

Global Ready Meals Industry Market Research 2019

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Abstracts

In this report, we analyze the Ready Meals industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Ready Meals based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Ready Meals industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Ready Meals market include:

Nestle

ConAgra

Unilever

Kraft Heinz

Campbell Soup

Hormel Foods

The Schwan Food

JBS

Sigma Alimentos

Iglo Group(Nomad Foods)

Sisters Food Group

Tyson Foods
Fleury Michon
Grupo Herdez
Greencore Group
Maple Leaf Foods
McCain
Advanced Fresh Concepts

Market segmentation, by product types:

Frozen & Chilled Ready Meals
Canned Ready Meals
Dried Ready Meals

Market segmentation, by applications:

Hypermarkets and Supermarkets
Independent Retailers
Convenience Stores
Others

Market segmentation, by regions:

North America
Europe
Asia Pacific
Middle East & Africa
Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Ready Meals?
2. Who are the global key manufacturers of Ready Meals industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Ready Meals? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Ready Meals? What is the manufacturing process of Ready Meals?
5. Economic impact on Ready Meals industry and development trend of Ready Meals industry.

6. What will the Ready Meals market size and the growth rate be in 2024?
7. What are the key factors driving the global Ready Meals industry?
8. What are the key market trends impacting the growth of the Ready Meals market?
9. What are the Ready Meals market challenges to market growth?
10. What are the Ready Meals market opportunities and threats faced by the vendors in the global Ready Meals market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Ready Meals market.
2. To provide insights about factors affecting the market growth. To analyze the Ready Meals market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Ready Meals market.

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2019-2024

Figure Supply Chain Relationship Analysis of Ready Meals

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