

2018-2023 Global and Regional Tumblers Industry Production, Sales and Consumption Status and Prospects Professional Market Research Report

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Abstracts

HNY Research projects that the Tumblers market size will grow from XX Million in 2017 to XX Million by 2023, at an estimated CAGR of XX %. The base year considered for the study is 2017, and the market size is projected from 2018 to 2023.

Increasing outdoor recreational activities and growing demand for attractive drink ware have created high demand for tumblers, due to which the use of tumblers as a promotional tool has become increasingly common. Growing demand for personal and corporate gifts with customized messages, logos, and prints is identified to be among the prominent factors propelling the demand for tumblers. The demand for tumblers has increased in the last decade, creating an absolute need for customization.

Manufacturers have come up with various innovations such as double-walled vacuum insulation technology and use of high grade stainless steel. Increasing consumption of premium coated drink ware with lids is one of the prime factors that is currently driving the tumblers market. Established players have expanded their production capabilities as well as their geographical reach to consolidate their position.

By Market Players:

Tupperware Brands Corporation, Pelican Products, CamelBak Products, (S'well Bottle, Evans Manufacturing, Hydro Flask, Ee-Lian Enterprise, Cool Gear International, Klean Kanteen, Yeti Coolers, O2COOL, Bubba Brands, Lock&Lock,

By Product Type

Steel Tumblers, Plastic Tumblers, Glass Tumblers

By Capacity

Up to 12 oz, 12 to 20 oz, 20 to 30 oz, Above 30 oz,

By Sales Channel

Hyper/super Market, Convenience Stores, Online Sales

The prime objective of this report is to help the user understand the market in terms of its definition, segmentation, market potential, influential trends, and the challenges that the market is facing. Deep researches and analysis were done during the preparation of the report. The readers will find this report very helpful in understanding the market in depth. The data and the information regarding the market are taken from reliable sources such as websites, annual reports of the companies, journals, and others and were checked and validated by the industry experts. The facts and data are represented in the report using diagrams, graphs, pie charts, and other pictorial representations. This enhances the visual representation and also helps in understanding the facts much better.

Points Covered in The Report:

The points that are discussed within the report are the major market players that are involved in the market such as manufacturers, raw material suppliers, equipment suppliers, end users, traders, distributors and etc.

The complete profile of the companies is mentioned. And the capacity, production, price, revenue, cost, gross, gross margin, sales volume, sales revenue, consumption, growth rate, import, export, supply, future strategies, and the technological developments that they are making are also included within the report. The historical data from 2012 to 2017 and forecast data from 2018 to 2023.

The growth factors of the market is discussed in detail wherein the different end users of the market are explained in detail.

Data and information by manufacturer, by region, by type, by application and etc, and custom research can be added according to specific requirements.

The report contains the SWOT analysis of the market. Finally, the report contains the conclusion part where the opinions of the industrial experts are included.

Key Reasons to Purchase

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements.

Contents

CHAPTER 1 INDUSTRY OVERVIEW

- 1.1 Definition
- 1.2 Brief Introduction by Major Product Type
 - 1.2.1 Steel Tumblers
 - 1.2.2 Plastic Tumblers
 - 1.2.3 Glass Tumblers
 - 1.2.4
 - 1.2.5
 - 1.2.6
 - 1.2.7
 - 1.2.8
 - 1.2.9
- 1.3 Brief Introduction by Major Capacity
 - 1.3.1 Up to 12 oz
 - 1.3.2 12 to 20 oz
 - 1.3.3 20 to 30 oz
 - 1.3.4 Above 30 oz
 - 1.3.5
 - 1.3.6
 - 1.3.7
 - 1.3.8
 - 1.3.9
- 1.4 Brief Introduction by Major Regions
 - 1.4.1 United States
 - 1.4.2 Europe
 - 1.4.3 China
 - 1.4.4 Japan
 - 1.4.5 India
- 1.5 Brief Introduction by Major Sales Channel
 - 1.5.1 Hyper/super Market
 - 1.5.2 Convenience Stores
 - 1.5.3 Online Sales
 - 1.5.4
 - 1.5.5
 - 1.5.6
 - 1.5.7

1.5.8

1.5.9

1.6 Brief Introduction by Major

1.6.1

1.6.2

1.6.3

1.6.4

1.6.5

1.6.6

1.6.7

1.6.8

1.6.9

1.7 Brief Introduction by Major

1.7.1

1.7.2

1.7.3

1.7.4

1.7.5

1.7.6

1.7.7

1.7.8

1.7.9

1.8 Brief Introduction by Major

1.8.1

1.8.2

1.8.3

1.8.4

1.8.5

1.8.6

1.8.7

1.8.8

1.8.9

CHAPTER 2 PRODUCTION MARKET ANALYSIS

2.1 Global Production Market Analysis

2.1.1 2012-2017 Global Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin Analysis

2.1.2 2012-2017 Major Manufacturers Performance and Market Share

2.2 Regional Production Market Analysis

2.2.1 2012-2017 Regional Market Performance and Market Share

2.2.2 United States Market

2.2.3 Europe Market

2.2.4 China Market

2.2.5 Japan Market

2.2.6 India Market

2.2.7 Market

CHAPTER 3 SALES MARKET ANALYSIS

3.1 Global Sales Market Analysis

3.1.1 2012-2017 Global Sales Volume, Sales Price and Sales Revenue Analysis

3.1.2 2012-2017 Major Manufacturers Performance and Market Share

3.2 Regional Sales Market Analysis

3.2.1 2012-2017 Regional Market Performance and Market Share

3.2.2 United States Market

3.2.3 Europe Market

3.2.4 China Market

3.2.5 Japan Market

3.2.6 India Market

3.2.7 Market

CHAPTER 4 CONSUMPTION MARKET ANALYSIS

4.1 Global Consumption Market Analysis

4.1.1 2012-2017 Global Consumption Volume Analysis

4.2 Regional Consumption Market Analysis

4.2.1 2012-2017 Regional Market Performance and Market Share

4.2.2 United States Market

4.2.3 Europe Market

4.2.4 China Market

4.2.5 Japan Market

4.2.6 India Market

4.2.7 Market

CHAPTER 5 PRODUCTION, SALES AND CONSUMPTION MARKET COMPARISON ANALYSIS

- 5.1 Global Production, Sales and Consumption Market Comparison Analysis
- 5.2 Regional Production, Sales Volume and Consumption Volume Market Comparison Analysis
 - 5.2.1 United States
 - 5.2.2 Europe
 - 5.2.3 China
 - 5.2.4 Japan
 - 5.2.5 India
 - 5.2.6

CHAPTER 6 MAJOR MANUFACTURERS PRODUCTION AND SALES MARKET COMPARISON ANALYSIS

- 6.1 Global Major Manufacturers Production and Sales Market Comparison Analysis
 - 6.1.1 2012-2017 Global Major Manufacturers Production and Sales Market Comparison
- 6.2 Regional Major Manufacturers Production and Sales Market Comparison Analysis
 - 6.2.1 United States
 - 6.2.2 Europe
 - 6.2.3 China
 - 6.2.4 Japan
 - 6.2.5 India
 - 6.2.6

CHAPTER 7 MAJOR PRODUCT TYPE ANALYSIS

- 7.1 2012-2017 Major Product Type Market Share
- 7.2 Steel Tumblers
- 7.3 Plastic Tumblers
- 7.4 Glass Tumblers
- 7.5
- 7.6
- 7.7
- 7.8
- 7.9
- 7.10

CHAPTER 8 MAJOR CAPACITY ANALYSIS

8.1 2012-2017 Major Capacity Market Share

8.2 Up to 12 oz

8.2.1 2012-2017 Sales Analysis

8.3 12 to 20 oz

8.3.1 2012-2017 Sales Analysis

8.4 20 to 30 oz

8.4.1 2012-2017 Sales Analysis

8.5 Above 30 oz

8.5.1 2012-2017 Sales Analysis

8.6

8.6.1 2012-2017 Sales Analysis

8.7

8.7.1 2012-2017 Sales Analysis

8.8

8.8.1 2012-2017 Sales Analysis

8.9

8.9.1 2012-2017 Sales Analysis

8.10

8.11.1 2012-2017 Sales Analysis

CHAPTER 9 INDUSTRY CHAIN ANALYSIS

9.1 Up Stream Industries Analysis

9.1.1 Raw Material and Suppliers

9.1.2 Equipment and Suppliers

9.2 Manufacturing Analysis

9.2.1 Manufacturing Process

9.2.2 Manufacturing Cost Structure

9.2.3 Manufacturing Plants Distribution Analysis

9.3 Industry Chain Structure Analysis

CHAPTER 10 GLOBAL AND REGIONAL MARKET FORECAST

10.1 Production Market Forecast

10.1.1 Global Market Forecast

10.1.2 Major Region Forecast

10.2 Sales Market Forecast

10.2.1 Global Market Forecast

10.2.2 Major Classification Forecast

- 10.3 Consumption Market Forecast
 - 10.3.1 Global Market Forecast
 - 10.3.2 Major Region Forecast
 - 10.3.3 Major Application Forecast

CHAPTER 11 MAJOR MANUFACTURERS ANALYSIS

- 11.1 Tupperware Brands Corporation
 - 11.1.1 Company Introduction
 - 11.1.2 Product Specification and Major Types Analysis
 - 11.1.3 2012-2017 Production Market Performance
 - 11.1.4 2012-2017 Sales Market Performance
 - 11.1.5 Contact Information
- 11.2 Pelican Products
 - 11.2.1 Company Introduction
 - 11.2.2 Product Specification and Major Types Analysis
 - 11.2.3 2012-2017 Production Market Performance
 - 11.2.4 2012-2017 Sales Market Performance
 - 11.2.5 Contact Information
- 11.3 CamelBak Products
 - 11.3.1 Company Introduction
 - 11.3.2 Product Specification and Major Types Analysis
 - 11.3.3 2012-2017 Production Market Performance
 - 11.3.4 2012-2017 Sales Market Performance
 - 11.3.5 Contact Information
- 11.4 (S'well Bottle
 - 11.4.1 Company Introduction
 - 11.4.2 Product Specification and Major Types Analysis
 - 11.4.3 2012-2017 Production Market Performance
 - 11.4.4 2012-2017 Sales Market Performance
 - 11.4.5 Contact Information
- 11.5 Evans Manufacturing
 - 11.5.1 Company Introduction
 - 11.5.2 Product Specification and Major Types Analysis
 - 11.5.3 2012-2017 Production Market Performance
 - 11.5.4 2012-2017 Sales Market Performance
 - 11.5.5 Contact Information
- 11.6 Hydro Flask
 - 11.6.1 Company Introduction

- 11.6.2 Product Specification and Major Types Analysis
- 11.6.3 2012-2017 Production Market Performance
- 11.6.4 2012-2017 Sales Market Performance
- 11.6.5 Contact Information
- 11.7 Ee-Lian Enterprise
 - 11.7.1 Company Introduction
 - 11.7.2 Product Specification and Major Types Analysis
 - 11.7.3 2012-2017 Production Market Performance
 - 11.7.4 2012-2017 Sales Market Performance
 - 11.7.5 Contact Information
- 11.8 Cool Gear International
 - 11.8.1 Company Introduction
 - 11.8.2 Product Specification and Major Types Analysis
 - 11.8.3 2012-2017 Production Market Performance
 - 11.8.4 2012-2017 Sales Market Performance
 - 11.8.5 Contact Information
- 11.9 Klean Kanteen
 - 11.9.1 Company Introduction
 - 11.9.2 Product Specification and Major Types Analysis
 - 11.9.3 2012-2017 Production Market Performance
 - 11.9.4 2012-2017 Sales Market Performance
 - 11.9.5 Contact Information
- 11.10 Yeti Coolers
 - 11.10.1 Company Introduction
 - 11.10.2 Product Specification and Major Types Analysis
 - 11.10.3 2012-2017 Production Market Performance
 - 11.10.4 2012-2017 Sales Market Performance
 - 11.10.5 Contact Information
- 11.11 O2COOL
 - 11.11.1 Company Introduction
 - 11.11.2 Product Specification and Major Types Analysis
 - 11.11.3 2012-2017 Production Market Performance
 - 11.11.4 2012-2017 Sales Market Performance
 - 11.11.5 Contact Information
- 11.12 Bubba Brands
 - 11.12.1 Company Introduction
 - 11.12.2 Product Specification and Major Types Analysis
 - 11.12.3 2012-2017 Production Market Performance
 - 11.12.4 2012-2017 Sales Market Performance

- 11.12.5 Contact Information
- 11.13 Lock&Lock
 - 11.13.1 Company Introduction
 - 11.13.2 Product Specification and Major Types Analysis
 - 11.13.3 2012-2017 Production Market Performance
 - 11.13.4 2012-2017 Sales Market Performance
 - 11.13.5 Contact Information
- 11.14
 - 11.14.1 Company Introduction
 - 11.14.2 Product Specification and Major Types Analysis
 - 11.14.3 2012-2017 Production Market Performance
 - 11.14.4 2012-2017 Sales Market Performance
 - 11.14.5 Contact Information
- 11.15
 - 11.15.1 Company Introduction
 - 11.15.2 Product Specification and Major Types Analysis
 - 11.15.3 2012-2017 Production Market Performance
 - 11.15.4 2012-2017 Sales Market Performance
 - 11.15.5 Contact Information
- 11.16
 - 11.16.1 Company Introduction
 - 11.16.2 Product Specification and Major Types Analysis
 - 11.16.3 2012-2017 Production Market Performance
 - 11.16.4 2012-2017 Sales Market Performance
 - 11.16.5 Contact Information
- 11.17
 - 11.17.1 Company Introduction
 - 11.17.2 Product Specification and Major Types Analysis
 - 11.17.3 2012-2017 Production Market Performance
 - 11.17.4 2012-2017 Sales Market Performance
 - 11.17.5 Contact Information
- 11.18
 - 11.18.1 Company Introduction
 - 11.18.2 Product Specification and Major Types Analysis
 - 11.18.3 2012-2017 Production Market Performance
 - 11.18.4 2012-2017 Sales Market Performance
 - 11.18.5 Contact Information
- 11.19
 - 11.19.1 Company Introduction

- 11.19.2 Product Specification and Major Types Analysis
- 11.19.3 2012-2017 Production Market Performance
- 11.19.4 2012-2017 Sales Market Performance
- 11.19.5 Contact Information
- 11.20
 - 11.20.1 Company Introduction
 - 11.20.2 Product Specification and Major Types Analysis
 - 11.20.3 2012-2017 Production Market Performance
 - 11.20.4 2012-2017 Sales Market Performance
 - 11.20.5 Contact Information
- 11.21
 - 11.21.1 Company Introduction
 - 11.21.2 Product Specification and Major Types Analysis
 - 11.21.3 2012-2017 Production Market Performance
 - 11.21.4 2012-2017 Sales Market Performance
 - 11.21.5 Contact Information
- 11.22
 - 11.22.1 Company Introduction
 - 11.22.2 Product Specification and Major Types Analysis
 - 11.22.3 2012-2017 Production Market Performance
 - 11.22.4 2012-2017 Sales Market Performance
 - 11.22.5 Contact Information
- 11.23
 - 11.23.1 Company Introduction
 - 11.23.2 Product Specification and Major Types Analysis
 - 11.23.3 2012-2017 Production Market Performance
 - 11.23.4 2012-2017 Sales Market Performance
 - 11.23.5 Contact Information
- 11.24
 - 11.24.1 Company Introduction
 - 11.24.2 Product Specification and Major Types Analysis
 - 11.24.3 2012-2017 Production Market Performance
 - 11.24.4 2012-2017 Sales Market Performance
 - 11.24.5 Contact Information
- 11.25
 - 11.25.1 Company Introduction
 - 11.25.2 Product Specification and Major Types Analysis
 - 11.25.3 2012-2017 Production Market Performance
 - 11.25.4 2012-2017 Sales Market Performance

11.25.5 Contact Information

11.26

11.26.1 Company Introduction

11.26.2 Product Specification and Major Types Analysis

11.26.3 2012-2017 Production Market Performance

11.26.4 2012-2017 Sales Market Performance

11.26.5 Contact Information

11.27

11.27.1 Company Introduction

11.27.2 Product Specification and Major Types Analysis

11.27.3 2012-2017 Production Market Performance

11.27.4 2012-2017 Sales Market Performance

11.27.5 Contact Information

11.28

11.28.1 Company Introduction

11.28.2 Product Specification and Major Types Analysis

11.28.3 2012-2017 Production Market Performance

11.28.4 2012-2017 Sales Market Performance

11.28.5 Contact Information

11.29

11.29.1 Company Introduction

11.29.2 Product Specification and Major Types Analysis

11.29.3 2012-2017 Production Market Performance

11.29.4 2012-2017 Sales Market Performance

11.29.5 Contact Information

11.30

11.30.1 Company Introduction

11.30.2 Product Specification and Major Types Analysis

11.30.3 2012-2017 Production Market Performance

11.30.4 2012-2017 Sales Market Performance

11.30.5 Contact Information

11.31

11.31.1 Company Introduction

11.31.2 Product Specification and Major Types Analysis

11.31.3 2012-2017 Production Market Performance

11.31.4 2012-2017 Sales Market Performance

11.31.5 Contact Information

11.32

11.32.1 Company Introduction

- 11.32.2 Product Specification and Major Types Analysis
- 11.32.3 2012-2017 Production Market Performance
- 11.32.4 2012-2017 Sales Market Performance
- 11.32.5 Contact Information
- 11.33
 - 11.33.1 Company Introduction
 - 11.33.2 Product Specification and Major Types Analysis
 - 11.33.3 2012-2017 Production Market Performance
 - 11.33.4 2012-2017 Sales Market Performance
 - 11.33.5 Contact Information
- 11.34
 - 11.34.1 Company Introduction
 - 11.34.2 Product Specification and Major Types Analysis
 - 11.34.3 2012-2017 Production Market Performance
 - 11.34.4 2012-2017 Sales Market Performance
 - 11.34.5 Contact Information
- 11.35
 - 11.35.1 Company Introduction
 - 11.35.2 Product Specification and Major Types Analysis
 - 11.35.3 2012-2017 Production Market Performance
 - 11.35.4 2012-2017 Sales Market Performance
 - 11.35.5 Contact Information
- 11.36
 - 11.36.1 Company Introduction
 - 11.36.2 Product Specification and Major Types Analysis
 - 11.36.3 2012-2017 Production Market Performance
 - 11.36.4 2012-2017 Sales Market Performance
 - 11.36.5 Contact Information
- 11.37
 - 11.37.1 Company Introduction
 - 11.37.2 Product Specification and Major Types Analysis
 - 11.37.3 2012-2017 Production Market Performance
 - 11.37.4 2012-2017 Sales Market Performance
 - 11.37.5 Contact Information
- 11.38
 - 11.38.1 Company Introduction
 - 11.38.2 Product Specification and Major Types Analysis
 - 11.38.3 2012-2017 Production Market Performance
 - 11.38.4 2012-2017 Sales Market Performance

11.38.5 Contact Information

11.39

11.39.1 Company Introduction

11.39.2 Product Specification and Major Types Analysis

11.39.3 2012-2017 Production Market Performance

11.39.4 2012-2017 Sales Market Performance

11.39.5 Contact Information

11.40

11.40.1 Company Introduction

11.40.2 Product Specification and Major Types Analysis

11.40.3 2012-2017 Production Market Performance

11.40.4 2012-2017 Sales Market Performance

11.40.5 Contact Information

CHAPTER 12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS

12.1 New Project SWOT Analysis

12.2 New Project Investment Feasibility Analysis

CHAPTER 13 CONCLUSIONS

CHAPTER 14 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Interview List

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