

# Global Modified Atmosphere Packaging Market Report 2018-2029

<https://marketpublishers.com/r/G3343981973DEN.html>

Date: June 2023

Pages: 148

Price: US\$ 3,200.00 (Single User License)

ID: G3343981973DEN

## Abstracts

Modified Atmosphere Packaging (MAP) is a type of packaging that helps extend the shelf-life of perishable food products by altering the composition of gases inside a package. MAP involves replacing the air inside a package with a modified gas mixture, typically consisting of carbon dioxide, nitrogen, and oxygen.

The modified atmosphere packaging industry has seen significant growth in recent years due to increased demand for longer-lasting and fresher food products. The global MAP market size is expected to reach USD 12,670 million by 2022, growing at a compound annual growth rate (CAGR) of 6.2% during the forecast period.

The use of MAP is particularly prevalent in the dairy, bakery and confectionery, poultry, seafood, meat, and convenience food industries. In the dairy industry, MAP is used to package cheese, yogurt, and milk, among other products. In the bakery and confectionery industry, MAP is used to package bread, cakes, pastries, and other baked goods. In the poultry and seafood industries, MAP is used to package fresh and frozen products to increase their shelf-life and maintain their quality.

The major global manufacturers of MAP include Air Products and Chemicals, Amcor, Bemis, Berry Plastics, Coveris Holdings, Linde, Praxair, Sealed Air, CVP Systems, Dansensor, Hayssen Flexible Systems, Ilapak International, Linpac Packaging, Multisorb Technologies, Orics Industries, Robert Reiser, and ULMA Packaging.

These companies are investing in research and development to create innovative and sustainable products that meet the changing needs of consumers while also being environmentally friendly. For example, some manufacturers are using biodegradable materials and reducing their reliance on non-renewable resources like fossil fuels.

In conclusion, the modified atmosphere packaging industry plays a crucial role in preserving the quality and freshness of perishable food products. The market for MAP is expected to grow significantly in the coming years due to increased demand in various end-use industries. Manufacturers need to remain innovative and responsive to market trends to tap into emerging opportunities and stay competitive. With the growing consumer preference for environmentally sustainable solutions, companies that can create products that balance effectiveness with environmental responsibility are likely to succeed in this industry.

The SWOT analysis of the Modified Atmosphere Packaging industry is as follows:

#### Strengths:

**Extended Shelf-Life:** Modified Atmosphere Packaging is known to extend the shelf-life of perishable food products, which is a significant advantage for food manufacturers and retailers.

**Improved Food Quality:** MAP helps maintain the quality and appearance of food products, reducing spoilage, discoloration, and off-flavors.

**Customizable Gas Mixtures:** MAP technology allows for customizable gas mixtures to suit the specific requirements of different types of food products.

**Enhanced Supply Chain Efficiency:** MAP reduces the need for refrigeration during transport, leading to lower transportation costs and improved supply chain efficiency.

#### Weaknesses:

**High Cost:** The cost of equipment and materials required for MAP can be significant, especially for small businesses.

**Limited Applicability:** MAP is not suitable for all types of food products, such as those with high fat content or food products that have a strong odor.

**Environmental Concerns:** The use of non-recyclable packaging materials and the release of gas emissions during packaging have raised environmental concerns.

#### Opportunities:

**Growing Demand for Fresh Produce:** The demand for fresh produce is expected to continue growing, providing opportunities for the MAP industry.

**Advancements in Technology:** Technological advancements in MAP equipment and materials are creating new opportunities for the industry to improve the quality, shelf-life, and safety of food products.

**Sustainability:** The demand for sustainable and eco-friendly packaging solutions is growing, providing an opportunity for MAP manufacturers to develop environmentally

responsible packaging solutions.

Threats:

**Competition:** The MAP industry faces intense competition from other packaging technologies such as vacuum packaging, aseptic packaging, and active packaging.

**Regulatory Challenges:** Regulations regarding the use of certain gases in MAP, as well as environmental regulations, can pose challenges for the industry.

**Economic Uncertainty:** Economic uncertainty can lead to decreased demand for MAP and reduced investment in innovation.

Key players in global Modified Atmosphere Packaging market include:

Air Products And Chemicals

Amtcor

Bemis

Berry Plastics

Coveris Holdings

Linde

Praxair

Sealed Air

Cvp Systems

Dansensor

Hayssen Flexible Systems

Ilapak International

Linpac Packaging

Multisorb Technologies

Orics Industries

Robert Reiser

Ulma Packaging

Market segmentation, by product types:

Polyethylene

Nylon

Oriented Polyterephthalic Acid

Other

Market segmentation, by applications:

Dairy Products

Bakery & Confectionery

Poultry

Seafood  
Meat Products  
Convenience Food

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