

Global Steel Cord Industry Market Research 2019

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Abstracts

In this report, we analyze the Steel Cord industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Steel Cord based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Steel Cord industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Steel Cord market include:

Bekaert

Jiangsu Xingda Steel Cord

ArcelorMittal

Hyosung

Shandong SNTON Steel Cord

Bridgestone

Shougang Century

Tokusen

Tokyo Rope MFG

Hubei Fuxing New Material

BMZ

Henan Hengxing
Junma Tyre Cord
Sumitomo Electric Industries
Sodetal

Market segmentation, by product types:

Normal Tensile (NT)
High Tensile (HT)
Other

Market segmentation, by applications:

Passenger Car Use
Freight Car Use
Other

Market segmentation, by regions:

North America
Europe
Asia Pacific
Middle East & Africa
Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Steel Cord?
2. Who are the global key manufacturers of Steel Cord industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Steel Cord? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Steel Cord? What is the manufacturing process of Steel Cord?
5. Economic impact on Steel Cord industry and development trend of Steel Cord industry.
6. What will the Steel Cord market size and the growth rate be in 2024?
7. What are the key factors driving the global Steel Cord industry?
8. What are the key market trends impacting the growth of the Steel Cord market?
9. What are the Steel Cord market challenges to market growth?

10. What are the Steel Cord market opportunities and threats faced by the vendors in the global Steel Cord market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Steel Cord market.
2. To provide insights about factors affecting the market growth. To analyze the Steel Cord market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Steel Cord market.

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Figure Supply Chain Relationship Analysis of Steel Cord

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