

Global Point of Care Diagnostics (POCD) Industry Market Research 2019

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Abstracts

In this report, we analyze the Point of Care Diagnostics (POCD) industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Point of Care Diagnostics (POCD) based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Point of Care Diagnostics (POCD) industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Point of Care Diagnostics (POCD) market include:

Roche

Abbott

BioMérieux

Abaxis

Siemens Healthineers

QIAGEN

Danaher

Instrumentation Laboratory

Nova Biomedical

Quidel

Trinity Biotech

Sekisui Diagnostics

OraSure Technologies

Johnson & Johnson

Becton Dickinson

Market segmentation, by product types:

Glucose Testing

Hb1Ac Testing

Infectious Disease Testing

Coagulation

Fertility

Cardiac markers

Primary care systems

Hematology

Decentralized Clinical Chemistry

Feces

Market segmentation, by applications:

Clinics

Hospitals

Assisted Living Healthcare Facilities

Laboratory

Market segmentation, by regions:

North America

Europe

Asia Pacific

Middle East & Africa

Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Point of Care Diagnostics (POCD)?
2. Who are the global key manufacturers of Point of Care Diagnostics (POCD) industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?

3. What are the types and applications of Point of Care Diagnostics (POCD)? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Point of Care Diagnostics (POCD)? What is the manufacturing process of Point of Care Diagnostics (POCD)?
5. Economic impact on Point of Care Diagnostics (POCD) industry and development trend of Point of Care Diagnostics (POCD) industry.
6. What will the Point of Care Diagnostics (POCD) market size and the growth rate be in 2024?
7. What are the key factors driving the global Point of Care Diagnostics (POCD) industry?
8. What are the key market trends impacting the growth of the Point of Care Diagnostics (POCD) market?
9. What are the Point of Care Diagnostics (POCD) market challenges to market growth?
10. What are the Point of Care Diagnostics (POCD) market opportunities and threats faced by the vendors in the global Point of Care Diagnostics (POCD) market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Point of Care Diagnostics (POCD) market.
2. To provide insights about factors affecting the market growth. To analyze the Point of Care Diagnostics (POCD) market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Point of Care Diagnostics (POCD) market.

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