

# Global Paper Towels Market Professional Survey 2019 by Manufacturers, Regions, Types and Applications, Forecast to 2024

<https://marketpublishers.com/r/G638114B91CEN.html>

Date: May 2019

Pages: 154

Price: US\$ 2,600.00 (Single User License)

ID: G638114B91CEN

## Abstracts

In this report, we analyze the Paper Towels industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Paper Towels based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Paper Towels industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Paper Towels market include:

Procter & Gamble (P&G)

SCA

Georgia Pacific

Kimberly-Clark

Cascades

Kruger

Mets? Tissue

Heng An

## WEPA

Asaleo Care  
C&S Paper  
Essendant Inc (Boardwalk)  
Oasis Brands  
Seventh Generation

### Market segmentation, by product types:

Rolled Paper Towels  
Boxed Paper Towels  
Multifold Paper Towels

### Market segmentation, by applications:

At Home  
Away From Home (AFH)

### Market segmentation, by regions:

North America  
Europe  
Asia Pacific  
Middle East & Africa  
Latin America

### The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Paper Towels?
2. Who are the global key manufacturers of Paper Towels industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Paper Towels? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Paper Towels? What is the manufacturing process of Paper Towels?
5. Economic impact on Paper Towels industry and development trend of Paper Towels industry.
6. What will the Paper Towels market size and the growth rate be in 2024?
7. What are the key factors driving the global Paper Towels industry?
8. What are the key market trends impacting the growth of the Paper Towels market?

9. What are the Paper Towels market challenges to market growth?
10. What are the Paper Towels market opportunities and threats faced by the vendors in the global Paper Towels market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Paper Towels market.
2. To provide insights about factors affecting the market growth. To analyze the Paper Towels market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Paper Towels market.

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