

# **Global Perfume and Fragrance Market Professional Survey 2019 by Manufacturers, Regions, Types and Applications, Forecast to 2024**

<https://marketpublishers.com/r/G1CB0A53FF4EN.html>

Date: April 2019

Pages: 149

Price: US\$ 2,600.00 (Single User License)

ID: G1CB0A53FF4EN

## **Abstracts**

In this report, we analyze the Perfume and Fragrance industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Perfume and Fragrance based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Perfume and Fragrance industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Perfume and Fragrance market include:

Elizabeth Arden

Loreal

Shiseido

IFF

Chanel

Estee Lauder

Avon

Vivenza

Royal Beauty Group  
AlQuraishi Fragrances  
Reehat Al Atoor  
Asghar Ali  
Rasasi Perfumes Industry  
Arabian Oud  
Swiss Arabian Perfume  
Atyab Al Marshoud  
Al Shaya  
Ajmal Perfume  
Abdulsamad Al Qurashi

Market segmentation, by product types:

Eau De Parfum  
Eau De Toilette  
Eau De Cologne  
Eau Fraiche

Market segmentation, by applications:

Men  
Women

Market segmentation, by regions:

North America  
Europe  
Asia Pacific  
Middle East & Africa  
Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Perfume and Fragrance?
2. Who are the global key manufacturers of Perfume and Fragrance industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Perfume and Fragrance? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Perfume and

Fragrance? What is the manufacturing process of Perfume and Fragrance?

5. Economic impact on Perfume and Fragrance industry and development trend of Perfume and Fragrance industry.

6. What will the Perfume and Fragrance market size and the growth rate be in 2024?

7. What are the key factors driving the global Perfume and Fragrance industry?

8. What are the key market trends impacting the growth of the Perfume and Fragrance market?

9. What are the Perfume and Fragrance market challenges to market growth?

10. What are the Perfume and Fragrance market opportunities and threats faced by the vendors in the global Perfume and Fragrance market?

#### Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Perfume and Fragrance market.

2. To provide insights about factors affecting the market growth. To analyze the Perfume and Fragrance market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.

3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.

4. To provide country level analysis of the market with respect to the current market size and future prospective.

5. To provide country level analysis of the market for segment by application, product type and sub-segments.

6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.

7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Perfume and Fragrance market.

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