

# **2019-2024 Global and Regional Soft Skills Management Industry Production, Sales and Consumption Status and Prospects Professional Market Research Report**

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## **Abstracts**

HNY Research projects that the Soft Skills Management market size will grow from XX Million USD in 2018 to XX Million USD by 2024, at an estimated CAGR of XX%. The base year considered for the study is 2017, and the market size is projected from 2019 to 2024.

Soft skills are becoming increasingly critical for employees working in different industries and performing different functions. Soft skills are refined behavior and communication styles that help make a work environment or interaction with another person easier to manage. Soft skills include communication skills, such as gestures, voice, and inflection. They also include attributes such as adaptability and flexibility. Soft skills are the personal attributes, inherent social cues, communication abilities, and personality traits needed for success on the job. Recruiters and corporates tend to recruit employees who are highly skilled and trained. Rising demand for highly skilled workforce is expected to drive the market during the forecast period. Furthermore, with the availability of new learning techniques, training institutions specifically in the higher education sector are focusing on the adoption of collaborative learning methods that allow students to develop a multi-dimensional skill set.

By Market Players:

Articulate Global, Inc., QA Ltd., Skill Key Interactive, LLC, Skillsoft Corporation, Tata Interactive Systems, The Insights Group Ltd., VitalSmarts, Wilson Learning Worldwide, Cengage Learning, Inc., Computer Generated Solutions, Inc., D2L Corporation, edX, Inc., Interaction Associates, Inc., New Horizons Worldwide, LLC., NIIT Limited, Pearson

## PLC

### By Delivery Mode

Regular/Offline, Online,

### By Soft Skill Type

Management & Leadership, Administration & Secretarial, Communication & Productivity, Personal Development, Others

### By Industry

Banking, Financial Services & Insurance (BFSI), Manufacturing, Hospitality, IT & Telecom, Education, Retail, Media & Entertainment, Others,

### By Provider

Corporate/ Enterprise, Academic/ Education,

The prime objective of this report is to help the user understand the market in terms of its definition, segmentation, market potential, influential trends, and the challenges that the market is facing. Deep researches and analysis were done during the preparation of the report. The readers will find this report very helpful in understanding the market in depth. The data and the information regarding the market are taken from reliable sources such as websites, annual reports of the companies, journals, and others and were checked and validated by the industry experts. The facts and data are represented in the report using diagrams, graphs, pie charts, and other pictorial representations. This enhances the visual representation and also helps in understanding the facts much better.

### Points Covered in The Report:

#### Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements.

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