

Global Online Group Buying Market Professional Survey 2019 by Manufacturers, Regions, Types and Applications, Forecast to 2024

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Abstracts

In this report, we analyze the Online Group Buying industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Online Group Buying based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Online Group Buying industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Online Group Buying market include:

Amazon

Alibaba

Groupon

Plum District

Crowd Savings

LivingSocial

Eversave

Roost

Jasmere

Mamapedia

Dealster

Market segmentation, by product types:

B2B

B2C

Market segmentation, by applications:

Books, Music, Movies and Video Games

Toys

Consumer Electrics and Computers

Outdoor

Cosmetics

Household Appliances

Furniture and Homeware

Others

Market segmentation, by regions:

North America

Europe

Asia Pacific

Middle East & Africa

Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Online Group Buying?
2. Who are the global key manufacturers of Online Group Buying industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Online Group Buying? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Online Group Buying? What is the manufacturing process of Online Group Buying?
5. Economic impact on Online Group Buying industry and development trend of Online Group Buying industry.
6. What will the Online Group Buying market size and the growth rate be in 2024?
7. What are the key factors driving the global Online Group Buying industry?
8. What are the key market trends impacting the growth of the Online Group Buying market?

9. What are the Online Group Buying market challenges to market growth?
10. What are the Online Group Buying market opportunities and threats faced by the vendors in the global Online Group Buying market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Online Group Buying market.
2. To provide insights about factors affecting the market growth. To analyze the Online Group Buying market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Online Group Buying market.

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