

# 2023-2028 Global and Regional Exhibition Organizing Industry Status and Prospects Professional Market Research Report Standard Version

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## Abstracts

The global Exhibition Organizing market is expected to reach US\$ XX Million by 2028, with a CAGR of XX% from 2023 to 2028, based on HNY Research newly published report.

The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

By Market Vendors:

RELX Group (Reed Exhibitions)

Informa (UBM)

Messe Frankfurt

GL Events

MCH Group

Fiera Milano

Deutsche Messe

Koelnmesse

Messe Dusseldorf

Viparis

Emerald Expositions

Messe Munchen

Messe Berlin

Hong Kong Trade Development Council (HKTDC)

Coex

i2i Events Group  
NurnbergMesse GmbH  
ITE Group  
Tokyo Big Sight  
Fira Barcelona  
Jaarbeurs  
Tarsus Group  
Comexposium Groupe  
Artexis Group  
SNIEC Shanghai

**By Types:**

5,000-20,000 Sqm  
20,000-100,000 Sqm  
More Than 100,000 Sqm

**By Applications:**

Art Exhibitions  
Academic Exhibitions  
Commercial Exhibitions  
Others

**Key Indicators Analysed**

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2017-2028 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2017-2028. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

### Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements.

## Contents

### **CHAPTER 1 INDUSTRY OVERVIEW**

- 1.1 Definition
- 1.2 Assumptions
- 1.3 Research Scope
- 1.4 Market Analysis by Regions
  - 1.4.1 North America Market States and Outlook (2023-2028)
  - 1.4.2 East Asia Market States and Outlook (2023-2028)
  - 1.4.3 Europe Market States and Outlook (2023-2028)
  - 1.4.4 South Asia Market States and Outlook (2023-2028)
  - 1.4.5 Southeast Asia Market States and Outlook (2023-2028)
  - 1.4.6 Middle East Market States and Outlook (2023-2028)
  - 1.4.7 Africa Market States and Outlook (2023-2028)
  - 1.4.8 Oceania Market States and Outlook (2023-2028)
  - 1.4.9 South America Market States and Outlook (2023-2028)
- 1.5 Global Exhibition Organizing Market Size Analysis from 2023 to 2028
  - 1.5.1 Global Exhibition Organizing Market Size Analysis from 2023 to 2028 by Consumption Volume
  - 1.5.2 Global Exhibition Organizing Market Size Analysis from 2023 to 2028 by Value
  - 1.5.3 Global Exhibition Organizing Price Trends Analysis from 2023 to 2028
- 1.6 COVID-19 Outbreak: Exhibition Organizing Industry Impact

### **CHAPTER 2 GLOBAL EXHIBITION ORGANIZING COMPETITION BY TYPES, APPLICATIONS, AND TOP REGIONS AND COUNTRIES**

- 2.1 Global Exhibition Organizing (Volume and Value) by Type
  - 2.1.1 Global Exhibition Organizing Consumption and Market Share by Type (2017-2022)
  - 2.1.2 Global Exhibition Organizing Revenue and Market Share by Type (2017-2022)
- 2.2 Global Exhibition Organizing (Volume and Value) by Application
  - 2.2.1 Global Exhibition Organizing Consumption and Market Share by Application (2017-2022)
  - 2.2.2 Global Exhibition Organizing Revenue and Market Share by Application (2017-2022)
- 2.3 Global Exhibition Organizing (Volume and Value) by Regions
  - 2.3.1 Global Exhibition Organizing Consumption and Market Share by Regions (2017-2022)

2.3.2 Global Exhibition Organizing Revenue and Market Share by Regions (2017-2022)

## **CHAPTER 3 PRODUCTION MARKET ANALYSIS**

3.1 Global Production Market Analysis

3.1.1 2017-2022 Global Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin Analysis

3.1.2 2017-2022 Major Manufacturers Performance and Market Share

3.2 Regional Production Market Analysis

3.2.1 2017-2022 Regional Market Performance and Market Share

3.2.2 North America Market

3.2.3 East Asia Market

3.2.4 Europe Market

3.2.5 South Asia Market

3.2.6 Southeast Asia Market

3.2.7 Middle East Market

3.2.8 Africa Market

3.2.9 Oceania Market

3.2.10 South America Market

3.2.11 Rest of the World Market

## **CHAPTER 4 GLOBAL EXHIBITION ORGANIZING SALES, CONSUMPTION, EXPORT, IMPORT BY REGIONS (2017-2022)**

4.1 Global Exhibition Organizing Consumption by Regions (2017-2022)

4.2 North America Exhibition Organizing Sales, Consumption, Export, Import (2017-2022)

4.3 East Asia Exhibition Organizing Sales, Consumption, Export, Import (2017-2022)

4.4 Europe Exhibition Organizing Sales, Consumption, Export, Import (2017-2022)

4.5 South Asia Exhibition Organizing Sales, Consumption, Export, Import (2017-2022)

4.6 Southeast Asia Exhibition Organizing Sales, Consumption, Export, Import (2017-2022)

4.7 Middle East Exhibition Organizing Sales, Consumption, Export, Import (2017-2022)

4.8 Africa Exhibition Organizing Sales, Consumption, Export, Import (2017-2022)

4.9 Oceania Exhibition Organizing Sales, Consumption, Export, Import (2017-2022)

4.10 South America Exhibition Organizing Sales, Consumption, Export, Import (2017-2022)

## **CHAPTER 5 NORTH AMERICA EXHIBITION ORGANIZING MARKET ANALYSIS**

- 5.1 North America Exhibition Organizing Consumption and Value Analysis
  - 5.1.1 North America Exhibition Organizing Market Under COVID-19
- 5.2 North America Exhibition Organizing Consumption Volume by Types
- 5.3 North America Exhibition Organizing Consumption Structure by Application
- 5.4 North America Exhibition Organizing Consumption by Top Countries
  - 5.4.1 United States Exhibition Organizing Consumption Volume from 2017 to 2022
  - 5.4.2 Canada Exhibition Organizing Consumption Volume from 2017 to 2022
  - 5.4.3 Mexico Exhibition Organizing Consumption Volume from 2017 to 2022

## **CHAPTER 6 EAST ASIA EXHIBITION ORGANIZING MARKET ANALYSIS**

- 6.1 East Asia Exhibition Organizing Consumption and Value Analysis
  - 6.1.1 East Asia Exhibition Organizing Market Under COVID-19
- 6.2 East Asia Exhibition Organizing Consumption Volume by Types
- 6.3 East Asia Exhibition Organizing Consumption Structure by Application
- 6.4 East Asia Exhibition Organizing Consumption by Top Countries
  - 6.4.1 China Exhibition Organizing Consumption Volume from 2017 to 2022
  - 6.4.2 Japan Exhibition Organizing Consumption Volume from 2017 to 2022
  - 6.4.3 South Korea Exhibition Organizing Consumption Volume from 2017 to 2022

## **CHAPTER 7 EUROPE EXHIBITION ORGANIZING MARKET ANALYSIS**

- 7.1 Europe Exhibition Organizing Consumption and Value Analysis
  - 7.1.1 Europe Exhibition Organizing Market Under COVID-19
- 7.2 Europe Exhibition Organizing Consumption Volume by Types
- 7.3 Europe Exhibition Organizing Consumption Structure by Application
- 7.4 Europe Exhibition Organizing Consumption by Top Countries
  - 7.4.1 Germany Exhibition Organizing Consumption Volume from 2017 to 2022
  - 7.4.2 UK Exhibition Organizing Consumption Volume from 2017 to 2022
  - 7.4.3 France Exhibition Organizing Consumption Volume from 2017 to 2022
  - 7.4.4 Italy Exhibition Organizing Consumption Volume from 2017 to 2022
  - 7.4.5 Russia Exhibition Organizing Consumption Volume from 2017 to 2022
  - 7.4.6 Spain Exhibition Organizing Consumption Volume from 2017 to 2022
  - 7.4.7 Netherlands Exhibition Organizing Consumption Volume from 2017 to 2022
  - 7.4.8 Switzerland Exhibition Organizing Consumption Volume from 2017 to 2022
  - 7.4.9 Poland Exhibition Organizing Consumption Volume from 2017 to 2022

## **CHAPTER 8 SOUTH ASIA EXHIBITION ORGANIZING MARKET ANALYSIS**

### 8.1 South Asia Exhibition Organizing Consumption and Value Analysis

#### 8.1.1 South Asia Exhibition Organizing Market Under COVID-19

### 8.2 South Asia Exhibition Organizing Consumption Volume by Types

### 8.3 South Asia Exhibition Organizing Consumption Structure by Application

### 8.4 South Asia Exhibition Organizing Consumption by Top Countries

#### 8.4.1 India Exhibition Organizing Consumption Volume from 2017 to 2022

#### 8.4.2 Pakistan Exhibition Organizing Consumption Volume from 2017 to 2022

#### 8.4.3 Bangladesh Exhibition Organizing Consumption Volume from 2017 to 2022

## **CHAPTER 9 SOUTHEAST ASIA EXHIBITION ORGANIZING MARKET ANALYSIS**

### 9.1 Southeast Asia Exhibition Organizing Consumption and Value Analysis

#### 9.1.1 Southeast Asia Exhibition Organizing Market Under COVID-19

### 9.2 Southeast Asia Exhibition Organizing Consumption Volume by Types

### 9.3 Southeast Asia Exhibition Organizing Consumption Structure by Application

### 9.4 Southeast Asia Exhibition Organizing Consumption by Top Countries

#### 9.4.1 Indonesia Exhibition Organizing Consumption Volume from 2017 to 2022

#### 9.4.2 Thailand Exhibition Organizing Consumption Volume from 2017 to 2022

#### 9.4.3 Singapore Exhibition Organizing Consumption Volume from 2017 to 2022

#### 9.4.4 Malaysia Exhibition Organizing Consumption Volume from 2017 to 2022

#### 9.4.5 Philippines Exhibition Organizing Consumption Volume from 2017 to 2022

#### 9.4.6 Vietnam Exhibition Organizing Consumption Volume from 2017 to 2022

#### 9.4.7 Myanmar Exhibition Organizing Consumption Volume from 2017 to 2022

## **CHAPTER 10 MIDDLE EAST EXHIBITION ORGANIZING MARKET ANALYSIS**

### 10.1 Middle East Exhibition Organizing Consumption and Value Analysis

#### 10.1.1 Middle East Exhibition Organizing Market Under COVID-19

### 10.2 Middle East Exhibition Organizing Consumption Volume by Types

### 10.3 Middle East Exhibition Organizing Consumption Structure by Application

### 10.4 Middle East Exhibition Organizing Consumption by Top Countries

#### 10.4.1 Turkey Exhibition Organizing Consumption Volume from 2017 to 2022

#### 10.4.2 Saudi Arabia Exhibition Organizing Consumption Volume from 2017 to 2022

#### 10.4.3 Iran Exhibition Organizing Consumption Volume from 2017 to 2022

#### 10.4.4 United Arab Emirates Exhibition Organizing Consumption Volume from 2017 to 2022

#### 10.4.5 Israel Exhibition Organizing Consumption Volume from 2017 to 2022

- 10.4.6 Iraq Exhibition Organizing Consumption Volume from 2017 to 2022
- 10.4.7 Qatar Exhibition Organizing Consumption Volume from 2017 to 2022
- 10.4.8 Kuwait Exhibition Organizing Consumption Volume from 2017 to 2022
- 10.4.9 Oman Exhibition Organizing Consumption Volume from 2017 to 2022

## **CHAPTER 11 AFRICA EXHIBITION ORGANIZING MARKET ANALYSIS**

- 11.1 Africa Exhibition Organizing Consumption and Value Analysis
  - 11.1.1 Africa Exhibition Organizing Market Under COVID-19
- 11.2 Africa Exhibition Organizing Consumption Volume by Types
- 11.3 Africa Exhibition Organizing Consumption Structure by Application
- 11.4 Africa Exhibition Organizing Consumption by Top Countries
  - 11.4.1 Nigeria Exhibition Organizing Consumption Volume from 2017 to 2022
  - 11.4.2 South Africa Exhibition Organizing Consumption Volume from 2017 to 2022
  - 11.4.3 Egypt Exhibition Organizing Consumption Volume from 2017 to 2022
  - 11.4.4 Algeria Exhibition Organizing Consumption Volume from 2017 to 2022
  - 11.4.5 Morocco Exhibition Organizing Consumption Volume from 2017 to 2022

## **CHAPTER 12 OCEANIA EXHIBITION ORGANIZING MARKET ANALYSIS**

- 12.1 Oceania Exhibition Organizing Consumption and Value Analysis
- 12.2 Oceania Exhibition Organizing Consumption Volume by Types
- 12.3 Oceania Exhibition Organizing Consumption Structure by Application
- 12.4 Oceania Exhibition Organizing Consumption by Top Countries
  - 12.4.1 Australia Exhibition Organizing Consumption Volume from 2017 to 2022
  - 12.4.2 New Zealand Exhibition Organizing Consumption Volume from 2017 to 2022

## **CHAPTER 13 SOUTH AMERICA EXHIBITION ORGANIZING MARKET ANALYSIS**

- 13.1 South America Exhibition Organizing Consumption and Value Analysis
  - 13.1.1 South America Exhibition Organizing Market Under COVID-19
- 13.2 South America Exhibition Organizing Consumption Volume by Types
- 13.3 South America Exhibition Organizing Consumption Structure by Application
- 13.4 South America Exhibition Organizing Consumption Volume by Major Countries
  - 13.4.1 Brazil Exhibition Organizing Consumption Volume from 2017 to 2022
  - 13.4.2 Argentina Exhibition Organizing Consumption Volume from 2017 to 2022
  - 13.4.3 Columbia Exhibition Organizing Consumption Volume from 2017 to 2022
  - 13.4.4 Chile Exhibition Organizing Consumption Volume from 2017 to 2022
  - 13.4.5 Venezuela Exhibition Organizing Consumption Volume from 2017 to 2022



- 13.4.6 Peru Exhibition Organizing Consumption Volume from 2017 to 2022
- 13.4.7 Puerto Rico Exhibition Organizing Consumption Volume from 2017 to 2022
- 13.4.8 Ecuador Exhibition Organizing Consumption Volume from 2017 to 2022

## **CHAPTER 14 COMPANY PROFILES AND KEY FIGURES IN EXHIBITION ORGANIZING BUSINESS**

### 14.1 RELX Group (Reed Exhibitions)

14.1.1 RELX Group (Reed Exhibitions) Company Profile

14.1.2 RELX Group (Reed Exhibitions) Exhibition Organizing Product Specification

14.1.3 RELX Group (Reed Exhibitions) Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

### 14.2 Informa (UBM)

14.2.1 Informa (UBM) Company Profile

14.2.2 Informa (UBM) Exhibition Organizing Product Specification

14.2.3 Informa (UBM) Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

### 14.3 Messe Frankfurt

14.3.1 Messe Frankfurt Company Profile

14.3.2 Messe Frankfurt Exhibition Organizing Product Specification

14.3.3 Messe Frankfurt Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

### 14.4 GL Events

14.4.1 GL Events Company Profile

14.4.2 GL Events Exhibition Organizing Product Specification

14.4.3 GL Events Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

### 14.5 MCH Group

14.5.1 MCH Group Company Profile

14.5.2 MCH Group Exhibition Organizing Product Specification

14.5.3 MCH Group Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

### 14.6 Fiera Milano

14.6.1 Fiera Milano Company Profile

14.6.2 Fiera Milano Exhibition Organizing Product Specification

14.6.3 Fiera Milano Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

### 14.7 Deutsche Messe

14.7.1 Deutsche Messe Company Profile

- 14.7.2 Deutsche Messe Exhibition Organizing Product Specification
- 14.7.3 Deutsche Messe Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)
- 14.8 Koelnmesse
  - 14.8.1 Koelnmesse Company Profile
  - 14.8.2 Koelnmesse Exhibition Organizing Product Specification
  - 14.8.3 Koelnmesse Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)
- 14.9 Messe Dusseldorf
  - 14.9.1 Messe Dusseldorf Company Profile
  - 14.9.2 Messe Dusseldorf Exhibition Organizing Product Specification
  - 14.9.3 Messe Dusseldorf Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)
- 14.10 Viparis
  - 14.10.1 Viparis Company Profile
  - 14.10.2 Viparis Exhibition Organizing Product Specification
  - 14.10.3 Viparis Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)
- 14.11 Emerald Expositions
  - 14.11.1 Emerald Expositions Company Profile
  - 14.11.2 Emerald Expositions Exhibition Organizing Product Specification
  - 14.11.3 Emerald Expositions Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)
- 14.12 Messe Munchen
  - 14.12.1 Messe Munchen Company Profile
  - 14.12.2 Messe Munchen Exhibition Organizing Product Specification
  - 14.12.3 Messe Munchen Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)
- 14.13 Messe Berlin
  - 14.13.1 Messe Berlin Company Profile
  - 14.13.2 Messe Berlin Exhibition Organizing Product Specification
  - 14.13.3 Messe Berlin Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)
- 14.14 Hong Kong Trade Development Council (HKTDC)
  - 14.14.1 Hong Kong Trade Development Council (HKTDC) Company Profile
  - 14.14.2 Hong Kong Trade Development Council (HKTDC) Exhibition Organizing Product Specification
  - 14.14.3 Hong Kong Trade Development Council (HKTDC) Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

#### 14.15 Coex

14.15.1 Coex Company Profile

14.15.2 Coex Exhibition Organizing Product Specification

14.15.3 Coex Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

#### 14.16 i2i Events Group

14.16.1 i2i Events Group Company Profile

14.16.2 i2i Events Group Exhibition Organizing Product Specification

14.16.3 i2i Events Group Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

#### 14.17 NurnbergMesse GmbH

14.17.1 NurnbergMesse GmbH Company Profile

14.17.2 NurnbergMesse GmbH Exhibition Organizing Product Specification

14.17.3 NurnbergMesse GmbH Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

#### 14.18 ITE Group

14.18.1 ITE Group Company Profile

14.18.2 ITE Group Exhibition Organizing Product Specification

14.18.3 ITE Group Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

#### 14.19 Tokyo Big Sight

14.19.1 Tokyo Big Sight Company Profile

14.19.2 Tokyo Big Sight Exhibition Organizing Product Specification

14.19.3 Tokyo Big Sight Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

#### 14.20 Fira Barcelona

14.20.1 Fira Barcelona Company Profile

14.20.2 Fira Barcelona Exhibition Organizing Product Specification

14.20.3 Fira Barcelona Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

#### 14.21 Jaarbeurs

14.21.1 Jaarbeurs Company Profile

14.21.2 Jaarbeurs Exhibition Organizing Product Specification

14.21.3 Jaarbeurs Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

#### 14.22 Tarsus Group

14.22.1 Tarsus Group Company Profile

14.22.2 Tarsus Group Exhibition Organizing Product Specification

14.22.3 Tarsus Group Exhibition Organizing Production Capacity, Revenue, Price and

Gross Margin (2017-2022)

14.23 Comexposium Groupe

14.23.1 Comexposium Groupe Company Profile

14.23.2 Comexposium Groupe Exhibition Organizing Product Specification

14.23.3 Comexposium Groupe Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

14.24 Artexis Group

14.24.1 Artexis Group Company Profile

14.24.2 Artexis Group Exhibition Organizing Product Specification

14.24.3 Artexis Group Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

14.25 SNIEC Shanghai

14.25.1 SNIEC Shanghai Company Profile

14.25.2 SNIEC Shanghai Exhibition Organizing Product Specification

14.25.3 SNIEC Shanghai Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

## **CHAPTER 15 GLOBAL EXHIBITION ORGANIZING MARKET FORECAST (2023-2028)**

15.1 Global Exhibition Organizing Consumption Volume, Revenue and Price Forecast (2023-2028)

15.1.1 Global Exhibition Organizing Consumption Volume and Growth Rate Forecast (2023-2028)

15.1.2 Global Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

15.2 Global Exhibition Organizing Consumption Volume, Value and Growth Rate Forecast by Region (2023-2028)

15.2.1 Global Exhibition Organizing Consumption Volume and Growth Rate Forecast by Regions (2023-2028)

15.2.2 Global Exhibition Organizing Value and Growth Rate Forecast by Regions (2023-2028)

15.2.3 North America Exhibition Organizing Consumption Volume, Revenue and Growth Rate Forecast (2023-2028)

15.2.4 East Asia Exhibition Organizing Consumption Volume, Revenue and Growth Rate Forecast (2023-2028)

15.2.5 Europe Exhibition Organizing Consumption Volume, Revenue and Growth Rate Forecast (2023-2028)

15.2.6 South Asia Exhibition Organizing Consumption Volume, Revenue and Growth Rate Forecast (2023-2028)

15.2.7 Southeast Asia Exhibition Organizing Consumption Volume, Revenue and Growth Rate Forecast (2023-2028)

15.2.8 Middle East Exhibition Organizing Consumption Volume, Revenue and Growth Rate Forecast (2023-2028)

15.2.9 Africa Exhibition Organizing Consumption Volume, Revenue and Growth Rate Forecast (2023-2028)

15.2.10 Oceania Exhibition Organizing Consumption Volume, Revenue and Growth Rate Forecast (2023-2028)

15.2.11 South America Exhibition Organizing Consumption Volume, Revenue and Growth Rate Forecast (2023-2028)

15.3 Global Exhibition Organizing Consumption Volume, Revenue and Price Forecast by Type (2023-2028)

15.3.1 Global Exhibition Organizing Consumption Forecast by Type (2023-2028)

15.3.2 Global Exhibition Organizing Revenue Forecast by Type (2023-2028)

15.3.3 Global Exhibition Organizing Price Forecast by Type (2023-2028)

15.4 Global Exhibition Organizing Consumption Volume Forecast by Application (2023-2028)

15.5 Exhibition Organizing Market Forecast Under COVID-19

## **CHAPTER 16 CONCLUSIONS**

Research Methodology

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure North America Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure United States Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Canada Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Mexico Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure East Asia Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure China Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Japan Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure South Korea Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Europe Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Germany Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure UK Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure France Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Italy Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Russia Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Spain Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Netherlands Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Switzerland Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Poland Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure South Asia Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure India Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Pakistan Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Bangladesh Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Southeast Asia Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Indonesia Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Thailand Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Singapore Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Malaysia Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Philippines Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Vietnam Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Myanmar Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Middle East Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Turkey Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Saudi Arabia Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Iran Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure United Arab Emirates Exhibition Organizing Revenue (\$) and Growth Rate

(2023-2028)

Figure Israel Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Iraq Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Qatar Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Kuwait Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Oman Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Africa Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Nigeria Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure South Africa Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Egypt Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Algeria Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Algeria Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Oceania Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Australia Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure New Zealand Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure South America Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Brazil Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Argentina Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Columbia Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Chile Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Venezuela Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Peru Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Puerto Rico Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Ecuador Exhibition Organizing Revenue (\$) and Growth Rate (2023-2028)

Figure Global Exhibition Organizing Market Size Analysis from 2023 to 2028 by Consumption Volume

Figure Global Exhibition Organizing Market Size Analysis from 2023 to 2028 by Value

Table Global Exhibition Organizing Price Trends Analysis from 2023 to 2028

Table Global Exhibition Organizing Consumption and Market Share by Type (2017-2022)

Table Global Exhibition Organizing Revenue and Market Share by Type (2017-2022)

Table Global Exhibition Organizing Consumption and Market Share by Application (2017-2022)

Table Global Exhibition Organizing Revenue and Market Share by Application (2017-2022)

Table Global Exhibition Organizing Consumption and Market Share by Regions (2017-2022)

Table Global Exhibition Organizing Revenue and Market Share by Regions (2017-2022)

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price,

Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Major Manufacturers Capacity and Total Capacity

Table 2017-2022 Major Manufacturers Capacity Market Share

Table 2017-2022 Major Manufacturers Production and Total Production

Table 2017-2022 Major Manufacturers Production Market Share

Table 2017-2022 Major Manufacturers Revenue and Total Revenue

Table 2017-2022 Major Manufacturers Revenue Market Share

Table 2017-2022 Regional Market Capacity and Market Share

Table 2017-2022 Regional Market Production and Market Share

Table 2017-2022 Regional Market Revenue and Market Share

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate



Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table 2017-2022 Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin

Figure 2017-2022 Capacity, Production and Growth Rate

Figure 2017-2022 Revenue, Gross Margin and Growth Rate

Table Global Exhibition Organizing Consumption by Regions (2017-2022)

Figure Global Exhibition Organizing Consumption Share by Regions (2017-2022)

Table North America Exhibition Organizing Sales, Consumption, Export, Import (2017-2022)

Table East Asia Exhibition Organizing Sales, Consumption, Export, Import (2017-2022)

Table Europe Exhibition Organizing Sales, Consumption, Export, Import (2017-2022)

Table South Asia Exhibition Organizing Sales, Consumption, Export, Import (2017-2022)

Table Southeast Asia Exhibition Organizing Sales, Consumption, Export, Import (2017-2022)

Table Middle East Exhibition Organizing Sales, Consumption, Export, Import (2017-2022)

Table Africa Exhibition Organizing Sales, Consumption, Export, Import (2017-2022)

Table Oceania Exhibition Organizing Sales, Consumption, Export, Import (2017-2022)

Table South America Exhibition Organizing Sales, Consumption, Export, Import (2017-2022)

Figure North America Exhibition Organizing Consumption and Growth Rate (2017-2022)

Figure North America Exhibition Organizing Revenue and Growth Rate (2017-2022)

Table North America Exhibition Organizing Sales Price Analysis (2017-2022)

Table North America Exhibition Organizing Consumption Volume by Types

Table North America Exhibition Organizing Consumption Structure by Application

Table North America Exhibition Organizing Consumption by Top Countries

Figure United States Exhibition Organizing Consumption Volume from 2017 to 2022

Figure Canada Exhibition Organizing Consumption Volume from 2017 to 2022

Figure Mexico Exhibition Organizing Consumption Volume from 2017 to 2022

Figure East Asia Exhibition Organizing Consumption and Growth Rate (2017-2022)

Figure East Asia Exhibition Organizing Revenue and Growth Rate (2017-2022)  
Table East Asia Exhibition Organizing Sales Price Analysis (2017-2022)  
Table East Asia Exhibition Organizing Consumption Volume by Types  
Table East Asia Exhibition Organizing Consumption Structure by Application  
Table East Asia Exhibition Organizing Consumption by Top Countries  
Figure China Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Japan Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure South Korea Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Europe Exhibition Organizing Consumption and Growth Rate (2017-2022)  
Figure Europe Exhibition Organizing Revenue and Growth Rate (2017-2022)  
Table Europe Exhibition Organizing Sales Price Analysis (2017-2022)  
Table Europe Exhibition Organizing Consumption Volume by Types  
Table Europe Exhibition Organizing Consumption Structure by Application  
Table Europe Exhibition Organizing Consumption by Top Countries  
Figure Germany Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure UK Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure France Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Italy Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Russia Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Spain Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Netherlands Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Switzerland Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Poland Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure South Asia Exhibition Organizing Consumption and Growth Rate (2017-2022)  
Figure South Asia Exhibition Organizing Revenue and Growth Rate (2017-2022)  
Table South Asia Exhibition Organizing Sales Price Analysis (2017-2022)  
Table South Asia Exhibition Organizing Consumption Volume by Types  
Table South Asia Exhibition Organizing Consumption Structure by Application  
Table South Asia Exhibition Organizing Consumption by Top Countries  
Figure India Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Pakistan Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Bangladesh Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Southeast Asia Exhibition Organizing Consumption and Growth Rate (2017-2022)  
Figure Southeast Asia Exhibition Organizing Revenue and Growth Rate (2017-2022)  
Table Southeast Asia Exhibition Organizing Sales Price Analysis (2017-2022)  
Table Southeast Asia Exhibition Organizing Consumption Volume by Types  
Table Southeast Asia Exhibition Organizing Consumption Structure by Application  
Table Southeast Asia Exhibition Organizing Consumption by Top Countries

Figure Indonesia Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Thailand Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Singapore Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Malaysia Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Philippines Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Vietnam Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Myanmar Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Middle East Exhibition Organizing Consumption and Growth Rate (2017-2022)  
Figure Middle East Exhibition Organizing Revenue and Growth Rate (2017-2022)  
Table Middle East Exhibition Organizing Sales Price Analysis (2017-2022)  
Table Middle East Exhibition Organizing Consumption Volume by Types  
Table Middle East Exhibition Organizing Consumption Structure by Application  
Table Middle East Exhibition Organizing Consumption by Top Countries  
Figure Turkey Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Saudi Arabia Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Iran Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure United Arab Emirates Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Israel Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Iraq Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Qatar Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Kuwait Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Oman Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Africa Exhibition Organizing Consumption and Growth Rate (2017-2022)  
Figure Africa Exhibition Organizing Revenue and Growth Rate (2017-2022)  
Table Africa Exhibition Organizing Sales Price Analysis (2017-2022)  
Table Africa Exhibition Organizing Consumption Volume by Types  
Table Africa Exhibition Organizing Consumption Structure by Application  
Table Africa Exhibition Organizing Consumption by Top Countries  
Figure Nigeria Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure South Africa Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Egypt Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Algeria Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Algeria Exhibition Organizing Consumption Volume from 2017 to 2022  
Figure Oceania Exhibition Organizing Consumption and Growth Rate (2017-2022)  
Figure Oceania Exhibition Organizing Revenue and Growth Rate (2017-2022)  
Table Oceania Exhibition Organizing Sales Price Analysis (2017-2022)  
Table Oceania Exhibition Organizing Consumption Volume by Types  
Table Oceania Exhibition Organizing Consumption Structure by Application

Table Oceania Exhibition Organizing Consumption by Top Countries

Figure Australia Exhibition Organizing Consumption Volume from 2017 to 2022

Figure New Zealand Exhibition Organizing Consumption Volume from 2017 to 2022

Figure South America Exhibition Organizing Consumption and Growth Rate  
(2017-2022)

Figure South America Exhibition Organizing Revenue and Growth Rate (2017-2022)

Table South America Exhibition Organizing Sales Price Analysis (2017-2022)

Table South America Exhibition Organizing Consumption Volume by Types

Table South America Exhibition Organizing Consumption Structure by Application

Table South America Exhibition Organizing Consumption Volume by Major Countries

Figure Brazil Exhibition Organizing Consumption Volume from 2017 to 2022

Figure Argentina Exhibition Organizing Consumption Volume from 2017 to 2022

Figure Columbia Exhibition Organizing Consumption Volume from 2017 to 2022

Figure Chile Exhibition Organizing Consumption Volume from 2017 to 2022

Figure Venezuela Exhibition Organizing Consumption Volume from 2017 to 2022

Figure Peru Exhibition Organizing Consumption Volume from 2017 to 2022

Figure Puerto Rico Exhibition Organizing Consumption Volume from 2017 to 2022

Figure Ecuador Exhibition Organizing Consumption Volume from 2017 to 2022

RELX Group (Reed Exhibitions) Exhibition Organizing Product Specification

RELX Group (Reed Exhibitions) Exhibition Organizing Production Capacity, Revenue,  
Price and Gross Margin (2017-2022)

Informa (UBM) Exhibition Organizing Product Specification

Informa (UBM) Exhibition Organizing Production Capacity, Revenue, Price and Gross  
Margin (2017-2022)

Messe Frankfurt Exhibition Organizing Product Specification

Messe Frankfurt Exhibition Organizing Production Capacity, Revenue, Price and Gross  
Margin (2017-2022)

GL Events Exhibition Organizing Product Specification

Table GL Events Exhibition Organizing Production Capacity, Revenue, Price and Gross  
Margin (2017-2022)

MCH Group Exhibition Organizing Product Specification

MCH Group Exhibition Organizing Production Capacity, Revenue, Price and Gross  
Margin (2017-2022)

Fiera Milano Exhibition Organizing Product Specification

Fiera Milano Exhibition Organizing Production Capacity, Revenue, Price and Gross  
Margin (2017-2022)

Deutsche Messe Exhibition Organizing Product Specification

Deutsche Messe Exhibition Organizing Production Capacity, Revenue, Price and Gross  
Margin (2017-2022)

Koelnmesse Exhibition Organizing Product Specification  
Koelnmesse Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Messe Dusseldorf Exhibition Organizing Product Specification  
Messe Dusseldorf Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Viparis Exhibition Organizing Product Specification  
Viparis Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Emerald Expositions Exhibition Organizing Product Specification  
Emerald Expositions Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Messe Munchen Exhibition Organizing Product Specification  
Messe Munchen Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Messe Berlin Exhibition Organizing Product Specification  
Messe Berlin Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Hong Kong Trade Development Council (HKTDC) Exhibition Organizing Product Specification  
Hong Kong Trade Development Council (HKTDC) Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Coex Exhibition Organizing Product Specification  
Coex Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

i2i Events Group Exhibition Organizing Product Specification  
i2i Events Group Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

NurnbergMesse GmbH Exhibition Organizing Product Specification  
NurnbergMesse GmbH Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

ITE Group Exhibition Organizing Product Specification  
ITE Group Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Tokyo Big Sight Exhibition Organizing Product Specification  
Tokyo Big Sight Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Fira Barcelona Exhibition Organizing Product Specification  
Fira Barcelona Exhibition Organizing Production Capacity, Revenue, Price and Gross

Margin (2017-2022)

Jaarbeurs Exhibition Organizing Product Specification

Jaarbeurs Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Tarsus Group Exhibition Organizing Product Specification

Tarsus Group Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Comexposium Groupe Exhibition Organizing Product Specification

Comexposium Groupe Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Artexis Group Exhibition Organizing Product Specification

Artexis Group Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

SNIEC Shanghai Exhibition Organizing Product Specification

SNIEC Shanghai Exhibition Organizing Production Capacity, Revenue, Price and Gross Margin (2017-2022)

Figure Global Exhibition Organizing Consumption Volume and Growth Rate Forecast (2023-2028)

Figure Global Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Table Global Exhibition Organizing Consumption Volume Forecast by Regions (2023-2028)

Table Global Exhibition Organizing Value Forecast by Regions (2023-2028)

Figure North America Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure North America Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure United States Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure United States Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Canada Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Canada Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Mexico Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Mexico Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure East Asia Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure East Asia Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure China Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)  
Figure China Exhibition Organizing Value and Growth Rate Forecast (2023-2028)  
Figure Japan Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)  
Figure Japan Exhibition Organizing Value and Growth Rate Forecast (2023-2028)  
Figure South Korea Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)  
Figure South Korea Exhibition Organizing Value and Growth Rate Forecast (2023-2028)  
Figure Europe Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)  
Figure Europe Exhibition Organizing Value and Growth Rate Forecast (2023-2028)  
Figure Germany Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)  
Figure Germany Exhibition Organizing Value and Growth Rate Forecast (2023-2028)  
Figure UK Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)  
Figure UK Exhibition Organizing Value and Growth Rate Forecast (2023-2028)  
Figure France Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)  
Figure France Exhibition Organizing Value and Growth Rate Forecast (2023-2028)  
Figure Italy Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)  
Figure Italy Exhibition Organizing Value and Growth Rate Forecast (2023-2028)  
Figure Russia Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)  
Figure Russia Exhibition Organizing Value and Growth Rate Forecast (2023-2028)  
Figure Spain Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)  
Figure Spain Exhibition Organizing Value and Growth Rate Forecast (2023-2028)  
Figure Netherlands Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)  
Figure Netherlands Exhibition Organizing Value and Growth Rate Forecast (2023-2028)  
Figure Switzerland Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)  
Figure Switzerland Exhibition Organizing Value and Growth Rate Forecast (2023-2028)  
Figure Poland Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)  
Figure Poland Exhibition Organizing Value and Growth Rate Forecast (2023-2028)  
Figure South Asia Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure South Asia a Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure India Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure India Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Pakistan Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Pakistan Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Bangladesh Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Bangladesh Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Southeast Asia Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Southeast Asia Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Indonesia Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Indonesia Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Thailand Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Thailand Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Singapore Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Singapore Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Malaysia Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Malaysia Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Philippines Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Philippines Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Vietnam Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Vietnam Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Myanmar Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Myanmar Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Middle East Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Middle East Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Turkey Exhibition Organizing Consumption and Growth Rate Forecast



(2023-2028)

Figure Turkey Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Saudi Arabia Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Saudi Arabia Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Iran Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Iran Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure United Arab Emirates Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure United Arab Emirates Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Israel Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Israel Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Iraq Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Iraq Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Qatar Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Qatar Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Kuwait Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Kuwait Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Oman Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Oman Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Africa Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Africa Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Nigeria Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Nigeria Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure South Africa Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure South Africa Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Egypt Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Egypt Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Algeria Exhibition Organizing Consumption and Growth Rate Forecast

(2023-2028)

Figure Algeria Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Morocco Exhibition Organizing Consumption and Growth Rate Forecast  
(2023-2028)

Figure Morocco Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Oceania Exhibition Organizing Consumption and Growth Rate Forecast  
(2023-2028)

Figure Oceania Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Australia Exhibition Organizing Consumption and Growth Rate Forecast  
(2023-2028)

Figure Australia Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure New Zealand Exhibition Organizing Consumption and Growth Rate Forecast  
(2023-2028)

Figure New Zealand Exhibition Organizing Value and Growth Rate Forecast  
(2023-2028)

Figure South America Exhibition Organizing Consumption and Growth Rate Forecast  
(2023-2028)

Figure South America Exhibition Organizing Value and Growth Rate Forecast  
(2023-2028)

Figure Brazil Exhibition Organizing Consumption and Growth Rate Forecast  
(2023-2028)

Figure Brazil Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Argentina Exhibition Organizing Consumption and Growth Rate Forecast  
(2023-2028)

Figure Argentina Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Columbia Exhibition Organizing Consumption and Growth Rate Forecast  
(2023-2028)

Figure Columbia Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Chile Exhibition Organizing Consumption and Growth Rate Forecast  
(2023-2028)

Figure Chile Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Venezuela Exhibition Organizing Consumption and Growth Rate Forecast  
(2023-2028)

Figure Venezuela Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Peru Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Peru Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Puerto Rico Exhibition Organizing Consumption and Growth Rate Forecast  
(2023-2028)

Figure Puerto Rico Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Figure Ecuador Exhibition Organizing Consumption and Growth Rate Forecast (2023-2028)

Figure Ecuador Exhibition Organizing Value and Growth Rate Forecast (2023-2028)

Table Global Exhibition Organizing Consumption Forecast by Type (2023-2028)

Table Global Exhibition Organizing Revenue Forecast by Type (2023-2028)

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