

Global Synthetic Leather Industry Market Research 2019

<https://marketpublishers.com/r/G54B6EF8B72EN.html>

Date: March 2020

Pages: 171

Price: US\$ 2,600.00 (Single User License)

ID: G54B6EF8B72EN

Abstracts

In this report, we analyze the Synthetic Leather industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Synthetic Leather based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Synthetic Leather industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Synthetic Leather include:

Kuraray

Toray

Teijin

Bayer

Favini

Sappi

Asahi Kansei

Ducksung

DAEWON Chemical

Filwel

Kolon

Sanfang

Nanya

Wenzhou Imitation Leather

Anhui Anli

Fujian Tianshou

Shandong Jinfeng

Yantai Wanhua

Shandong Tongda

Jiaxing Hexin

Kunshan Xiefu

Huafon Group

Wenzhou Huanghe

Meisheng Industrial

Xiamen Hongxin

Fujian Huayang

Sanling

Hongdeli

Shandong Friendship

Wangkang Group

Market segmentation, by product types:

PVC

Normal PU

Microfiber PU

Ecological Function PU

Market segmentation, by applications:

Sport Shoes

Bags

Furniture

Car Interiors

Sports Goods

Market segmentation, by regions:

North America

Europe

Asia Pacific

Middle East & Africa

Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Synthetic Leather?
2. Who are the global key manufacturers of Synthetic Leather industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Synthetic Leather? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Synthetic Leather? What is the manufacturing process of Synthetic Leather?
5. Economic impact on Synthetic Leather industry and development trend of Synthetic Leather industry.
6. What will the Synthetic Leather size and the growth rate be in 2024?
7. What are the key factors driving the global Synthetic Leather industry?
8. What are the key market trends impacting the growth of the Synthetic Leather?
9. What are the Synthetic Leather challenges to market growth?
10. What are the Synthetic Leather opportunities and threats faced by the vendors in the global Synthetic Leather?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Synthetic Leather.
2. To provide insights about factors affecting the market growth. To analyze the Synthetic Leather based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Synthetic Leather.

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