

# **Global Outdoor Gear & Equipment Market Professional Survey 2019 by Manufacturers, Regions, Types and Applications, Forecast to 2024**

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## **Abstracts**

In this report, we analyze the Outdoor Gear & Equipment industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Outdoor Gear & Equipment based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Outdoor Gear & Equipment industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Outdoor Gear & Equipment market include:

ARCTERYX

JACK WOLFSKIN

MobiGarden

Beijing Toread Outdoor Products

Columbia

Marmot

THE NORTH FACE

NORTHLAND

## BlackYak

Lafuma  
Black Diamond  
ARCTOS  
Ozark  
Highrock  
Camel  
Nextorch  
Fire Maple  
KingCamp  
MBC  
Snowwolf  
Panon

### Market segmentation, by product types:

Apparel  
Shoes  
Backpacks  
Gear  
Accessories  
Equipment

### Market segmentation, by applications:

Game  
Sport Activity

### Market segmentation, by regions:

North America  
Europe  
Asia Pacific  
Middle East & Africa  
Latin America

### The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Outdoor Gear & Equipment?
2. Who are the global key manufacturers of Outdoor Gear & Equipment industry? How

- are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Outdoor Gear & Equipment? What is the market share of each type and application?
  4. What are the upstream raw materials and manufacturing equipment of Outdoor Gear & Equipment? What is the manufacturing process of Outdoor Gear & Equipment?
  5. Economic impact on Outdoor Gear & Equipment industry and development trend of Outdoor Gear & Equipment industry.
  6. What will the Outdoor Gear & Equipment market size and the growth rate be in 2024?
  7. What are the key factors driving the global Outdoor Gear & Equipment industry?
  8. What are the key market trends impacting the growth of the Outdoor Gear & Equipment market?
  9. What are the Outdoor Gear & Equipment market challenges to market growth?
  10. What are the Outdoor Gear & Equipment market opportunities and threats faced by the vendors in the global Outdoor Gear & Equipment market?

#### Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Outdoor Gear & Equipment market.
2. To provide insights about factors affecting the market growth. To analyze the Outdoor Gear & Equipment market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Outdoor Gear & Equipment market.

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