

# 2023-2028 Global and Regional Ad Tech Platform Industry Status and Prospects Professional Market Research Report Standard Version

<https://marketpublishers.com/r/288479E8F72EEN.html>

Date: March 2023

Pages: 152

Price: US\$ 3,500.00 (Single User License)

ID: 288479E8F72EEN

## Abstracts

The global Ad Tech Platform market is expected to reach US\$ XX Million by 2028, with a CAGR of XX% from 2023 to 2028, based on HNY Research newly published report. The prime objective of this report is to provide the insights on the post COVID-19 impact which will help market players in this field evaluate their business approaches. Also, this report covers market segmentation by major market vendors, types, applications/end users and geography(North America, East Asia, Europe, South Asia, Southeast Asia, Middle East, Africa, Oceania, South America).

By Market Vendors:

Adform

Criteo

Amazon (AWS)

Adobe

Choozle

AdRoll

LiveIntent

CAKE

AT&T (WarnerMedia)

Google

Sovrn

Verizon (Verizon Media)

Marin Software

The Search Monitor

Singapore Telecommunications (Amobee)

MediaMath

Verve  
The Trade Desk  
Quantcast

By Types:  
On-Premise  
Cloud-Based

By Applications:  
Ads Setting  
Data Analytics  
Yield Management  
Others

#### Key Indicators Analysed

**Market Players & Competitor Analysis:** The report covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price and Gross Margin 2017-2028 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendors.

**Global and Regional Market Analysis:** The report includes Global & Regional market status and outlook 2017-2028. Further the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types and applications.

**Market Trends:** Market key trends which include Increased Competition and Continuous Innovations.

**Opportunities and Drivers:** Identifying the Growing Demands and New Technology

**Porters Five Force Analysis:** The report provides with the state of competition in industry depending on five basic forces: threat of new entrants, bargaining power of suppliers, bargaining power of buyers, threat of substitute products or services, and existing industry rivalry.

#### Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements.

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