

# 2017-2022 Asia and Regional OLED TVs Industry Production, Sales and Consumption Status and Prospects Professional Market Research Report

https://marketpublishers.com/r/2270B42C823EN.html

Date: August 2017

Pages: 148

Price: US\$ 3,500.00 (Single User License)

ID: 2270B42C823EN

## **Abstracts**

This report focus on Asia and Regional market, providing information on major players like manufacturers, suppliers, distributors, traders, customers, investors and etc., major types, major applications from global and major regions such as Europe, North America, China, Japan, Southeast Asia and etc. Data type include capacity, production, market share, price, revenue, cost, gross, gross margin, growth rate, consumption, import, export and etc. Industry chain, manufacturing process, cost structure, marketing channel are also analyzed in this report.

This report provides valuable information for companies like manufacturers, suppliers, distributors, traders, customers, investors and individuals who have interests in this industry.

Major companies are as follows:

**Pansonic** 

LG Electronics

Haier Group

Sichuan Changhong

Konka Group

Sony



	TCL		
	Sharp		
	Hisense		
	Philips		
Major classifications are as follows:			
	1080 PPi		
	4K PPi		
Major applications are as follows:			
	Commercial		
	Home		
Major regions are as follows:			
	China		
	Japan		
	Korea		
	India		
	Indonesia		



#### **Contents**

#### **CHAPTER 1 INDUSTRY OVERVIEW**

- 1.1 Definition
- 1.2 Brief Introduction of Major Classifications
  - 1.2.1 1080 PPi
  - 1.2.2 4K PPi
  - 1.2.3
- 1.3 Brief Introduction of Major Applications
  - 1.3.1 Commercial
  - 1.3.2 Home
  - 1.3.3
- 1.4 Brief Introduction of Major Regions
  - 1.4.1 China
  - 1.4.2 Japan
  - 1.4.3 Korea
  - 1.4.4 India
  - 1.4.5 Indonesia

#### **CHAPTER 2 PRODUCTION MARKET ANALYSIS**

- 2.1 Asia Production Market Analysis
- 2.1.1 2011-2016 Global Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin Analysis
- 2.1.2 2011-2016 Major Manufacturers Performance and Market Share
- 2.2 Regional Production Market Analysis
  - 2.2.1 2011-2016 Regional Market Performance and Market Share
  - 2.2.2 China Market
  - 2.2.3 Japan Market
  - 2.2.4 Korea Market
  - 2.2.5 India Market
  - 2.2.6 Indonesia Market
  - 2.2.7 Market

#### **CHAPTER 3 SALES MARKET ANALYSIS**

- 3.1 Asia Sales Market Analysis
- 3.1.1 2011-2016 Global Sales Volume, Sales Price and Sales Revenue Analysis



- 3.1.2 2011-2016 Major Manufacturers Performance and Market Share
- 3.2 Regional Sales Market Analysis
  - 3.2.1 2011-2016 Regional Market Performance and Market Share
  - 3.2.2 China Market
  - 3.2.3 Japan Market
  - 3.2.4 Korea Market
  - 3.2.5 India Market
  - 3.2.6 Indonesia Market
  - 3.2.7 Market

#### **CHAPTER 4 CONSUMPTION MARKET ANALYSIS**

- 4.1 Asia Consumption Market Analysis
  - 4.1.1 2011-2016 Global Consumption Volume Analysis
- 4.2 Regional Consumption Market Analysis
  - 4.2.1 2011-2016 Regional Market Performance and Market Share
  - 4.2.2 China Market
  - 4.2.3 Japan Market
  - 4.2.4 Korea Market
  - 4.2.5 India Market
  - 4.2.6 Indonesia Market
  - 4.2.7 Market

# CHAPTER 5 PRODUCTION, SALES AND CONSUMPTION MARKET COMPARISON ANALYSIS

- 5.1 Asia Production, Sales and Consumption Market Comparison Analysis
- 5.2 Regional Production, Sales Volume and Consumption Volume Market Comparison Analysis
  - 5.2.1 China
  - 5.2.2 Japan
  - 5.2.3 Korea
  - 5.2.4 India
  - 5.2.5 Indonesia
  - 5.2.6

# CHAPTER 6 MAJOR MANUFACTURERS PRODUCTION AND SALES MARKET COMPARISON ANALYSIS



- 6.1 Asia Major Manufacturers Production and Sales Market Comparison Analysis
- 6.1.1 2011-2016 Global Major Manufacturers Production and Sales Market

#### Comparison

- 6.2 Regional Major Manufacturers Production and Sales Market Comparison Analysis
  - 6.2.1 China
  - 6.2.2 Japan
  - 6.2.3 Korea
  - 6.2.4 India
  - 6.2.5 Indonesia
  - 6.2.6

#### **CHAPTER 7 MAJOR CLASSIFICATION ANALYSIS**

- 7.1 2011-2016 Major Classification Market Share
- 7.2 1080 PPi
- 7.3 4K PPi
- 7.4

#### **CHAPTER 8 MAJOR APPLICATION ANALYSIS**

- 8.1 2011-2016 Major Application Market Share
- 8.2 Commercial
- 8.2.1 2011-2016 Consumption Analysis
- 8.2.2 Major Down Stream Customers Analysis
- 8.3 Home
  - 8.3.1 2011-2016 Consumption Analysis
  - 8.3.2 Major Down Stream Customers Analysis
- 8.4 Asia
  - 8.4.1 2011-2016 Consumption Analysis
  - 8.4.2 Major Down Stream Customers Analysis

#### **CHAPTER 9 INDUSTRY CHAIN ANALYSIS**

- 9.1 Up Stream Industries Analysis
  - 9.1.1 Raw Material and Suppliers
  - 9.1.2 Equipment and Suppliers
- 9.2 Manufacturing Analysis
  - 9.2.1 Manufacturing Process
  - 9.2.2 Manufacturing Cost Structure



### 9.2.3 Manufacturing Plants Distribution Analysis

#### 9.3 Industry Chain Structure Analysis

#### **CHAPTER 10 ASIA AND REGIONAL MARKET FORECAST**

- 10.1 Production Market Forecast
  - 10.1.1 Asia Market Forecast
  - 10.1.2 Major Region Forecast
- 10.2 Sales Market Forecast
  - 10.2.1 Asia Market Forecast
  - 10.2.2 Major Classification Forecast
- 10.3 Consumption Market Forecast
  - 10.3.1 Asia Market Forecast
  - 10.3.2 Major Region Forecast
  - 10.3.3 Major Application Forecast

#### **CHAPTER 11 MAJOR MANUFACTURERS ANALYSIS**

- 11.1 Pansonic
  - 11.1.1 Company Introduction
  - 11.1.2 Product Specification and Major Types Analysis
  - 11.1.3 2011-2016 Production Market Performance
  - 11.1.4 2011-2016 Sales Market Performance
  - 11.1.5 Contact Information
- 11.2 LG Electronics
- 11.2.1 Company Introduction
- 11.2.2 Product Specification and Major Types Analysis
- 11.2.3 2011-2016 Production Market Performance
- 11.2.4 2011-2016 Sales Market Performance
- 11.2.5 Contact Information
- 11.3 Haier Group
  - 11.3.1 Company Introduction
  - 11.3.2 Product Specification and Major Types Analysis
  - 11.3.3 2011-2016 Production Market Performance
  - 11.3.4 2011-2016 Sales Market Performance
  - 11.3.5 Contact Information
- 11.4 Sichuan Changhong
  - 11.4.1 Company Introduction
  - 11.4.2 Product Specification and Major Types Analysis



- 11.4.3 2011-2016 Production Market Performance
- 11.4.4 2011-2016 Sales Market Performance
- 11.4.5 Contact Information
- 11.5 Konka Group
- 11.5.1 Company Introduction
- 11.5.2 Product Specification and Major Types Analysis
- 11.5.3 2011-2016 Production Market Performance
- 11.5.4 2011-2016 Sales Market Performance
- 11.5.5 Contact Information
- 11.6 Sony
  - 11.6.1 Company Introduction
  - 11.6.2 Product Specification and Major Types Analysis
- 11.6.3 2011-2016 Production Market Performance
- 11.6.4 2011-2016 Sales Market Performance
- 11.6.5 Contact Information
- 11.7 TCL
  - 11.7.1 Company Introduction
  - 11.7.2 Product Specification and Major Types Analysis
  - 11.7.3 2011-2016 Production Market Performance
  - 11.7.4 2011-2016 Sales Market Performance
  - 11.7.5 Contact Information
- 11.8 Sharp
  - 11.8.1 Company Introduction
  - 11.8.2 Product Specification and Major Types Analysis
  - 11.8.3 2011-2016 Production Market Performance
  - 11.8.4 2011-2016 Sales Market Performance
  - 11.8.5 Contact Information
- 11.9 Hisense
  - 11.9.1 Company Introduction
  - 11.9.2 Product Specification and Major Types Analysis
  - 11.9.3 2011-2016 Production Market Performance
  - 11.9.4 2011-2016 Sales Market Performance
  - 11.9.5 Contact Information
- 11.10 Philips
  - 11.10.1 Company Introduction
  - 11.10.2 Product Specification and Major Types Analysis
  - 11.10.3 2011-2016 Production Market Performance
  - 11.10.4 2011-2016 Sales Market Performance
  - 11.10.5 Contact Information



1	1	1	1
- 1	- 1	- 1	- 1

- 11.11.1 Company Introduction
- 11.11.2 Product Specification and Major Types Analysis
- 11.11.3 2011-2016 Production Market Performance
- 11.11.4 2011-2016 Sales Market Performance
- 11.11.5 Contact Information

#### 11.12

- 11.12.1 Company Introduction
- 11.12.2 Product Specification and Major Types Analysis
- 11.12.3 2011-2016 Production Market Performance
- 11.12.4 2011-2016 Sales Market Performance
- 11.12.5 Contact Information

#### 11.13

- 11.13.1 Company Introduction
- 11.13.2 Product Specification and Major Types Analysis
- 11.13.3 2011-2016 Production Market Performance
- 11.13.4 2011-2016 Sales Market Performance
- 11.13.5 Contact Information

#### 11.14

- 11.14.1 Company Introduction
- 11.14.2 Product Specification and Major Types Analysis
- 11.14.3 2011-2016 Production Market Performance
- 11.14.4 2011-2016 Sales Market Performance
- 11.14.5 Contact Information

#### 11.15

- 11.15.1 Company Introduction
- 11.15.2 Product Specification and Major Types Analysis
- 11.15.3 2011-2016 Production Market Performance
- 11.15.4 2011-2016 Sales Market Performance
- 11.15.5 Contact Information

#### 11.16

- 11.16.1 Company Introduction
- 11.16.2 Product Specification and Major Types Analysis
- 11.16.3 2011-2016 Production Market Performance
- 11.16.4 2011-2016 Sales Market Performance
- 11.16.5 Contact Information

#### 11.17

- 11.17.1 Company Introduction
- 11.17.2 Product Specification and Major Types Analysis



- 11.17.3 2011-2016 Production Market Performance
- 11.17.4 2011-2016 Sales Market Performance
- 11.17.5 Contact Information
- 11.18
  - 11.18.1 Company Introduction
  - 11.18.2 Product Specification and Major Types Analysis
  - 11.18.3 2011-2016 Production Market Performance
  - 11.18.4 2011-2016 Sales Market Performance
- 11.18.5 Contact Information
- 11.19
  - 11.19.1 Company Introduction
  - 11.19.2 Product Specification and Major Types Analysis
- 11.19.3 2011-2016 Production Market Performance
- 11.19.4 2011-2016 Sales Market Performance
- 11.19.5 Contact Information
- 11.20
  - 11.20.1 Company Introduction
  - 11.20.2 Product Specification and Major Types Analysis
  - 11.20.3 2011-2016 Production Market Performance
  - 11.20.4 2011-2016 Sales Market Performance
  - 11.20.5 Contact Information

#### **CHAPTER 12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS**

- 12.1 New Project SWOT Analysis
- 12.2 New Project Investment Feasibility Analysis

#### **CHAPTER 13 CONCLUSIONS**

#### **CHAPTER 14 APPENDIX**

**Author List** 

Disclosure Section

Research Methodology

**Data Source** 

Interview List

Global Disclaimer



#### I would like to order

Product name: 2017-2022 Asia and Regional OLED TVs Industry Production, Sales and Consumption

Status and Prospects Professional Market Research Report

Product link: https://marketpublishers.com/r/2270B42C823EN.html

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/2270B42C823EN.html">https://marketpublishers.com/r/2270B42C823EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



