

# Global Out-of-home (Ooh) Market Professional Survey 2019 by Manufacturers, Regions, Countries, Types and Applications, Forecast to 2024

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## Abstracts

The Out-of-home (Ooh) market was valued at XX Million US\$ in 2018 and is projected to reach XX Million US\$ by 2024, at a CAGR of XX% during the forecast period. In this study, 2018 has been considered as the base year and 2019 to 2024 as the forecast period to estimate the market size for Out-of-home (Ooh).

Global Out-of-home (Ooh) industry market professional research 2014-2024, is a report which provides the details about industry overview, industry chain, market size (sales, revenue, and growth rate), gross margin, major manufacturers, development trends and forecast.

Key players in global Out-of-home (Ooh) market include:

JCDecaux (France)

Clear Channel Outdoor Holdings, Inc. (US)

Lamar Advertising Company (US)

OUTFRONT Media (US)

Daktronics (US)

Prismview LLC (US)

NEC Display Solutions, Ltd. (Japan)

OOh!media Ltd. (Australia)

Broadsign International LLC. (Canada)

Stroer SE & Co. KGaA (Germany)

Mvix, Inc. (US)

Christie Digital Systems USA, Inc. (US)

Ayuda Media Systems (US)

Deepsky Corporation Ltd. (Hong Kong)

Aoto Electronics Co., Ltd (China)

Market segmentation, by product types:

Traditional OOH (Billboards)

DOOH

Market segmentation, by applications:

Commercial

Infrastructural

Institutional

Market segmentation, by regions:

North America (United States, Canada)

Europe (Germany, France, UK, Italy, Russia, Spain)

Asia Pacific (China, Japan, Korea, India, Australia, New Zealand)

Middle East & Africa (Middle East, Africa)

Latin America (Mexico, Brazil, C. America, Chile, Peru, Colombia)

The report can answer the following questions:

1. North America, Europe, Asia Pacific, Middle East & Africa, Latin America market size (sales, revenue and growth rate) of Out-of-home (Ooh) industry.
2. Global major manufacturers' operating situation (sales, revenue, growth rate and gross margin) of Out-of-home (Ooh) industry.
3. Global major countries (United States, Canada, Germany, France, UK, Italy, Russia, Spain, China, Japan, Korea, India, Australia, New Zealand, Southeast Asia, Middle East, Africa, Mexico, Brazil, C. America, Chile, Peru, Colombia) market size (sales, revenue and growth rate) of Out-of-home (Ooh) industry.
4. Different types and applications of Out-of-home (Ooh) industry, market share of each type and application by revenue.
5. Global market size (sales, revenue) forecast by regions and countries from 2019 to 2024 of Out-of-home (Ooh) industry.
6. Upstream raw materials and manufacturing equipment, industry chain analysis of Out-of-home (Ooh) industry.
7. SWOT analysis of Out-of-home (Ooh) industry.
8. New Project Investment Feasibility Analysis of Out-of-home (Ooh) industry.

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