

# 2019-2024 Global and Regional Digital Rights Management Industry Production, Sales and Consumption Status and Prospects Professional Market Research Report

<https://marketpublishers.com/r/283E6811968EN.html>

Date: December 2018

Pages: 176

Price: US\$ 3,500.00 (Single User License)

ID: 283E6811968EN

## Abstracts

HNY Research projects that the Digital Rights Management market size will grow from XX Million USD in 2018 to XX Million USD by 2024, at an estimated CAGR of XX%. The base year considered for the study is 2017, and the market size is projected from 2019 to 2024.

The global digital rights management (DRM) market is expected to expand at a significant pace during the forecast period, due to the rising demand of digital content security and management. Increasing digital piracy and thefts of digital content call for content security and management solutions. This factor is driving the global digital rights management market. Furthermore, the adoption of innovative revenue models and introduction of stringent policies and regulations by governments for protection of intellectual property (IP) from unfair usage and illegal competition are also driving the digital rights management market. However, currently, the DRM market is witnessing scarcity of unified DRM solutions. Thus, for complete security, end-users need to opt for multiple DRM solutions, resulting in high initial investments and high after-sales maintenance. Hence, scarcity of unified DRM systems is hindering the market.

By Market Players:

Adobe Systems Incorporated, NextLabs, Inc., Opentext, Oracle Corporation, Seclore Technology, Vaultize Technologies, Vera Security, Vitrium, Apple Inc., Conax AS, Dell EMC, Fasoo.com, Inc., InterTrust Technologies, Intralinks Holdings, Inc., Locklizard limited, Microsoft Corporation

### By Component

Software, Services,

### By Deployment Model

On-premise, Cloud,

### By End-Use

Healthcare, BFSI, Government, Media & Entertainment, Retail & Consumer, Others,

The prime objective of this report is to help the user understand the market in terms of its definition, segmentation, market potential, influential trends, and the challenges that the market is facing. Deep researches and analysis were done during the preparation of the report. The readers will find this report very helpful in understanding the market in depth. The data and the information regarding the market are taken from reliable sources such as websites, annual reports of the companies, journals, and others and were checked and validated by the industry experts. The facts and data are represented in the report using diagrams, graphs, pie charts, and other pictorial representations. This enhances the visual representation and also helps in understanding the facts much better.

### Points Covered in The Report:

#### Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research

according to specific requirements.

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