

Global PVC Floor Industry Market Research 2019

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Abstracts

In this report, we analyze the PVC Floor industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different PVC Floor based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the PVC Floor industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global PVC Floor market include:

LG Hausys

Armstrong

Gerflor

Targett

Polyflor?James Halstead?

Bonie

Takiron

HANWHA

Liberty

Forbo

Dajulong

Serfleks

Mannington
Mohawk(including IVC)
M.J. international group
Nox
GRABO
Suzhou Huatai
Taoshi
Windmoeller flooring/Witex Flooring
Yihua
Tinsue
Weilianshun
BEIJING LITONG

Market segmentation, by product types:

Chassis Dynamometer
Homogeneous
Heterogenous
Vinyl tiles
Luxury vinyl tiles

Market segmentation, by applications:

Commercial
Residencial

Market segmentation, by regions:

North America
Europe
Asia Pacific
Middle East & Africa
Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of PVC Floor?
2. Who are the global key manufacturers of PVC Floor industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?

3. What are the types and applications of PVC Floor? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of PVC Floor? What is the manufacturing process of PVC Floor?
5. Economic impact on PVC Floor industry and development trend of PVC Floor industry.
6. What will the PVC Floor market size and the growth rate be in 2024?
7. What are the key factors driving the global PVC Floor industry?
8. What are the key market trends impacting the growth of the PVC Floor market?
9. What are the PVC Floor market challenges to market growth?
10. What are the PVC Floor market opportunities and threats faced by the vendors in the global PVC Floor market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global PVC Floor market.
2. To provide insights about factors affecting the market growth. To analyze the PVC Floor market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global PVC Floor market.

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