

Global Portable AC Industry Market Research 2019

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Abstracts

In this report, we analyze the Portable AC industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Portable AC based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Portable AC industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Portable AC market include:

DeLonghi
Airart
Electrolux
OlimpiaSplendid
Midea
LG
Haier
Suntec
Carrier
Whirlpool

NewAir

Whynter

Gree

Panasonic

Aux

Chigo

Market segmentation, by product types:

6,000 BTU Portable Air Conditioner

8,000 BTU Portable Air Conditioner

10,000 BTU Portable Air Conditioner

14,000 BTU Portable Air Conditioner

Others

Market segmentation, by applications:

Equipment & Server Rooms

Factories & Warehouses

Medical & Hospitals

Residential Care Facilities & Apartment Communities

Market segmentation, by regions:

North America

Europe

Asia Pacific

Middle East & Africa

Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Portable AC?
2. Who are the global key manufacturers of Portable AC industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Portable AC? What is the market share of each type and application?

4. What are the upstream raw materials and manufacturing equipment of Portable AC?
What is the manufacturing process of Portable AC?
5. Economic impact on Portable AC industry and development trend of Portable AC industry.
6. What will the Portable AC market size and the growth rate be in 2024?
7. What are the key factors driving the global Portable AC industry?
8. What are the key market trends impacting the growth of the Portable AC market?
9. What are the Portable AC market challenges to market growth?
10. What are the Portable AC market opportunities and threats faced by the vendors in the global Portable AC market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Portable AC market.
2. To provide insights about factors affecting the market growth. To analyze the Portable AC market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Portable AC market.

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Figure Supply Chain Relationship Analysis of Portable AC

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