

# Global Ski Gear & Equipment Industry Market Research 2019

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## Abstracts

In this report, we analyze the Ski Gear & Equipment industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Ski Gear & Equipment based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Ski Gear & Equipment industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Ski Gear & Equipment market include:

Decathlon

Helly Hansen

Atomic

Rossignol

Volcom

DC

Head

Volkl

Decente

## K2 Sports

Fischer  
The North Face  
Goldwin  
Burton  
Scott  
Mammut  
Northland  
Swix  
Quiksilver  
Bogner  
Patagonia  
Halti  
Phenix  
Lafuma  
Columbia

### Market segmentation, by product types:

Skis & Snowboard  
Ski Boots  
Ski Apparel  
Ski Protection  
Other

### Market segmentation, by applications:

Alpine skiing  
Nordic  
Telemark  
Other

### Market segmentation, by regions:

North America  
Europe  
Asia Pacific  
Middle East & Africa  
Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Ski Gear & Equipment?
2. Who are the global key manufacturers of Ski Gear & Equipment industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Ski Gear & Equipment? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Ski Gear & Equipment? What is the manufacturing process of Ski Gear & Equipment?
5. Economic impact on Ski Gear & Equipment industry and development trend of Ski Gear & Equipment industry.
6. What will the Ski Gear & Equipment market size and the growth rate be in 2024?
7. What are the key factors driving the global Ski Gear & Equipment industry?
8. What are the key market trends impacting the growth of the Ski Gear & Equipment market?
9. What are the Ski Gear & Equipment market challenges to market growth?
10. What are the Ski Gear & Equipment market opportunities and threats faced by the vendors in the global Ski Gear & Equipment market?

#### Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Ski Gear & Equipment market.
2. To provide insights about factors affecting the market growth. To analyze the Ski Gear & Equipment market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Ski Gear & Equipment market.

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