

# Global Polyurethane Industry Market Research 2017

<https://marketpublishers.com/r/G9693B9B0DDEN.html>

Date: August 2017

Pages: 147

Price: US\$ 2,600.00 (Single User License)

ID: G9693B9B0DDEN

## Abstracts

In this report, we analyze the Polyurethane industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2012 to 2017. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2012 to 2017. We also make a prediction of its production and consumption in coming 2017-2022.

At the same time, we classify different Polyurethane based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Polyurethane industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Polyurethane market include:

The Dow Chemical  
BASF  
Covestro  
Huntsman  
Eastman Chemical  
Mitsui Chemicals  
Mitsubishi Chemical  
Nippon Polyurethane Industry  
Recticel  
Woodbridge Foam

Market segmentation, by product types:

Rigid Foam  
Flexible Foam  
Coatings  
Adhesives & Sealants  
Elastomers  
Others

Market segmentation, by applications:

Furniture  
Construction  
Electronics & Appliances  
Automotive  
Packaging  
Others

Market segmentation, by regions:

North America  
Europe  
Asia Pacific  
Middle East & Africa  
Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Polyurethane?
2. Who are the global key manufacturers of Polyurethane industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Polyurethane? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Polyurethane? What is the manufacturing process of Polyurethane?
5. Economic impact on Polyurethane industry and development trend of Polyurethane

industry.

6. What will the Polyurethane market size and the growth rate be in 2022?
7. What are the key factors driving the global Polyurethane industry?
8. What are the key market trends impacting the growth of the Polyurethane market?
9. What are the Polyurethane market challenges to market growth?
10. What are the Polyurethane market opportunities and threats faced by the vendors in the global Polyurethane market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Polyurethane market.
2. To provide insights about factors affecting the market growth. To analyze the Polyurethane market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Polyurethane market.

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