

Global Winter Tire Industry Market Research 2016

<https://marketpublishers.com/r/G20D230A2F5EN.html>

Date: July 2016

Pages: 162

Price: US\$ 2,600.00 (Single User License)

ID: G20D230A2F5EN

Abstracts

In this report, we analyze the Winter Tire industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2011 to 2016. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2011 to 2016. We also make a prediction of its production and consumption in coming 2016-2021.

At the same time, we classify different Winter Tire based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What's more, the Winter Tire industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Data source: customs database, industry association, expert interview and network information, etc.

Contents

1 INDUSTRY OVERVIEW OF WINTER TIRE

- 1.1 Brief Introduction of Winter Tire
 - 1.1.1 Definition of Winter Tire
 - 1.1.2 Development of Winter Tire Industry
- 1.2 Classification of Winter Tire
 - 1.2.1 Type One
 - 1.2.2 Type Two
 - 1.2.3 Type Three
- 1.3 Status of Winter Tire Industry
 - 1.3.1 Industry Overview of Winter Tire
 - 1.3.2 Global Major Regions Status of Winter Tire

2 INDUSTRY CHAIN ANALYSIS OF WINTER TIRE

- 2.1 Supply Chain Relationship Analysis of Winter Tire
- 2.2 Upstream Major Raw Materials and Price Analysis of Winter Tire
- 2.3 Downstream Applications of Winter Tire
 - 2.3.1 Application
 - 2.3.2 Application
 - 2.3.3 Application

3 MANUFACTURING TECHNOLOGY OF WINTER TIRE

- 3.1 Development of Winter Tire Manufacturing Technology
- 3.2 Manufacturing Process Analysis of Winter Tire
- 3.3 Trends of Winter Tire Manufacturing Technology

4 MAJOR MANUFACTURERS ANALYSIS OF WINTER TIRE

- 4.1 Bridgestone
 - 4.1.1 Company Profile
 - 4.1.2 Product Picture and Specifications
 - 4.1.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.1.4 Contact Information
- 4.2 Michelin
 - 4.2.1 Company Profile

- 4.2.2 Product Picture and Specifications
- 4.2.3 Capacity, Production, Price, Cost, Gross and Revenue
- 4.2.4 Contact Information
- 4.3 Continental
 - 4.3.1 Company Profile
 - 4.3.2 Product Picture and Specifications
 - 4.3.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.3.4 Contact Information
- 4.4 Goodyear
 - 4.4.1 Company Profile
 - 4.4.2 Product Picture and Specifications
 - 4.4.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.4.4 Contact Information
- 4.5 Nokian Tyres
 - 4.5.1 Company Profile
 - 4.5.2 Product Picture and Specifications
 - 4.5.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.5.4 Contact Information
- 4.6 Hankook
 - 4.6.1 Company Profile
 - 4.6.2 Product Picture and Specifications
 - 4.6.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.6.4 Contact Information
- 4.7 Pirelli
 - 4.7.1 Company Profile
 - 4.7.2 Product Picture and Specifications
 - 4.7.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.7.4 Contact Information
- 4.8 Cooper Tire & Rubber Company
 - 4.8.1 Company Profile
 - 4.8.2 Product Picture and Specifications
 - 4.8.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.8.4 Contact Information
- 4.9 Yokohama
 - 4.9.1 Company Profile
 - 4.9.2 Product Picture and Specifications
 - 4.9.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.9.4 Contact Information
- 4.10 Toyo Tire

- 4.10.1 Company Profile
- 4.10.2 Product Picture and Specifications
- 4.10.3 Capacity, Production, Price, Cost, Gross and Revenue
- 4.10.4 Contact Information

5 GLOBAL PRODUCTION, REVENUE AND PRICE ANALYSIS OF WINTER TIRE BY REGIONS, MANUFACTURERS, TYPES AND APPLICATIONS

- 5.1 Global Production, Revenue of Winter Tire by Regions 2011-2016
- 5.2 Global Production, Revenue of Winter Tire by Manufacturers 2011-2016
- 5.3 Global Production, Revenue of Winter Tire by Types 2011-2016
- 5.4 Global Production, Revenue of Winter Tire by Applications 2011-2016
- 5.5 Price Analysis of Global Winter Tire by Regions, Manufacturers, Types and Applications in 2011-2016

6 GLOBAL AND MAJOR REGIONS CAPACITY, PRODUCTION, REVENUE AND GROWTH RATE OF WINTER TIRE 2011-2016

- 6.1 Global Capacity, Production, Price, Cost, Revenue, of Winter Tire 2011-2016
- 6.2 China Capacity, Production, Price, Cost, Revenue, of Winter Tire 2011-2016
- 6.3 Europe Capacity, Production, Price, Cost, Revenue, of Winter Tire 2011-2016
- 6.4 Asia excepting China Capacity, Production, Price, Cost, Revenue, of Winter Tire 2011-2016
- 6.5 North America Capacity, Production, Price, Cost, Revenue, of Winter Tire 2011-2016

7 CONSUMPTION VOLUME, CONSUMPTION VALUE, IMPORT, EXPORT AND SALE PRICE ANALYSIS OF WINTER TIRE BY REGIONS

- 7.1 Global Consumption Volume and Consumption Value of Winter Tire by Regions 2011-2016
- 7.2 Global Consumption Volume, Consumption Value and Growth Rate of Winter Tire 2011-2016
- 7.3 China Consumption Volume, Consumption Value, Import, Export and Growth Rate of Winter Tire 2011-2016
- 7.4 Europe Consumption Volume, Consumption Value, Import, Export and Growth Rate of Winter Tire 2011-2016
- 7.4 Asia excepting China Consumption Volume, Consumption Value, Import, Export and Growth Rate of Winter Tire 2011-2016

7.5 North America Consumption Volume, Consumption Value, Import, Export and Growth Rate of Winter Tire 2011-2016

7.6 Sale Price Analysis of Global Winter Tire by Regions 2011-2016

8 GROSS AND GROSS MARGIN ANALYSIS OF WINTER TIRE

8.1 Global Gross and Gross Margin of Winter Tire by Regions 2011-2016

8.2 Global Gross and Gross Margin of Winter Tire by Manufacturers 2011-2016

8.3 Global Gross and Gross Margin of Winter Tire by Types 2011-2016

8.4 Global Gross and Gross Margin of Winter Tire by Applications 2011-2016

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF WINTER TIRE

9.1 Marketing Channels Status of Winter Tire

9.2 Marketing Channels Characteristic of Winter Tire

9.3 Marketing Channels Development Trend of Winter Tire

10 GLOBAL AND CHINESE ECONOMIC IMPACT ON WINTER TIRE INDUSTRY

10.1 Global and Chinese Macroeconomic Environment Analysis

10.1.1 Global Macroeconomic Analysis and Outlook

10.1.2 Chinese Macroeconomic Analysis and Outlook

10.2 Effects to Winter Tire Industry

11 DEVELOPMENT TREND ANALYSIS OF WINTER TIRE

11.1 Capacity, Production and Revenue Forecast of Winter Tire by Regions, Types and Applications

11.1.1 Global Capacity, Production and Revenue of Winter Tire by Regions 2016-2021

11.1.2 Global and Major Regions Capacity, Production, Revenue and Growth Rate of Winter Tire 2016-2021

11.1.3 Global Capacity, Production and Revenue of Winter Tire by Types 2016-2021

11.2 Consumption Volume and Consumption Value Forecast of Winter Tire by Regions

11.2.1 Global Consumption Volume and Consumption Value of Winter Tire by Regions 2016-2021

11.2.2 Global and Major Regions Consumption Volume, Consumption Value and Growth Rate of Winter Tire 2016-2021

11.3 Supply, Import, Export and Consumption Forecast of Winter Tire

11.3.1 Supply, Consumption and Gap of Winter Tire 2016-2021

11.3.2 Global Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Winter Tire 2016-2021

11.3.3 North America Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Winter Tire 2016-2021

11.3.4 Europe Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Winter Tire 2016-2021

11.3.5 China Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Winter Tire 2016-2021

11.3.6 Asia excepting China Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Winter Tire 2016-2021

12 CONTACT INFORMATION OF WINTER TIRE

12.1 Upstream Major Raw Materials and Equipment Suppliers Analysis of Winter Tire

12.1.1 Major Raw Materials Suppliers with Contact Information Analysis of Winter Tire

12.1.2 Major Equipment Suppliers with Contact Information Analysis of Winter Tire

12.2 Downstream Major Consumers Analysis of Winter Tire

12.2.1 Major Consumers with Contact Information Analysis of Winter Tire

12.3 Major Suppliers of Winter Tire with Contact Information

12.4 Supply Chain Relationship Analysis of Winter Tire

13 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF WINTER TIRE

13.1 New Project SWOT Analysis of Winter Tire

13.2 New Project Investment Feasibility Analysis of Winter Tire

13.2.1 Project Name

13.2.2 Investment Budget

13.2.3 Project Product Solutions

13.2.4 Project Schedule

14 CONCLUSION OF THE GLOBAL WINTER TIRE INDUSTRY 2016 MARKET RESEARCH REPORT

I would like to order

Product name: Global Winter Tire Industry Market Research 2016

Product link: <https://marketpublishers.com/r/G20D230A2F5EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G20D230A2F5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970