

Global Narrow Band IoT Industry Market Research 2019

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Abstracts

In this report, we analyze the Narrow Band IoT industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2014 to 2019. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2014 to 2019. We also make a prediction of its production and consumption in coming 2019-2024.

At the same time, we classify different Narrow Band IoT based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What is more, the Narrow Band IoT industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Key players in global Narrow Band IoT market include:

Huawei Technologies (China)

Vodafone Group (UK)

Emirates Telecommunications Corporation (UAE)

Telecom Italia (Italy)

Qualcomm (US)

China Unicom (China)

Intel Corporation (US)

Ericsson (Sweden)

Nokia Networks (Finland)

Verizon Communication (US)

Market segmentation, by product types:

In-Band
Guard Band
Standalone

Market segmentation, by applications:

Agriculture
Automotive & Transportation
Energy
HealthCare
Manufacturing
Retail
Safety & Security
Infrastructure
Building Automation

Market segmentation, by regions:

North America
Europe
Asia Pacific
Middle East & Africa
Latin America

The report can answer the following questions:

1. What is the global (North America, South America, Europe, Africa, Middle East, Asia, China, Japan) production, production value, consumption, consumption value, import and export of Narrow Band IoT?
2. Who are the global key manufacturers of Narrow Band IoT industry? How are their operating situation (capacity, production, price, cost, gross and revenue)?
3. What are the types and applications of Narrow Band IoT? What is the market share of each type and application?
4. What are the upstream raw materials and manufacturing equipment of Narrow Band IoT? What is the manufacturing process of Narrow Band IoT?
5. Economic impact on Narrow Band IoT industry and development trend of Narrow Band IoT industry.
6. What will the Narrow Band IoT market size and the growth rate be in 2024?

7. What are the key factors driving the global Narrow Band IoT industry?
8. What are the key market trends impacting the growth of the Narrow Band IoT market?
9. What are the Narrow Band IoT market challenges to market growth?
10. What are the Narrow Band IoT market opportunities and threats faced by the vendors in the global Narrow Band IoT market?

Objective of Studies:

1. To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the global Narrow Band IoT market.
2. To provide insights about factors affecting the market growth. To analyze the Narrow Band IoT market based on various factors- price analysis, supply chain analysis, Porter five force analysis etc.
3. To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, Latin America and Rest of the World.
4. To provide country level analysis of the market with respect to the current market size and future prospective.
5. To provide country level analysis of the market for segment by application, product type and sub-segments.
6. To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
7. To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global Narrow Band IoT market.

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