

# 2023-2028 Global and Regional Functional Beverage Industry Status and Prospects Professional Market Research Report Standard Version

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## Abstracts

The global Functional Beverage market is expected to reach US\$ XX Million by 2028, with a CAGR of XX% from 2023 to 2028, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

By Market Vendors:

Danone

Monster Energy

PepsiCo

RED BULL

THE COCA-COLA COMPANY

Archer Daniels Midland (ADM)

Campbell Soup

Del Monte Pacific

Dr. Pepper Snapple Group

Fonterra

GlaxoSmithKline

JDB Group

Kraft Heinz

Living Essentials

Nestl?

Otsuka Pharmaceutical

Rockstar

Suntory

TC Pharmaceutical Industries

The Hain Celestial Group

Unilever, Uni-President

Welch's

White Wave Foods

By Types:

Energy beverages

Functional fruit and vegetable juices

Sports beverages

Prebiotic and probiotic drinks

Functional RTD teas

Dairy alternative beverages

Functional water

By Applications:

Convenience Stores

Drug Store/ Pharmacies/Health Store

Supermarket

Online Retail

Others

Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2017-2028 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2017-2028. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry

depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

#### Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements.

## Contents

### CHAPTER 1 INDUSTRY OVERVIEW

- 1.1 Definition
- 1.2 Assumptions
- 1.3 Research Scope
- 1.4 Market Analysis by Regions
  - 1.4.1 North America Market States and Outlook (2023-2028)
  - 1.4.2 East Asia Market States and Outlook (2023-2028)
  - 1.4.3 Europe Market States and Outlook (2023-2028)
  - 1.4.4 South Asia Market States and Outlook (2023-2028)
  - 1.4.5 Southeast Asia Market States and Outlook (2023-2028)
  - 1.4.6 Middle East Market States and Outlook (2023-2028)
  - 1.4.7 Africa Market States and Outlook (2023-2028)
  - 1.4.8 Oceania Market States and Outlook (2023-2028)
  - 1.4.9 South America Market States and Outlook (2023-2028)
- 1.5 Global Functional Beverage Market Size Analysis from 2023 to 2028
  - 1.5.1 Global Functional Beverage Market Size Analysis from 2023 to 2028 by Consumption Volume
  - 1.5.2 Global Functional Beverage Market Size Analysis from 2023 to 2028 by Value
  - 1.5.3 Global Functional Beverage Price Trends Analysis from 2023 to 2028
- 1.6 COVID-19 Outbreak: Functional Beverage Industry Impact

### CHAPTER 2 GLOBAL FUNCTIONAL BEVERAGE COMPETITION BY TYPES, APPLICATIONS, AND TOP REGIONS AND COUNTRIES

- 2.1 Global Functional Beverage (Volume and Value) by Type
  - 2.1.1 Global Functional Beverage Consumption and Market Share by Type (2017-2022)
  - 2.1.2 Global Functional Beverage Revenue and Market Share by Type (2017-2022)
- 2.2 Global Functional Beverage (Volume and Value) by Application
  - 2.2.1 Global Functional Beverage Consumption and Market Share by Application (2017-2022)
  - 2.2.2 Global Functional Beverage Revenue and Market Share by Application (2017-2022)
- 2.3 Global Functional Beverage (Volume and Value) by Regions
  - 2.3.1 Global Functional Beverage Consumption and Market Share by Regions (2017-2022)

## 2.3.2 Global Functional Beverage Revenue and Market Share by Regions (2017-2022)

### **CHAPTER 3 PRODUCTION MARKET ANALYSIS**

#### 3.1 Global Production Market Analysis

3.1.1 2017-2022 Global Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin Analysis

3.1.2 2017-2022 Major Manufacturers Performance and Market Share

#### 3.2 Regional Production Market Analysis

3.2.1 2017-2022 Regional Market Performance and Market Share

3.2.2 North America Market

3.2.3 East Asia Market

3.2.4 Europe Market

3.2.5 South Asia Market

3.2.6 Southeast Asia Market

3.2.7 Middle East Market

3.2.8 Africa Market

3.2.9 Oceania Market

3.2.10 South America Market

3.2.11 Rest of the World Market

### **CHAPTER 4 GLOBAL FUNCTIONAL BEVERAGE SALES, CONSUMPTION, EXPORT, IMPORT BY REGIONS (2017-2022)**

4.1 Global Functional Beverage Consumption by Regions (2017-2022)

4.2 North America Functional Beverage Sales, Consumption, Export, Import (2017-2022)

4.3 East Asia Functional Beverage Sales, Consumption, Export, Import (2017-2022)

4.4 Europe Functional Beverage Sales, Consumption, Export, Import (2017-2022)

4.5 South Asia Functional Beverage Sales, Consumption, Export, Import (2017-2022)

4.6 Southeast Asia Functional Beverage Sales, Consumption, Export, Import (2017-2022)

4.7 Middle East Functional Beverage Sales, Consumption, Export, Import (2017-2022)

4.8 Africa Functional Beverage Sales, Consumption, Export, Import (2017-2022)

4.9 Oceania Functional Beverage Sales, Consumption, Export, Import (2017-2022)

4.10 South America Functional Beverage Sales, Consumption, Export, Import (2017-2022)

### **CHAPTER 5 NORTH AMERICA FUNCTIONAL BEVERAGE MARKET ANALYSIS**

- 5.1 North America Functional Beverage Consumption and Value Analysis
  - 5.1.1 North America Functional Beverage Market Under COVID-19
- 5.2 North America Functional Beverage Consumption Volume by Types
- 5.3 North America Functional Beverage Consumption Structure by Application
- 5.4 North America Functional Beverage Consumption by Top Countries
  - 5.4.1 United States Functional Beverage Consumption Volume from 2017 to 2022
  - 5.4.2 Canada Functional Beverage Consumption Volume from 2017 to 2022
  - 5.4.3 Mexico Functional Beverage Consumption Volume from 2017 to 2022

## **CHAPTER 6 EAST ASIA FUNCTIONAL BEVERAGE MARKET ANALYSIS**

- 6.1 East Asia Functional Beverage Consumption and Value Analysis
  - 6.1.1 East Asia Functional Beverage Market Under COVID-19
- 6.2 East Asia Functional Beverage Consumption Volume by Types
- 6.3 East Asia Functional Beverage Consumption Structure by Application
- 6.4 East Asia Functional Beverage Consumption by Top Countries
  - 6.4.1 China Functional Beverage Consumption Volume from 2017 to 2022
  - 6.4.2 Japan Functional Beverage Consumption Volume from 2017 to 2022
  - 6.4.3 South Korea Functional Beverage Consumption Volume from 2017 to 2022

## **CHAPTER 7 EUROPE FUNCTIONAL BEVERAGE MARKET ANALYSIS**

- 7.1 Europe Functional Beverage Consumption and Value Analysis
  - 7.1.1 Europe Functional Beverage Market Under COVID-19
- 7.2 Europe Functional Beverage Consumption Volume by Types
- 7.3 Europe Functional Beverage Consumption Structure by Application
- 7.4 Europe Functional Beverage Consumption by Top Countries
  - 7.4.1 Germany Functional Beverage Consumption Volume from 2017 to 2022
  - 7.4.2 UK Functional Beverage Consumption Volume from 2017 to 2022
  - 7.4.3 France Functional Beverage Consumption Volume from 2017 to 2022
  - 7.4.4 Italy Functional Beverage Consumption Volume from 2017 to 2022
  - 7.4.5 Russia Functional Beverage Consumption Volume from 2017 to 2022
  - 7.4.6 Spain Functional Beverage Consumption Volume from 2017 to 2022
  - 7.4.7 Netherlands Functional Beverage Consumption Volume from 2017 to 2022
  - 7.4.8 Switzerland Functional Beverage Consumption Volume from 2017 to 2022
  - 7.4.9 Poland Functional Beverage Consumption Volume from 2017 to 2022

## **CHAPTER 8 SOUTH ASIA FUNCTIONAL BEVERAGE MARKET ANALYSIS**

- 8.1 South Asia Functional Beverage Consumption and Value Analysis
  - 8.1.1 South Asia Functional Beverage Market Under COVID-19
- 8.2 South Asia Functional Beverage Consumption Volume by Types
- 8.3 South Asia Functional Beverage Consumption Structure by Application
- 8.4 South Asia Functional Beverage Consumption by Top Countries
  - 8.4.1 India Functional Beverage Consumption Volume from 2017 to 2022
  - 8.4.2 Pakistan Functional Beverage Consumption Volume from 2017 to 2022
  - 8.4.3 Bangladesh Functional Beverage Consumption Volume from 2017 to 2022

## **CHAPTER 9 SOUTHEAST ASIA FUNCTIONAL BEVERAGE MARKET ANALYSIS**

- 9.1 Southeast Asia Functional Beverage Consumption and Value Analysis
  - 9.1.1 Southeast Asia Functional Beverage Market Under COVID-19
- 9.2 Southeast Asia Functional Beverage Consumption Volume by Types
- 9.3 Southeast Asia Functional Beverage Consumption Structure by Application
- 9.4 Southeast Asia Functional Beverage Consumption by Top Countries
  - 9.4.1 Indonesia Functional Beverage Consumption Volume from 2017 to 2022
  - 9.4.2 Thailand Functional Beverage Consumption Volume from 2017 to 2022
  - 9.4.3 Singapore Functional Beverage Consumption Volume from 2017 to 2022
  - 9.4.4 Malaysia Functional Beverage Consumption Volume from 2017 to 2022
  - 9.4.5 Philippines Functional Beverage Consumption Volume from 2017 to 2022
  - 9.4.6 Vietnam Functional Beverage Consumption Volume from 2017 to 2022
  - 9.4.7 Myanmar Functional Beverage Consumption Volume from 2017 to 2022

## **CHAPTER 10 MIDDLE EAST FUNCTIONAL BEVERAGE MARKET ANALYSIS**

- 10.1 Middle East Functional Beverage Consumption and Value Analysis
  - 10.1.1 Middle East Functional Beverage Market Under COVID-19
- 10.2 Middle East Functional Beverage Consumption Volume by Types
- 10.3 Middle East Functional Beverage Consumption Structure by Application
- 10.4 Middle East Functional Beverage Consumption by Top Countries
  - 10.4.1 Turkey Functional Beverage Consumption Volume from 2017 to 2022
  - 10.4.2 Saudi Arabia Functional Beverage Consumption Volume from 2017 to 2022
  - 10.4.3 Iran Functional Beverage Consumption Volume from 2017 to 2022
  - 10.4.4 United Arab Emirates Functional Beverage Consumption Volume from 2017 to 2022
  - 10.4.5 Israel Functional Beverage Consumption Volume from 2017 to 2022
  - 10.4.6 Iraq Functional Beverage Consumption Volume from 2017 to 2022

- 10.4.7 Qatar Functional Beverage Consumption Volume from 2017 to 2022
- 10.4.8 Kuwait Functional Beverage Consumption Volume from 2017 to 2022
- 10.4.9 Oman Functional Beverage Consumption Volume from 2017 to 2022

## **CHAPTER 11 AFRICA FUNCTIONAL BEVERAGE MARKET ANALYSIS**

- 11.1 Africa Functional Beverage Consumption and Value Analysis
  - 11.1.1 Africa Functional Beverage Market Under COVID-19
- 11.2 Africa Functional Beverage Consumption Volume by Types
- 11.3 Africa Functional Beverage Consumption Structure by Application
- 11.4 Africa Functional Beverage Consumption by Top Countries
  - 11.4.1 Nigeria Functional Beverage Consumption Volume from 2017 to 2022
  - 11.4.2 South Africa Functional Beverage Consumption Volume from 2017 to 2022
  - 11.4.3 Egypt Functional Beverage Consumption Volume from 2017 to 2022
  - 11.4.4 Algeria Functional Beverage Consumption Volume from 2017 to 2022
  - 11.4.5 Morocco Functional Beverage Consumption Volume from 2017 to 2022

## **CHAPTER 12 OCEANIA FUNCTIONAL BEVERAGE MARKET ANALYSIS**

- 12.1 Oceania Functional Beverage Consumption and Value Analysis
- 12.2 Oceania Functional Beverage Consumption Volume by Types
- 12.3 Oceania Functional Beverage Consumption Structure by Application
- 12.4 Oceania Functional Beverage Consumption by Top Countries
  - 12.4.1 Australia Functional Beverage Consumption Volume from 2017 to 2022
  - 12.4.2 New Zealand Functional Beverage Consumption Volume from 2017 to 2022

## **CHAPTER 13 SOUTH AMERICA FUNCTIONAL BEVERAGE MARKET ANALYSIS**

- 13.1 South America Functional Beverage Consumption and Value Analysis
  - 13.1.1 South America Functional Beverage Market Under COVID-19
- 13.2 South America Functional Beverage Consumption Volume by Types
- 13.3 South America Functional Beverage Consumption Structure by Application
- 13.4 South America Functional Beverage Consumption Volume by Major Countries
  - 13.4.1 Brazil Functional Beverage Consumption Volume from 2017 to 2022
  - 13.4.2 Argentina Functional Beverage Consumption Volume from 2017 to 2022
  - 13.4.3 Columbia Functional Beverage Consumption Volume from 2017 to 2022
  - 13.4.4 Chile Functional Beverage Consumption Volume from 2017 to 2022
  - 13.4.5 Venezuela Functional Beverage Consumption Volume from 2017 to 2022
  - 13.4.6 Peru Functional Beverage Consumption Volume from 2017 to 2022



13.4.7 Puerto Rico Functional Beverage Consumption Volume from 2017 to 2022

13.4.8 Ecuador Functional Beverage Consumption Volume from 2017 to 2022

## **CHAPTER 14 COMPANY PROFILES AND KEY FIGURES IN FUNCTIONAL BEVERAGE BUSINESS**

### 14.1 Danone

14.1.1 Danone Company Profile

14.1.2 Danone Functional Beverage Product Specification

14.1.3 Danone Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

### 14.2 Monster Energy

14.2.1 Monster Energy Company Profile

14.2.2 Monster Energy Functional Beverage Product Specification

14.2.3 Monster Energy Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

### 14.3 PepsiCo

14.3.1 PepsiCo Company Profile

14.3.2 PepsiCo Functional Beverage Product Specification

14.3.3 PepsiCo Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

### 14.4 RED BULL

14.4.1 RED BULL Company Profile

14.4.2 RED BULL Functional Beverage Product Specification

14.4.3 RED BULL Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

### 14.5 THE COCA-COLA COMPANY

14.5.1 THE COCA-COLA COMPANY Company Profile

14.5.2 THE COCA-COLA COMPANY Functional Beverage Product Specification

14.5.3 THE COCA-COLA COMPANY Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

### 14.6 Archer Daniels Midland (ADM)

14.6.1 Archer Daniels Midland (ADM) Company Profile

14.6.2 Archer Daniels Midland (ADM) Functional Beverage Product Specification

14.6.3 Archer Daniels Midland (ADM) Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

### 14.7 Campbell Soup

14.7.1 Campbell Soup Company Profile

14.7.2 Campbell Soup Functional Beverage Product Specification

14.7.3 Campbell Soup Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

14.8 Del Monte Pacific

14.8.1 Del Monte Pacific Company Profile

14.8.2 Del Monte Pacific Functional Beverage Product Specification

14.8.3 Del Monte Pacific Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

14.9 Dr. Pepper Snapple Group

14.9.1 Dr. Pepper Snapple Group Company Profile

14.9.2 Dr. Pepper Snapple Group Functional Beverage Product Specification

14.9.3 Dr. Pepper Snapple Group Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

14.10 Fonterra

14.10.1 Fonterra Company Profile

14.10.2 Fonterra Functional Beverage Product Specification

14.10.3 Fonterra Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

14.11 GlaxoSmithKline

14.11.1 GlaxoSmithKline Company Profile

14.11.2 GlaxoSmithKline Functional Beverage Product Specification

14.11.3 GlaxoSmithKline Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

14.12 JDB Group

14.12.1 JDB Group Company Profile

14.12.2 JDB Group Functional Beverage Product Specification

14.12.3 JDB Group Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

14.13 Kraft Heinz

14.13.1 Kraft Heinz Company Profile

14.13.2 Kraft Heinz Functional Beverage Product Specification

14.13.3 Kraft Heinz Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

14.14 Living Essentials

14.14.1 Living Essentials Company Profile

14.14.2 Living Essentials Functional Beverage Product Specification

14.14.3 Living Essentials Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

14.15 Nestl?

14.15.1 Nestl? Company Profile

- 14.15.2 Nestl? Functional Beverage Product Specification
- 14.15.3 Nestl? Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)
- 14.16 Otsuka Pharmaceutical
  - 14.16.1 Otsuka Pharmaceutical Company Profile
  - 14.16.2 Otsuka Pharmaceutical Functional Beverage Product Specification
  - 14.16.3 Otsuka Pharmaceutical Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)
- 14.17 Rockstar
  - 14.17.1 Rockstar Company Profile
  - 14.17.2 Rockstar Functional Beverage Product Specification
  - 14.17.3 Rockstar Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)
- 14.18 Suntory
  - 14.18.1 Suntory Company Profile
  - 14.18.2 Suntory Functional Beverage Product Specification
  - 14.18.3 Suntory Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)
- 14.19 TC Pharmaceutical Industries
  - 14.19.1 TC Pharmaceutical Industries Company Profile
  - 14.19.2 TC Pharmaceutical Industries Functional Beverage Product Specification
  - 14.19.3 TC Pharmaceutical Industries Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)
- 14.20 The Hain Celestial Group
  - 14.20.1 The Hain Celestial Group Company Profile
  - 14.20.2 The Hain Celestial Group Functional Beverage Product Specification
  - 14.20.3 The Hain Celestial Group Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)
- 14.21 Unilever, Uni-President
  - 14.21.1 Unilever, Uni-President Company Profile
  - 14.21.2 Unilever, Uni-President Functional Beverage Product Specification
  - 14.21.3 Unilever, Uni-President Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)
- 14.22 Welch's
  - 14.22.1 Welch's Company Profile
  - 14.22.2 Welch's Functional Beverage Product Specification
  - 14.22.3 Welch's Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)
- 14.23 White Wave Foods

- 14.23.1 White Wave Foods Company Profile
- 14.23.2 White Wave Foods Functional Beverage Product Specification
- 14.23.3 White Wave Foods Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

## **CHAPTER 15 GLOBAL FUNCTIONAL BEVERAGE MARKET FORECAST (2023-2028)**

### 15.1 Global Functional Beverage Consumption Volume, Revenue and Price Forecast (2023-2028)

#### 15.1.1 Global Functional Beverage Consumption Volume and Growth Rate Forecast (2023-2028)

#### 15.1.2 Global Functional Beverage Value and Growth Rate Forecast (2023-2028)

### 15.2 Global Functional Beverage Consumption Volume, Value and Growth Rate Forecast by Region (2023-2028)

#### 15.2.1 Global Functional Beverage Consumption Volume and Growth Rate Forecast by Regions (2023-2028)

#### 15.2.2 Global Functional Beverage Value and Growth Rate Forecast by Regions (2023-2028)

#### 15.2.3 North America Functional Beverage Consumption Volume, Revenue and Growth Rate Forecast (2023-2028)

#### 15.2.4 East Asia Functional Beverage Consumption Volume, Revenue and Growth Rate Forecast (2023-2028)

#### 15.2.5 Europe Functional Beverage Consumption Volume, Revenue and Growth Rate Forecast (2023-2028)

#### 15.2.6 South Asia Functional Beverage Consumption Volume, Revenue and Growth Rate Forecast (2023-2028)

#### 15.2.7 Southeast Asia Functional Beverage Consumption Volume, Revenue and Growth Rate Forecast (2023-2028)

#### 15.2.8 Middle East Functional Beverage Consumption Volume, Revenue and Growth Rate Forecast (2023-2028)

#### 15.2.9 Africa Functional Beverage Consumption Volume, Revenue and Growth Rate Forecast (2023-2028)

#### 15.2.10 Oceania Functional Beverage Consumption Volume, Revenue and Growth Rate Forecast (2023-2028)

#### 15.2.11 South America Functional Beverage Consumption Volume, Revenue and Growth Rate Forecast (2023-2028)

### 15.3 Global Functional Beverage Consumption Volume, Revenue and Price Forecast by Type (2023-2028)

- 15.3.1 Global Functional Beverage Consumption Forecast by Type (2023-2028)
- 15.3.2 Global Functional Beverage Revenue Forecast by Type (2023-2028)
- 15.3.3 Global Functional Beverage Price Forecast by Type (2023-2028)
- 15.4 Global Functional Beverage Consumption Volume Forecast by Application (2023-2028)
- 15.5 Functional Beverage Market Forecast Under COVID-19

## **CHAPTER 16 CONCLUSIONS**

Research Methodology

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure North America Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure United States Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Canada Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Mexico Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure East Asia Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure China Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Japan Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure South Korea Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Europe Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Germany Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure UK Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure France Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Italy Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Russia Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Spain Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Netherlands Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Switzerland Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Poland Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure South Asia Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure India Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Pakistan Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Bangladesh Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Southeast Asia Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Indonesia Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Thailand Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Singapore Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Malaysia Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Philippines Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Vietnam Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Myanmar Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Middle East Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Turkey Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Saudi Arabia Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Iran Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure United Arab Emirates Functional Beverage Revenue (\$) and Growth Rate

(2023-2028)

Figure Israel Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Iraq Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Qatar Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Kuwait Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Oman Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Africa Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Nigeria Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure South Africa Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Egypt Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Algeria Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Algeria Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Oceania Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Australia Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure New Zealand Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure South America Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Brazil Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Argentina Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Columbia Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Chile Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Venezuela Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Peru Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Puerto Rico Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Ecuador Functional Beverage Revenue (\$) and Growth Rate (2023-2028)

Figure Global Functional Beverage Market Size Analysis from 2023 to 2028 by  
Consumption Volume

Figure Global Functional Beverage Market Size Analysis from 2023 to 2028 by Value

Table Global Functional Beverage Price Trends Analysis from 2023 to 2028

Table Global Functional Beverage Consumption and Market Share by Type  
(2017-2022)

Table Global Functional Beverage Revenue and Market Share by Type (2017-2022)

Table Global Functional Beverage Consumption and Market Share by Application  
(2017-2022)

Table Global Functional Beverage Revenue and Market Share by Application  
(2017-2022)

Table Global Functional Beverage Consumption and Market Share by Regions  
(2017-2022)

Table Global Functional Beverage Revenue and Market Share by Regions (2017-2022)

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price,

Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Major Manufacturers Capacity and Total Capacity

Table 2017-2022 Major Manufacturers Capacity Market Share

Table 2017-2022 Major Manufacturers Production and Total Production

Table 2017-2022 Major Manufacturers Production Market Share

Table 2017-2022 Major Manufacturers Revenue and Total Revenue

Table 2017-2022 Major Manufacturers Revenue Market Share

Table 2017-2022 Regional Market Capacity and Market Share

Table 2017-2022 Regional Market Production and Market Share

Table 2017-2022 Regional Market Revenue and Market Share

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate



Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table Global Functional Beverage Consumption by Regions (2017-2022)

Figure Global Functional Beverage Consumption Share by Regions (2017-2022)

Table North America Functional Beverage Sales, Consumption, Export, Import (2017-2022)

Table East Asia Functional Beverage Sales, Consumption, Export, Import (2017-2022)

Table Europe Functional Beverage Sales, Consumption, Export, Import (2017-2022)

Table South Asia Functional Beverage Sales, Consumption, Export, Import (2017-2022)

Table Southeast Asia Functional Beverage Sales, Consumption, Export, Import (2017-2022)

Table Middle East Functional Beverage Sales, Consumption, Export, Import (2017-2022)

Table Africa Functional Beverage Sales, Consumption, Export, Import (2017-2022)

Table Oceania Functional Beverage Sales, Consumption, Export, Import (2017-2022)

Table South America Functional Beverage Sales, Consumption, Export, Import (2017-2022)

Figure North America Functional Beverage Consumption and Growth Rate (2017-2022)

Figure North America Functional Beverage Revenue and Growth Rate (2017-2022)

Table North America Functional Beverage Sales Price Analysis (2017-2022)

Table North America Functional Beverage Consumption Volume by Types

Table North America Functional Beverage Consumption Structure by Application

Table North America Functional Beverage Consumption by Top Countries

Figure United States Functional Beverage Consumption Volume from 2017 to 2022

Figure Canada Functional Beverage Consumption Volume from 2017 to 2022

Figure Mexico Functional Beverage Consumption Volume from 2017 to 2022

Figure East Asia Functional Beverage Consumption and Growth Rate (2017-2022)

Figure East Asia Functional Beverage Revenue and Growth Rate (2017-2022)

Table East Asia Functional Beverage Sales Price Analysis (2017-2022)  
Table East Asia Functional Beverage Consumption Volume by Types  
Table East Asia Functional Beverage Consumption Structure by Application  
Table East Asia Functional Beverage Consumption by Top Countries  
Figure China Functional Beverage Consumption Volume from 2017 to 2022  
Figure Japan Functional Beverage Consumption Volume from 2017 to 2022  
Figure South Korea Functional Beverage Consumption Volume from 2017 to 2022  
Figure Europe Functional Beverage Consumption and Growth Rate (2017-2022)  
Figure Europe Functional Beverage Revenue and Growth Rate (2017-2022)  
Table Europe Functional Beverage Sales Price Analysis (2017-2022)  
Table Europe Functional Beverage Consumption Volume by Types  
Table Europe Functional Beverage Consumption Structure by Application  
Table Europe Functional Beverage Consumption by Top Countries  
Figure Germany Functional Beverage Consumption Volume from 2017 to 2022  
Figure UK Functional Beverage Consumption Volume from 2017 to 2022  
Figure France Functional Beverage Consumption Volume from 2017 to 2022  
Figure Italy Functional Beverage Consumption Volume from 2017 to 2022  
Figure Russia Functional Beverage Consumption Volume from 2017 to 2022  
Figure Spain Functional Beverage Consumption Volume from 2017 to 2022  
Figure Netherlands Functional Beverage Consumption Volume from 2017 to 2022  
Figure Switzerland Functional Beverage Consumption Volume from 2017 to 2022  
Figure Poland Functional Beverage Consumption Volume from 2017 to 2022  
Figure South Asia Functional Beverage Consumption and Growth Rate (2017-2022)  
Figure South Asia Functional Beverage Revenue and Growth Rate (2017-2022)  
Table South Asia Functional Beverage Sales Price Analysis (2017-2022)  
Table South Asia Functional Beverage Consumption Volume by Types  
Table South Asia Functional Beverage Consumption Structure by Application  
Table South Asia Functional Beverage Consumption by Top Countries  
Figure India Functional Beverage Consumption Volume from 2017 to 2022  
Figure Pakistan Functional Beverage Consumption Volume from 2017 to 2022  
Figure Bangladesh Functional Beverage Consumption Volume from 2017 to 2022  
Figure Southeast Asia Functional Beverage Consumption and Growth Rate (2017-2022)  
Figure Southeast Asia Functional Beverage Revenue and Growth Rate (2017-2022)  
Table Southeast Asia Functional Beverage Sales Price Analysis (2017-2022)  
Table Southeast Asia Functional Beverage Consumption Volume by Types  
Table Southeast Asia Functional Beverage Consumption Structure by Application  
Table Southeast Asia Functional Beverage Consumption by Top Countries  
Figure Indonesia Functional Beverage Consumption Volume from 2017 to 2022

Figure Thailand Functional Beverage Consumption Volume from 2017 to 2022  
Figure Singapore Functional Beverage Consumption Volume from 2017 to 2022  
Figure Malaysia Functional Beverage Consumption Volume from 2017 to 2022  
Figure Philippines Functional Beverage Consumption Volume from 2017 to 2022  
Figure Vietnam Functional Beverage Consumption Volume from 2017 to 2022  
Figure Myanmar Functional Beverage Consumption Volume from 2017 to 2022  
Figure Middle East Functional Beverage Consumption and Growth Rate (2017-2022)  
Figure Middle East Functional Beverage Revenue and Growth Rate (2017-2022)  
Table Middle East Functional Beverage Sales Price Analysis (2017-2022)  
Table Middle East Functional Beverage Consumption Volume by Types  
Table Middle East Functional Beverage Consumption Structure by Application  
Table Middle East Functional Beverage Consumption by Top Countries  
Figure Turkey Functional Beverage Consumption Volume from 2017 to 2022  
Figure Saudi Arabia Functional Beverage Consumption Volume from 2017 to 2022  
Figure Iran Functional Beverage Consumption Volume from 2017 to 2022  
Figure United Arab Emirates Functional Beverage Consumption Volume from 2017 to 2022  
Figure Israel Functional Beverage Consumption Volume from 2017 to 2022  
Figure Iraq Functional Beverage Consumption Volume from 2017 to 2022  
Figure Qatar Functional Beverage Consumption Volume from 2017 to 2022  
Figure Kuwait Functional Beverage Consumption Volume from 2017 to 2022  
Figure Oman Functional Beverage Consumption Volume from 2017 to 2022  
Figure Africa Functional Beverage Consumption and Growth Rate (2017-2022)  
Figure Africa Functional Beverage Revenue and Growth Rate (2017-2022)  
Table Africa Functional Beverage Sales Price Analysis (2017-2022)  
Table Africa Functional Beverage Consumption Volume by Types  
Table Africa Functional Beverage Consumption Structure by Application  
Table Africa Functional Beverage Consumption by Top Countries  
Figure Nigeria Functional Beverage Consumption Volume from 2017 to 2022  
Figure South Africa Functional Beverage Consumption Volume from 2017 to 2022  
Figure Egypt Functional Beverage Consumption Volume from 2017 to 2022  
Figure Algeria Functional Beverage Consumption Volume from 2017 to 2022  
Figure Algeria Functional Beverage Consumption Volume from 2017 to 2022  
Figure Oceania Functional Beverage Consumption and Growth Rate (2017-2022)  
Figure Oceania Functional Beverage Revenue and Growth Rate (2017-2022)  
Table Oceania Functional Beverage Sales Price Analysis (2017-2022)  
Table Oceania Functional Beverage Consumption Volume by Types  
Table Oceania Functional Beverage Consumption Structure by Application  
Table Oceania Functional Beverage Consumption by Top Countries

Figure Australia Functional Beverage Consumption Volume from 2017 to 2022  
Figure New Zealand Functional Beverage Consumption Volume from 2017 to 2022  
Figure South America Functional Beverage Consumption and Growth Rate (2017-2022)  
Figure South America Functional Beverage Revenue and Growth Rate (2017-2022)  
Table South America Functional Beverage Sales Price Analysis (2017-2022)  
Table South America Functional Beverage Consumption Volume by Types  
Table South America Functional Beverage Consumption Structure by Application  
Table South America Functional Beverage Consumption Volume by Major Countries  
Figure Brazil Functional Beverage Consumption Volume from 2017 to 2022  
Figure Argentina Functional Beverage Consumption Volume from 2017 to 2022  
Figure Columbia Functional Beverage Consumption Volume from 2017 to 2022  
Figure Chile Functional Beverage Consumption Volume from 2017 to 2022  
Figure Venezuela Functional Beverage Consumption Volume from 2017 to 2022  
Figure Peru Functional Beverage Consumption Volume from 2017 to 2022  
Figure Puerto Rico Functional Beverage Consumption Volume from 2017 to 2022  
Figure Ecuador Functional Beverage Consumption Volume from 2017 to 2022  
Danone Functional Beverage Product Specification  
Danone Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)  
Monster Energy Functional Beverage Product Specification  
Monster Energy Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)  
PepsiCo Functional Beverage Product Specification  
PepsiCo Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)  
RED BULL Functional Beverage Product Specification  
Table RED BULL Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)  
THE COCA-COLA COMPANY Functional Beverage Product Specification  
THE COCA-COLA COMPANY Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)  
Archer Daniels Midland (ADM) Functional Beverage Product Specification  
Archer Daniels Midland (ADM) Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)  
Campbell Soup Functional Beverage Product Specification  
Campbell Soup Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)  
Del Monte Pacific Functional Beverage Product Specification  
Del Monte Pacific Functional Beverage Production Capacity, Revenue, Price and Gross

Margin (2017-2022)

Dr. Pepper Snapple Group Functional Beverage Product Specification

Dr. Pepper Snapple Group Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Fonterra Functional Beverage Product Specification

Fonterra Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

GlaxoSmithKline Functional Beverage Product Specification

GlaxoSmithKline Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

JDB Group Functional Beverage Product Specification

JDB Group Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Kraft Heinz Functional Beverage Product Specification

Kraft Heinz Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Living Essentials Functional Beverage Product Specification

Living Essentials Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Nestl? Functional Beverage Product Specification

Nestl? Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Otsuka Pharmaceutical Functional Beverage Product Specification

Otsuka Pharmaceutical Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Rockstar Functional Beverage Product Specification

Rockstar Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Suntory Functional Beverage Product Specification

Suntory Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

TC Pharmaceutical Industries Functional Beverage Product Specification

TC Pharmaceutical Industries Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

The Hain Celestial Group Functional Beverage Product Specification

The Hain Celestial Group Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Unilever, Uni-President Functional Beverage Product Specification

Unilever, Uni-President Functional Beverage Production Capacity, Revenue, Price and

Gross Margin (2017-2022)

Welch's Functional Beverage Product Specification

Welch's Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

White Wave Foods Functional Beverage Product Specification

White Wave Foods Functional Beverage Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Figure Global Functional Beverage Consumption Volume and Growth Rate Forecast (2023-2028)

Figure Global Functional Beverage Value and Growth Rate Forecast (2023-2028)

Table Global Functional Beverage Consumption Volume Forecast by Regions (2023-2028)

Table Global Functional Beverage Value Forecast by Regions (2023-2028)

Figure North America Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure North America Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure United States Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure United States Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Canada Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Canada Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Mexico Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Mexico Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure East Asia Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure East Asia Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure China Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure China Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Japan Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Japan Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure South Korea Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure South Korea Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Europe Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Europe Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Germany Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Germany Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure UK Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure UK Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure France Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure France Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Italy Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Italy Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Russia Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Russia Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Spain Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Spain Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Netherlands Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Netherlands Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Switzerland Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Switzerland Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Poland Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Poland Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure South Asia Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure South Asia a Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure India Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure India Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Pakistan Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Pakistan Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Bangladesh Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Bangladesh Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Southeast Asia Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Southeast Asia Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Indonesia Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Indonesia Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Thailand Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Thailand Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Singapore Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Singapore Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Malaysia Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Malaysia Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Philippines Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Philippines Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Vietnam Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Vietnam Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Myanmar Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Myanmar Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Middle East Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Middle East Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Turkey Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Turkey Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Saudi Arabia Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Saudi Arabia Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Iran Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Iran Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure United Arab Emirates Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure United Arab Emirates Functional Beverage Value and Growth Rate Forecast



(2023-2028)

Figure Israel Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Israel Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Iraq Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Iraq Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Qatar Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Qatar Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Kuwait Functional Beverage Consumption and Growth Rate Forecast

(2023-2028)

Figure Kuwait Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Oman Functional Beverage Consumption and Growth Rate Forecast

(2023-2028)

Figure Oman Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Africa Functional Beverage Consumption and Growth Rate Forecast

(2023-2028)

Figure Africa Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Nigeria Functional Beverage Consumption and Growth Rate Forecast

(2023-2028)

Figure Nigeria Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure South Africa Functional Beverage Consumption and Growth Rate Forecast

(2023-2028)

Figure South Africa Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Egypt Functional Beverage Consumption and Growth Rate Forecast

(2023-2028)

Figure Egypt Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Algeria Functional Beverage Consumption and Growth Rate Forecast

(2023-2028)

Figure Algeria Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Morocco Functional Beverage Consumption and Growth Rate Forecast

(2023-2028)

Figure Morocco Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Oceania Functional Beverage Consumption and Growth Rate Forecast

(2023-2028)

Figure Oceania Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Australia Functional Beverage Consumption and Growth Rate Forecast

(2023-2028)

Figure Australia Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure New Zealand Functional Beverage Consumption and Growth Rate Forecast

(2023-2028)

Figure New Zealand Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure South America Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure South America Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Brazil Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Brazil Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Argentina Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Argentina Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Columbia Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Columbia Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Chile Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Chile Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Venezuela Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Venezuela Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Peru Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Peru Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Puerto Rico Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Puerto Rico Functional Beverage Value and Growth Rate Forecast (2023-2028)

Figure Ecuador Functional Beverage Consumption and Growth Rate Forecast (2023-2028)

Figure Ecuador Functional Beverage Value and Growth Rate Forecast (2023-2028)

Table Global Functional Beverage Consumption Forecast by Type (2023-2028)

Table Global Functional Beverage Revenue Forecast by Type (2023-2028)

Figure Global Functional Beverage Price Forecast by Type (2023-2028)

Table Global Functional Beverage Consumption Volume Forecast by Application (2023-2028)

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