

# 2018-2023 Global and Regional Wipes Industry Production, Sales and Consumption Status and Prospects Professional Market Research Report

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# **Abstracts**

HNY Research projects that the Wipes market size will grow from USD XX Million in 2017 to USD XX Million by 2023, at an estimated CAGR of XX%. The base year considered for the study is 2017, and the market size is projected from 2018 to 2023.

Wipes are papers, tissues or non-woven materials used for lightweight scrubbing or friction, so as to get rid of dirt or liquid from the surface. Wipes are used in eliminating dust particles, liquid, and help to clean the surroundings. The rising adoption of wipes in consumer and industrial applications, collectively with modernization and enlarged customer awareness are all projected to result in a promising rise of demand for wipes across the globe. Wipes prominently find demand owing to the convenience they offer across a number of application areas. For instance, in household cleaning, the use of wipes makes for a much faster and easier option than dispensing a liquid cleaning with the use of wiping products such as mops, thus reducing manual efforts and time required to complete the task.

# By Market Players:

Butler Home Product, Bona AB, Fuller Brush Company, Zwipes, Vileda, Reckitt Benckiser Group plc, S. C. JOHNSON & SON, INC, kimberly clark corporation, Procter & Gamble, Jacob Holm & Sønner A/S, Quickie Manufacturing Corp, The Clorox Company, Nice-Pak Products, Inc., 3M Manufacturing Company, The Libman Company, Riway Group, ACS Industries, Inc., Freudenberg Gala Household Product Private Limited

# By Type:

Disposable wipes, Non-Disposable wipes,



By Material: Woven, Non-Woven,

By Cleaning Tools: Sourcing Pads, Scrubbers and Sponges, Brooms and Mops, Cleaning Brushes,

# By Application:

Household Sector, Industrial Sector, Manufacturing Sector, Automotive Sector, Transportation, Food Industry, Education Sector, Health Care, OthersThe prime objective of this report is to help the user understand the market in terms of its definition, segmentation, market potential, influential trends, and the challenges that the market is facing. Deep researches and analysis were done during the preparation of the report. The readers will find this report very helpful in understanding the market in depth. The data and the information regarding the market are taken from reliable sources such as websites, annual reports of the companies, journals, and others and were checked and validated by the industry experts. The facts and data are represented in the report using diagrams, graphs, pie charts, and other pictorial representations. This enhances the visual representation and also helps in understanding the facts much better.

# Points Covered in The Report:

The points that are discussed within the report are the major market players that are involved in the market such as manufacturers, raw material suppliers, equipment suppliers, end users, traders, distributors and etc.

The complete profile of the companies is mentioned. And the capacity, production, price, revenue, cost, gross, gross margin, sales volume, sales revenue, consumption, growth rate, import, export, supply, future strategies, and the technological developments that they are making are also included within the report. The historical data from 2012 to 2017 and forecast data from 2018 to 2023.

The growth factors of the market is discussed in detail wherein the different end users of the market are explained in detail.

Data and information by manufacturer, by region, by type, by application and etc, and custom research can be added according to specific requirements.



The report contains the SWOT analysis of the market. Finally, the report contains the conclusion part where the opinions of the industrial experts are included.

#### **Key Reasons to Purchase**

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements.



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