

Global Redispersible Polymer Powder Market Report 2018-2029

<https://marketpublishers.com/r/G6B45BED7644EN.html>

Date: June 2023

Pages: 147

Price: US\$ 3,200.00 (Single User License)

ID: G6B45BED7644EN

Abstracts

Redispersible Polymer Powder (RPP) is a water-soluble white powder that is produced through spray-drying emulsions. It contains polymer resin, additives, and other chemicals. The powder can disperse in water to form a high-performance adhesive, which is widely used in Exterior Insulation and Finish Systems (EIFS), Construction and Tile Adhesives, Putty Powder, Dry-mix Mortars, Self-leveling Flooring Compounds, Caulks, and other applications.

The global Redispersible Polymer Powder market size in 2022 is projected to reach US\$1827 million, with a compound annual growth rate of 5.9%. The growth of this market can be attributed to its increasing use in the construction industry. RPP is widely used in the construction industry because of its ability to improve bond strength and water resistance, as well as its low cost compared to other materials.

The major global manufacturers of RPP include Wacker, Akzo Nobel, DCC, SANWEI, BASF, Shandong Xindadi, Xinjiang Huitong, Dow, VINAVIL, Hexion, Ashland, Wanwei, Acquos, Organik, Fenghua, Shaanxi Xutai, Puyang Yintai, Gemez Chemical, Guangzhou Yuanye, Zhaojia, Sailun Building, Henan Tiansheng Chem, Xinjiang Su Nok, Mizuda Bioscience, Shandong Micron.

North America and Europe dominate the RPP market due to the growing construction industry and the need for improved building materials. However, the Asia-Pacific region is expected to grow at the highest rate due to increasing investments in infrastructure and urbanization.

The major applications of RPP are EIFS, construction and tile adhesives, putty powder, dry-mix mortars, self-leveling flooring compounds, caulk, and others. EIFS is the largest

application segment of RPP due to its increasing use in the construction of energy-efficient buildings.

In conclusion, the Redispersible Polymer Powder market is growing due to its increasing use in the construction industry. The major global manufacturers are Wacker, Akzo Nobel, DCC, SANWEI, BASF and others. With the growth in infrastructure investment and urbanization in the Asia-Pacific region, the future prospects of the RPP market look bright.

The SWOT analysis of the Redispersible Polymer Powder industry is as follows:

Strengths:

Versatility: Redispersible Polymer Powder is a versatile material that can improve the performance of various building materials, making it a popular choice in the construction industry.

Low Cost: RPP is a cost-effective solution compared to other materials used in the construction industry, making it an attractive option for builders and homeowners.

High Demand: As RPP is widely used for various applications in the construction industry, the demand for this material is high, leading to a growing market.

Weaknesses:

Environmental Concerns: The production process for RPP raises environmental concerns due to the use of chemicals and the amount of energy needed for production.

Limited Applications: Although RPP has several uses, its applications are mainly limited to the construction industry.

Margins: As the competition in the RPP industry intensifies, profit margins are likely to decrease, leading to economic uncertainties.

Opportunities:

Growing Demand: The demand for RPP is increasing globally due to its versatility and cost-effectiveness, creating opportunities for manufacturers to expand their market share.

Emerging Markets: The emerging markets present an opportunity for RPP manufacturers to increase their market presence and tap into new markets.

Research and Development: Continued research and development in the RPP industry can lead to a wider range of applications and improved formulations, creating new opportunities for growth.

Threats:

Competition: There is intense competition among RPP manufacturers, which can put pressure on profit margins and force some companies out of business.

Substitutes: The availability of substitute materials such as polyvinyl acetate (PVA) and ethylene vinyl acetate (EVA) can pose a threat to the demand for RPP.

Economic Downturns: Economic downturns can impact the construction industry and thereby affect the demand for RPP, leading to a decrease in sales and revenue.

Key players in global Redispersible Polymer Powder market include:

Wacker

Akzo Nobel

DCC

SANWEI

BASF

Shandong Xindadi

Xinjiang Huitong

Dow

VINAVIL

Hexion

Ashland

Wanwei

Acquos

Organik

Fenghua

Shaanxi Xutai

Puyang Yintai

Gemez Chemical

Guangzhou Yuanye

Zhaojia

Sailun Building

Henan Tiansheng Chem

Xinjiang Su Nok

Mizuda Bioscience

Shandong Micron

Market segmentation, by product types:

VAE Type Redispersible Polymer Powder

VAE-Veo Va Type Redispersible Polymer Powder

Other Type Redispersible Polymer Powder (Acrylic, SB, etc.)

Market segmentation, by applications:
Exterior Insulation and Finish Systems (EIFS)
Construction and Tile Adhesives
Putty Powder
Dry-mix Mortars
Self-leveling Flooring Compounds
Caulks
Other Applications

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