

# 2018-2023 Global and Regional Consumer Beverage Packaging Industry Production, Sales and Consumption Status and Prospects Professional Market Research Report

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## Abstracts

HNY Research projects that the Consumer Beverage Packaging market size will grow from XX Million in 2017 to XX Million by 2023, at an estimated CAGR of XX %. The base year considered for the study is 2017, and the market size is projected from 2018 to 2023.

Consumer beverage packaging market has undergone a tremendous change in the recent years with introduction of new designs and use of eco-friendly material. Convenience, recyclability, shelf-life extension and online retailing are some of the factors playing a crucial role in the changes taking place in the consumer beverage packaging. The trend of on-the-go eating and consuming beverages has led to the production of more convenient packaging with focus on ease to handle feature. With increasing caution among consumers when it comes to food, the trend of clean packaging is gaining momentum in the market. Hence, manufacturers are investing in the research and development of beverage packaging that is recyclable and product-friendly that can preserve beverage in it for a long time. Lightweight packaging is another trend gaining traction in the beverage packaging. Packaging remains a key factor differentiating beverage products. Moreover, manufacturers are also focusing on implementing advanced technology to minimize wastage of packaging materials, and speed up the production process.

By Market Players:

Bemis Co Ltd., DS Smith, Berry Global Group Ltd, Amcor Ltd., Sealed Air Corporation., WinPak Ltd, ALPLA, Greif Inc, Reynolds Group Holdings, Airlite Plastics

### By Packaging Material

Paper & Paperboard, Plastic, Metal, Other Packaging Material (Glass, wood, fiber etc.),

### By Packaging Type

Boxes & Cartons, Bags & Pouches, Containers (plastic containers, metal cans), Bottles & Jars, Others (Cups, Tubs, Bowls etc.)

### By Application

Alcoholic Beverages, Carbonated Soft Drinks, Bottled Water, Ready to Drink Beverages, Energy Drink, Tea/Coffee, Milk Products

The prime objective of this report is to help the user understand the market in terms of its definition, segmentation, market potential, influential trends, and the challenges that the market is facing. Deep researches and analysis were done during the preparation of the report. The readers will find this report very helpful in understanding the market in depth. The data and the information regarding the market are taken from reliable sources such as websites, annual reports of the companies, journals, and others and were checked and validated by the industry experts. The facts and data are represented in the report using diagrams, graphs, pie charts, and other pictorial representations. This enhances the visual representation and also helps in understanding the facts much better.

### Points Covered in The Report:

The points that are discussed within the report are the major market players that are involved in the market such as manufacturers, raw material suppliers, equipment suppliers, end users, traders, distributors and etc.

The complete profile of the companies is mentioned. And the capacity, production, price, revenue, cost, gross, gross margin, sales volume, sales revenue, consumption, growth rate, import, export, supply, future strategies, and the technological developments that they are making are also included within the report. The historical data from 2012 to 2017 and forecast data from 2018 to 2023.

The growth factors of the market is discussed in detail wherein the different end users of the market are explained in detail.

Data and information by manufacturer, by region, by type, by application and etc, and custom research can be added according to specific requirements.

The report contains the SWOT analysis of the market. Finally, the report contains the conclusion part where the opinions of the industrial experts are included.

### **Key Reasons to Purchase**

To gain insightful analyses of the market and have comprehensive understanding of the global market and its commercial landscape.

Assess the production processes, major issues, and solutions to mitigate the development risk.

To understand the most affecting driving and restraining forces in the market and its impact in the global market.

Learn about the market strategies that are being adopted by leading respective organizations.

To understand the future outlook and prospects for the market.

Besides the standard structure reports, we also provide custom research according to specific requirements.

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