Market Forecasted Consumption of Lipid by Country

- 9.4 South Asia Forecasted Consumption of Lipid by Country
- 9.5 Southeast Asia Forecasted Consumption of Lipid by Country
- 9.6 Middle East Forecasted Consumption of Lipid by Country
- 9.7 Africa Forecasted Consumption of Lipid by Country
- 9.8 Oceania Forecasted Consumption of Lipid by Country
- 9.9 South America Forecasted Consumption of Lipid by Country
- 9.10 Rest of the world Forecasted Consumption of Lipid by Country

10 MARKETING CHANNEL, DISTRIBUTORS AND CUSTOMERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Channels
 - 10.1.2 Indirect Channels

11 MARKET DYNAMICS

- 11.1 Market Trends
- 11.2 Opportunities and Drivers
- 11.3 Challenges
- 11.4 Porter's Five Forces Analysis

12 CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Key Players Covered: Ranking by Lipid Revenue 2020-2025
Global Lipid Market Size by Type: 2026-2031
Global Lipid Market Size by Application: 2026-2031
Lipid Production Rank and Commercial Production Date of Key Manufacturers
Global Lipid Manufacturing Plants Distribution and Commercial Production Date
Global Lipid Production Capacity by Manufacturers
Global Lipid Production by Manufacturers (2020-2025)
Global Lipid Production Market Share by Manufacturers (2020-2025)
Global Lipid Revenue by Manufacturers (2020-2025)
Global Lipid Revenue Share by Manufacturers (2020-2025)
Global Market Lipid Average Price of Key Manufacturers (2020-2025)
Manufacturers Lipid Production Sites and Area Served
Manufacturers Lipid Product Type
Global Lipid Production by Regions (2020-2025)
Global Lipid Production Market Share by Regions (2020-2025)
Global Lipid Revenue by Regions (2020-2025)
Global Lipid Revenue Market Share by Regions (2020-2025)
Global Lipid Consumption by Regions (2020-2025)
Global Lipid Consumption Market Share by Regions (2020-2025)
Key Lipid Players Sales Volume in North America
North America Lipid Production, Consumption Import and Export
Key Lipid Players Sales Volume in East Asia
East Asia Lipid Production, Consumption Import and Export
Key Lipid Players Sales Volume in Europe
Europe Lipid Production, Consumption Import and Export
Key Lipid Players Sales Volume in South Asia
South Asia Lipid Production, Consumption Import and Export
Key Lipid Players Sales Volume in Southeast Asia
Southeast Asia Lipid Production, Consumption Import and Export
Key Lipid Players Sales Volume in Middle East
Middle East Lipid Production, Consumption Import and Export
Key Lipid Players Sales Volume in Africa
Africa Lipid Production, Consumption Import and Export
Key Lipid Players Sales Volume in Oceania
Oceania Lipid Production, Consumption Import and Export

Key Lipid Players Sales Volume in South America
South America Lipid Production, Consumption Import and Export
Global Lipid Market Size by Type (2020-2025)
Global Lipid Revenue Market Share by Type (2020-2025)
Global Lipid Forecasted Market Size by Type (2026-2031)
Global Lipid Revenue Market Share by Type (2026-2031)
Global Lipid Market Size by Application (2020-2025)
Global Lipid Revenue Market Share by Application (2020-2025)
Global Lipid Forecasted Market Size by Application (2026-2031)
Global Lipid Revenue Market Share by Application (2026-2031)
Archer Daniels Midland Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Cargill Incorporated Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)
DowDuPont Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Table Royal DSM Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)
LIPOID Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Lasenor Emul Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Avanti Polar Lipids Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Lecico Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Ruchi Soya Industries Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Stern-Wywiol Gruppe Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Unimills Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Vav Life Sciences Lipid Production Capacity, Revenue, Price and Gross Margin (2020-2025)
Global Lipid Production Forecast by Region (2026-2031)
Global Lipid Sales Volume Forecast by Type (2026-2031)
Global Lipid Sales Volume Market Share Forecast by Type (2026-2031)
Global Lipid Sales Revenue Forecast by Type (2026-2031)
Global Lipid Sales Revenue Market Share Forecast by Type (2026-2031)
Global Lipid Sales Price Forecast by Type (2026-2031)
Global Lipid Consumption Volume Forecast by Application (2026-2031)
Global Lipid Consumption Value Forecast by Application (2026-2031)
North America Lipid Consumption Forecast 2026-2031 by Country

East Asia Lipid Consumption Forecast 2026-2031 by Country
Europe Lipid Consumption Forecast 2026-2031 by Country
South Asia Lipid Consumption Forecast 2026-2031 by Country
Southeast Asia Lipid Consumption Forecast 2026-2031 by Country
Middle East Lipid Consumption Forecast 2026-2031 by Country
Africa Lipid Consumption Forecast 2026-2031 by Country
Oceania Lipid Consumption Forecast 2026-2031 by Country
South America Lipid Consumption Forecast 2026-2031 by Country
Rest of the world Lipid Consumption Forecast 2026-2031 by Country
Market Key Trends
Key Opportunities and Drivers: Impact Analysis (2026-2031)
Key Challenges
Research Programs/Design for This Report
Key Data Information from Secondary Sources
Key Data Information from Primary Sources

Global Lipid Market Share by Type: 2025 VS 2031
Phospholipids Features
Glycolipids Features
Cholesterol Features
Other Features
Global Lipid Market Share by Application: 2025 VS 2031
Food Case Studies
Nutrition & Supplements Case Studies
Feed Case Studies
Pharmaceuticals Case Studies
Other Case Studies
Lipid Report Years Considered
Global Lipid Market Status and Outlook (2020-2031)
North America Lipid Revenue (Value) and Growth Rate (2020-2031)
East Asia Lipid Revenue (Value) and Growth Rate (2020-2031)
Europe Lipid Revenue (Value) and Growth Rate (2020-2031)
South Asia Lipid Revenue (Value) and Growth Rate (2020-2031)
South America Lipid Revenue (Value) and Growth Rate (2020-2031)
Middle East Lipid Revenue (Value) and Growth Rate (2020-2031)
Africa Lipid Revenue (Value) and Growth Rate (2020-2031)
Oceania Lipid Revenue (Value) and Growth Rate (2020-2031)

South America Lipid Revenue (Value) and Growth Rate (2020-2031)
Rest of the World Lipid Revenue (Value) and Growth Rate (2020-2031)
Global Lipid Revenue (2020-2031)
Global Lipid Production Capacity (2020-2031)
Global Lipid Production (2020-2031)
Manufacturing Cost Structure Analysis of Lipid in 2025
Manufacturing Process Analysis of Lipid
Industry Chain Structure of Lipid
Global Lipid Production Market Share by Regions in 2025
Global Lipid Revenue Market Share by Regions in 2025
North America Lipid Production Growth Rate 2020-2025
North America Lipid Revenue Growth Rate 2020-2025
East Asia Lipid Production Growth Rate 2020-2025
East Asia Lipid Revenue Growth Rate 2020-2025
Europe Lipid Production Growth Rate 2020-2025
Europe Lipid Revenue Growth Rate 2020-2025
South Asia Lipid Production Growth Rate 2020-2025
South Asia Lipid Revenue Growth Rate 2020-2025
Southeast Asia Lipid Production Growth Rate 2020-2025
Southeast Asia Lipid Revenue Growth Rate 2020-2025
Middle East Lipid Production Growth Rate 2020-2025
Middle East Lipid Revenue Growth Rate 2020-2025
Africa Lipid Production Growth Rate 2020-2025
Africa Lipid Revenue Growth Rate 2020-2025
Oceania Lipid Production Growth Rate 2020-2025
Oceania Lipid Revenue Growth Rate 2020-2025
South America Lipid Production Growth Rate 2020-2025
South America Lipid Revenue Growth Rate 2020-2025
Archer Daniels Midland Lipid Product Specification
Cargill Incorporated Lipid Product Specification
DowDuPont Lipid Product Specification
Royal DSM Lipid Product Specification
LIPOID Lipid Product Specification
Lasenor Emul Lipid Product Specification
Avanti Polar Lipids Lipid Product Specification
Lecico Lipid Product Specification
Ruchi Soya Industries Lipid Product Specification
Stern-Wywiol Gruppe Lipid Product Specification
Unimills Lipid Product Specification

Vav Life Sciences Lipid Product Specification
Global Lipid Production Capacity Growth Rate Forecast (2026-2031)
Global Lipid Revenue Growth Rate Forecast (2026-2031)
Global Lipid Price and Trend Forecast (2020-2031)
North America Lipid Production Growth Rate Forecast (2026-2031)
North America Lipid Revenue Growth Rate Forecast (2026-2031)
East Asia Lipid Production Growth Rate Forecast (2026-2031)
East Asia Lipid Revenue Growth Rate Forecast (2026-2031)
Europe Lipid Production Growth Rate Forecast (2026-2031)
Europe Lipid Revenue Growth Rate Forecast (2026-2031)
South Asia Lipid Production Growth Rate Forecast (2026-2031)
South Asia Lipid Revenue Growth Rate Forecast (2026-2031)
Southeast Asia Lipid Production Growth Rate Forecast (2026-2031)
Southeast Asia Lipid Revenue Growth Rate Forecast (2026-2031)
Middle East Lipid Production Growth Rate Forecast (2026-2031)
Middle East Lipid Revenue Growth Rate Forecast (2026-2031)
Africa Lipid Production Growth Rate Forecast (2026-2031)
Africa Lipid Revenue Growth Rate Forecast (2026-2031)
Oceania Lipid Production Growth Rate Forecast (2026-2031)
Oceania Lipid Revenue Growth Rate Forecast (2026-2031)
South America Lipid Production Growth Rate Forecast (2026-2031)
South America Lipid Revenue Growth Rate Forecast (2026-2031)
Rest of the World Lipid Production Growth Rate Forecast (2026-2031)
Rest of the World Lipid Revenue Growth Rate Forecast (2026-2031)
North America Lipid Consumption Forecast 2026-2031
East Asia Lipid Consumption Forecast 2026-2031
Europe Lipid Consumption Forecast 2026-2031
South Asia Lipid Consumption Forecast 2026-2031
Southeast Asia Lipid Consumption Forecast 2026-2031
Middle East Lipid Consumption Forecast 2026-2031
Africa Lipid Consumption Forecast 2026-2031
Oceania Lipid Consumption Forecast 2026-2031
South America Lipid Consumption Forecast 2026-2031
Rest of the world Lipid Consumption Forecast 2026-2031
Channels of Distribution
Porter's Five Forces Analysis
Key Executives Interviewed

I would like to order

Product name: 2026-2031 Global Lipid Outlook Market Size, Share & Trends Analysis Report By Player, Type, Application and Region

Product link: <https://marketpublishers.com/r/24C1E41A77BCEN.html>

Price: US\$ 3,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/24C1E41A77BCEN.html>