

Global RFID Market Professional Survey 2019 by Manufacturers, Regions, Types and Applications, Forecast to 2024

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Abstracts

In this report, we analyze the RFID industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different RFID based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the RFID industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global RFID market include:

Datalogic

Honeywell International

Zebra Technologies

Acreeo Swedish ICT

Alien Technology

Avery Dennison

Checkpoint Systems

CipherLab

CoreRFID

FEIG ELECTRONIC

Fujitsu
GAO RFID
Impinj
ORBCOMM
Quantum Resources
Mojix
Mobile Aspects
Nedap
RFID4U
RF Ideas
Skytron
JADAK Technologies
Solstice Medical
Smartrac
Stanley InnerSpace
SATO VICINITY
TAGSYS RFID
Terso Solutions
Tellago
TIBCO Software
Tyco Retail Solutions
Thinfilm
ThingMagic
Unitech Electronics
WaveMark
Xterprise

Market segmentation, by product types:

Passive RFID

Active RFID

Market segmentation, by applications:

Commercial

Transportation and Logistics

Healthcare

Security and Access Control

Sports

Others

Market segmentation, by regions:

North America

Europe

Asia Pacific

Middle East & Africa

Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of RFID?
2. Who are the global key manufacturers of RFID industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of RFID? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of RFID? What is the manufacturing process of RFID?
5. Economic impact on RFID industry and development trend of RFID industry.
6. What will the RFID market size and the growth rate be in 2024?
7. What are the key factors driving the global RFID industry?
8. What are the key market trends impacting the growth of the RFID market?
9. What are the RFID market challenges to market growth?
10. What are the RFID market opportunities and threats faced by the vendors in the global RFID market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global RFID market.
2. To provide insights about factors affecting the market growth. To analyze the RFID market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.

5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global RFID market.

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Figure Latin America Consumption Value (M USD) and Growth Rate of RFID 2019-2024
Figure Supply Chain Relationship Analysis of RFID

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