

# 2018-2023 Global and Regional Pulp Industry Production, Sales and Consumption Status and Prospects Professional Market Research Report

https://marketpublishers.com/r/2993E384E9EEN.html

Date: July 2018 Pages: 185 Price: US\$ 3,500.00 (Single User License) ID: 2993E384E9EEN

# **Abstracts**

HNY Research projects that the Pulp market size will grow from XX Million in 2017 to XX Million by 2023, at an estimated CAGR of XX %. The base year considered for the study is 2017, and the market size is projected from 2018 to 2023.

Over the past few years, there has been a rise in use of tissue papers worldwide, and pulp is extensively used for production of tissue papers. The residential sector is a key application of tissue papers, with high demand for facial tissue papers, paper towels and bathroom tissue papers. In addition, there has been a high demand for fluffy pulp on the back of its high fiberization efficiency, superior wicking speed, and good absorbency. Fluffy pulp seeks extensive application in products including adult incontinent products, baby diapers, feminine hygiene products, and pet pads.

# By Market Players:

International Paper, Stora Enso, UPM-Kymmene, Oji Paper, Nippon Paper Group, Packaging Corporation of America, WestRock, Mitsubishi Paper Mills, Shandong Sun Paper Industry, Rayonier Advanced Materials

# By Raw Material Type

Northern Bleached Softwood Kraft, Southern Bleached Softwood Kraft, Bleached Eucalyptus Kraft Pulp, Southern Bleached Hardwood Kraft, Northern Bleached Hardwood Kraft, Fluff, Other SW/HW Kraft

# By Grade Type

Chemical Pulp, Mechanical & Semi Chemical Pulp, Non Wood Pulp



#### By Application Type

Corrugating Materials, Printing & Writing, Carton Board, Tissue, Newsprint, Wrapping Paper, Kraft Paper

The prime objective of this report is to help the user understand the market in terms of its definition, segmentation, market potential, influential trends, and the challenges that the market is facing. Deep researches and analysis were done during the preparation of the report. The readers will find this report very helpful in understanding the market in depth. The data and the information regarding the market are taken from reliable sources such as websites, annual reports of the companies, journals, and others and were checked and validated by the industry experts. The facts and data are represented in the report using diagrams, graphs, pie charts, and other pictorial representations. This enhances the visual representation and also helps in understanding the facts much better.

#### **Points Covered in The Report:**

The points that are discussed within the report are the major market players that are involved in the market such as manufacturers, raw material suppliers, equipment suppliers, end users, traders, distributors and etc.

The complete profile of the companies is mentioned. And the capacity, production, price, revenue, cost, gross, gross margin, sales volume, sales revenue, consumption, growth rate, import, export, supply, future strategies, and the technological developments that they are making are also included within the report. The historical data from 2012 to 2017 and forecast data from 2018 to 2023.

The growth factors of the market is discussed in detail wherein the different end users of the market are explained in detail.

Data and information by manufacturer, by region, by type, by application and etc, and custom research can be added according to specific requirements.

The report contains the SWOT analysis of the market. Finally, the report contains the conclusion part where the opinions of the industrial experts are included.



#### **Key Reasons to Purchase**

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements.



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