

Global Mobile Value-Added Services (VAS) Market Report (2019-2030)

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Abstracts

HJResearch delivers in-depth insights on the global Mobile Value-Added Services (VAS) market in its report titled, Global Mobile Value-Added Services (VAS) Market Report 2019-2030. According to this study, the global Mobile Value-Added Services (VAS) market is estimated to be valued at XX Million US\$ in 2025, with a CAGR of XX% over the next five years. The report on Mobile Value-Added Services (VAS) market provides qualitative as well as quantitative analysis in terms of market dynamics, competition scenarios, opportunity analysis, market growth, industrial chain, etc.

This report studies the Mobile Value-Added Services (VAS) market status and outlook of global and major regions, from angles of players, countries, product types and end industries, this report analyzes the top players in global Mobile Value-Added Services (VAS) industry, and splits by product type and applications/end industries.

Global Mobile Value-Added Services (VAS) market: competitive landscape analysis
This report contains the major manufacturers analysis of the global Mobile Value-Added Services (VAS) industry. By understanding the operations of these manufacturers (sales volume, revenue, sales price and gross margin from 2019 to 2024), the reader can understand the strategies and collaborations that the manufacturers are focusing on combat competition in the market.

Global Mobile Value-Added Services (VAS) market: types and end industries analysis
The research report includes specific segments such as end industries and product types of Mobile Value-Added Services (VAS). The report provides market size (sales volume and revenue) for each type and end industry from 2019 to 2024. Understanding the segments helps in identifying the importance of different factors that aid the market growth.

Global Mobile Value-Added Services (VAS) market: regional analysis

Geographically, this report is segmented into several key countries, with market size, growth rate, import and export of Mobile Value-Added Services (VAS) in these countries from 2019 to 2024, which covering United States, Canada, Germany, France, UK, Italy, Russia, Spain, Netherlands, China, Japan, Korea, India, Australia, Indonesia, Vietnam, Turkey, Saudi Arabia, South Africa, Egypt, Brazil, Mexico, Argentina, Colombia.

Key players in global Mobile Value-Added Services (VAS) market include:

America Movil

Apple

Comviva Technologies

Google

AT&T

Blackberry

CanvasM Technologies

KongZhong

Near (AdNear)

Nokia

OnMobile

Samsung

Sprint

Vodafone

ZTE

Market segmentation, by product types:

Short Messaging Service (SMS)

Multimedia Messaging Service (MMS)

Location Based Services

Mobile Email & IM

Mobile Money

Mobile Advertising

Mobile Infotainment

Market segmentation, by applications:

BFSI

Media and Entertainment

Healthcare

Education

Retail
Government
Telecom & IT
Others

The report provides insights on the following pointers:

1. The market size (sales volume, revenue and growth rate) of the Mobile Value-Added Services (VAS) industry in North America, Europe, Asia Pacific, Middle East & Africa, and Latin America from 2019 to 2024.
2. The operating situation (sales volume, revenue, growth rate and gross margin) of global major manufacturers in the Mobile Value-Added Services (VAS) industry from 2019 to 2024
3. The market size (sales volume, revenue and growth rate) of the Mobile Value-Added Services (VAS) industry in major countries from 2019 to 2024, which including the United States, Canada, Germany, France, UK, Italy, Russia, Spain, Netherlands, China, Japan, Korea, India, Australia, Indonesia, Vietnam, Brazil, Mexico, Argentina, Colombia, Turkey, Saudi Arabia, South Africa and Egypt.
4. Import and export analysis of Mobile Value-Added Services (VAS) in major countries.
5. The market size of different types and applications of Mobile Value-Added Services (VAS) industry from 2019 to 2024.
6. Global market size (sales volume, revenue) forecast of Mobile Value-Added Services (VAS) industry by regions and countries from 2025 to 2030.
7. Upstream raw materials and manufacturing equipment, downstream major consumers, industry chain analysis of Mobile Value-Added Services (VAS) industry.
8. Key drivers influencing market growth, opportunities, the challenges and the risks analysis of Mobile Value-Added Services (VAS) industry.
9. New project investment feasibility analysis of Mobile Value-Added Services (VAS) industry.

Contents

1 INDUSTRY OVERVIEW OF MOBILE VALUE-ADDED SERVICES (VAS)

- 1.1 Research Scope
- 1.2 Market Segmentation by Types of Mobile Value-Added Services (VAS)
- 1.3 Market Segmentation by End Users of Mobile Value-Added Services (VAS)
- 1.4 Market Dynamics Analysis of Mobile Value-Added Services (VAS)
 - 1.4.1 Market Drivers
 - 1.4.2 Market Challenges
 - 1.4.3 Market Opportunities
 - 1.4.4 Porter's Five Forces

2 MAJOR MANUFACTURERS ANALYSIS OF MOBILE VALUE-ADDED SERVICES (VAS) INDUSTRY

- 2.1 America Movil
 - 2.1.1 Company Overview
 - 2.1.2 Main Products and Specifications
 - 2.1.3 Mobile Value-Added Services (VAS) Sales Volume, Revenue, Price and Gross Margin (2019-2024)
 - 2.1.4 Contact Information
- 2.2 Apple
 - 2.2.1 Company Overview
 - 2.2.2 Main Products and Specifications
 - 2.2.3 Mobile Value-Added Services (VAS) Sales Volume, Revenue, Price and Gross Margin (2019-2024)
 - 2.2.4 Contact Information
- 2.3 Comviva Technologies
 - 2.3.1 Company Overview
 - 2.3.2 Main Products and Specifications
 - 2.3.3 Mobile Value-Added Services (VAS) Sales Volume, Revenue, Price and Gross Margin (2019-2024)
 - 2.3.4 Contact Information
- 2.4 Google
 - 2.4.1 Company Overview
 - 2.4.2 Main Products and Specifications
 - 2.4.3 Mobile Value-Added Services (VAS) Sales Volume, Revenue, Price and Gross Margin (2019-2024)

2.4.4 Contact Information

2.5 AT&T

2.5.1 Company Overview

2.5.2 Main Products and Specifications

2.5.3 Mobile Value-Added Services (VAS) Sales Volume, Revenue, Price and Gross Margin (2019-2024)

2.5.4 Contact Information

2.6 Blackberry

2.6.1 Company Overview

2.6.2 Main Products and Specifications

2.6.3 Mobile Value-Added Services (VAS) Sales Volume, Revenue, Price and Gross Margin (2019-2024)

2.6.4 Contact Information

2.7 CanvasM Technologies

2.7.1 Company Overview

2.7.2 Main Products and Specifications

2.7.3 Mobile Value-Added Services (VAS) Sales Volume, Revenue, Price and Gross Margin (2019-2024)

2.7.4 Contact Information

2.8 KongZhong

2.8.1 Company Overview

2.8.2 Main Products and Specifications

2.8.3 Mobile Value-Added Services (VAS) Sales Volume, Revenue, Price and Gross Margin (2019-2024)

2.8.4 Contact Information

2.9 Near (AdNear)

2.9.1 Company Overview

2.9.2 Main Products and Specifications

2.9.3 Mobile Value-Added Services (VAS) Sales Volume, Revenue, Price and Gross Margin (2019-2024)

2.9.4 Contact Information

2.10 Nokia

2.10.1 Company Overview

2.10.2 Main Products and Specifications

2.10.3 Mobile Value-Added Services (VAS) Sales Volume, Revenue, Price and Gross Margin (2019-2024)

2.10.4 Contact Information

2.11 OnMobile

2.11.1 Company Overview

- 2.11.2 Main Products and Specifications
- 2.11.3 Mobile Value-Added Services (VAS) Sales Volume, Revenue, Price and Gross Margin (2019-2024)
- 2.11.4 Contact Information
- 2.12 Samsung
 - 2.12.1 Company Overview
 - 2.12.2 Main Products and Specifications
 - 2.12.3 Mobile Value-Added Services (VAS) Sales Volume, Revenue, Price and Gross Margin (2019-2024)
 - 2.12.4 Contact Information
- 2.13 Sprint
 - 2.13.1 Company Overview
 - 2.13.2 Main Products and Specifications
 - 2.13.3 Mobile Value-Added Services (VAS) Sales Volume, Revenue, Price and Gross Margin (2019-2024)
 - 2.13.4 Contact Information
- 2.14 Vodafone
 - 2.14.1 Company Overview
 - 2.14.2 Main Products and Specifications
 - 2.14.3 Mobile Value-Added Services (VAS) Sales Volume, Revenue, Price and Gross Margin (2019-2024)
 - 2.14.4 Contact Information
- 2.15 ZTE
 - 2.15.1 Company Overview
 - 2.15.2 Main Products and Specifications
 - 2.15.3 Mobile Value-Added Services (VAS) Sales Volume, Revenue, Price and Gross Margin (2019-2024)
 - 2.15.4 Contact Information

3 GLOBAL MOBILE VALUE-ADDED SERVICES (VAS) MARKET ANALYSIS BY REGIONS, MANUFACTURERS, TYPES AND END USERS

- 3.1 Global Sales Volume and Revenue of Mobile Value-Added Services (VAS) by Regions (2019-2024)
- 3.2 Global Sales Volume and Revenue of Mobile Value-Added Services (VAS) by Manufacturers (2019-2024)
- 3.3 Global Sales Volume and Revenue of Mobile Value-Added Services (VAS) by Types (2019-2024)
- 3.4 Global Sales Volume and Revenue of Mobile Value-Added Services (VAS) by End

Users (2019-2024)

3.5 Selling Price Analysis of Mobile Value-Added Services (VAS) by Regions, Manufacturers, Types and End Users in (2019-2024)

4 NORTHERN AMERICA MOBILE VALUE-ADDED SERVICES (VAS) MARKET ANALYSIS BY COUNTRIES, TYPES AND END USERS

4.1 Northern America Mobile Value-Added Services (VAS) Sales Volume and Revenue Analysis by Countries (2019-2024)

4.2 Northern America Mobile Value-Added Services (VAS) Sales Volume and Revenue Analysis by Types (2019-2024)

4.3 Northern America Mobile Value-Added Services (VAS) Sales Volume and Revenue Analysis by End Users (2019-2024)

4.4 United States Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

4.5 Canada Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

5 EUROPE MOBILE VALUE-ADDED SERVICES (VAS) MARKET ANALYSIS BY COUNTRIES, TYPES AND END USERS

5.1 Europe Mobile Value-Added Services (VAS) Sales Volume and Revenue Analysis by Countries (2019-2024)

5.2 Europe Mobile Value-Added Services (VAS) Sales Volume and Revenue Analysis by Types (2019-2024)

5.3 Europe Mobile Value-Added Services (VAS) Sales Volume and Revenue Analysis by End Users (2019-2024)

5.4 Germany Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

5.5 France Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

5.6 UK Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

5.7 Italy Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

5.8 Russia Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

5.9 Spain Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

5.10 Netherlands Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

6 ASIA PACIFIC MOBILE VALUE-ADDED SERVICES (VAS) MARKET ANALYSIS BY COUNTRIES, TYPES AND END USERS

6.1 Asia Pacific Mobile Value-Added Services (VAS) Sales Volume and Revenue Analysis by Countries (2019-2024)

6.2 Asia Pacific Mobile Value-Added Services (VAS) Sales Volume and Revenue Analysis by Types (2019-2024)

6.3 Asia Pacific Mobile Value-Added Services (VAS) Sales Volume and Revenue Analysis by End Users (2019-2024)

6.4 China Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

6.5 Japan Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

6.6 Korea Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

6.7 India Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

6.8 Australia Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

6.9 Indonesia Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

6.10 Vietnam Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

7 LATIN AMERICA MOBILE VALUE-ADDED SERVICES (VAS) MARKET ANALYSIS BY COUNTRIES, TYPES AND END USERS

7.1 Latin America Mobile Value-Added Services (VAS) Sales Volume and Revenue Analysis by Countries (2019-2024)

7.2 Latin America Mobile Value-Added Services (VAS) Sales Volume and Revenue Analysis by Types (2019-2024)

7.3 Latin America Mobile Value-Added Services (VAS) Sales Volume and Revenue Analysis by End Users (2019-2024)

7.4 Brazil Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

7.5 Mexico Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and

Export Analysis (2019-2024)

7.6 Argentina Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

7.7 Colombia Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

8 MIDDLE EAST & AFRICA MOBILE VALUE-ADDED SERVICES (VAS) MARKET ANALYSIS BY COUNTRIES, TYPES AND END USERS

8.1 Middle East & Africa Mobile Value-Added Services (VAS) Sales Volume and Revenue Analysis by Countries (2019-2024)

8.2 Middle East & Africa Mobile Value-Added Services (VAS) Sales Volume and Revenue Analysis by Types (2019-2024)

8.3 Middle East & Africa Mobile Value-Added Services (VAS) Sales Volume and Revenue Analysis by End Users (2019-2024)

8.4 Turkey Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

8.5 Saudi Arabia Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

8.6 South Africa Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

8.7 Egypt Mobile Value-Added Services (VAS) Sales Volume, Revenue, Import and Export Analysis (2019-2024)

9 MARKETING CHANNEL, DISTRIBUTORS AND TRADERS ANALYSIS

9.1 Marketing Channel

9.1.1 Direct Channel

9.1.2 Indirect Channel

9.2 Distributors and Traders

10 GLOBAL MOBILE VALUE-ADDED SERVICES (VAS) MARKET FORECAST BY REGIONS, COUNTRIES, MANUFACTURERS, TYPES AND END USERS

10.1 Global Sales Volume and Revenue Forecast of Mobile Value-Added Services (VAS) by Regions (2025-2030)

10.2 Global Sales Volume and Revenue Forecast of Mobile Value-Added Services (VAS) by Types (2025-2030)

10.3 Global Sales Volume and Revenue Forecast of Mobile Value-Added Services

(VAS) by End Users (2025-2030)

10.4 Global Revenue Forecast of Mobile Value-Added Services (VAS) by Countries (2025-2030)

10.4.1 United States Revenue Forecast (2025-2030)

10.4.2 Canada Revenue Forecast (2025-2030)

10.4.3 Germany Revenue Forecast (2025-2030)

10.4.4 France Revenue Forecast (2025-2030)

10.4.5 UK Revenue Forecast (2025-2030)

10.4.6 Italy Revenue Forecast (2025-2030)

10.4.7 Russia Revenue Forecast (2025-2030)

10.4.8 Spain Revenue Forecast (2025-2030)

10.4.9 Netherlands Revenue Forecast (2025-2030)

10.4.10 China Revenue Forecast (2025-2030)

10.4.11 Japan Revenue Forecast (2025-2030)

10.4.12 Korea Revenue Forecast (2025-2030)

10.4.13 India Revenue Forecast (2025-2030)

10.4.14 Australia Revenue Forecast (2025-2030)

10.4.15 Indonesia Revenue Forecast (2025-2030)

10.4.16 Vietnam Revenue Forecast (2025-2030)

10.4.17 Brazil Revenue Forecast (2025-2030)

10.4.18 Mexico Revenue Forecast (2025-2030)

10.4.19 Argentina Revenue Forecast (2025-2030)

10.4.20 Colombia Revenue Forecast (2025-2030)

10.4.21 Turkey Revenue Forecast (2025-2030)

10.4.22 Saudi Arabia Revenue Forecast (2025-2030)

10.4.23 South Africa Revenue Forecast (2025-2030)

10.4.24 Egypt Revenue Forecast (2025-2030)

11 INDUSTRY CHAIN ANALYSIS OF MOBILE VALUE-ADDED SERVICES (VAS)

11.1 Upstream Major Raw Materials and Equipment Suppliers Analysis of Mobile Value-Added Services (VAS)

11.1.1 Major Raw Materials Suppliers with Contact Information Analysis of Mobile Value-Added Services (VAS)

11.1.2 Major Equipment Suppliers with Contact Information Analysis of Mobile Value-Added Services (VAS)

11.2 Downstream Major Consumers Analysis of Mobile Value-Added Services (VAS)

11.3 Major Suppliers of Mobile Value-Added Services (VAS) with Contact Information

11.4 Supply Chain Relationship Analysis of Mobile Value-Added Services (VAS)

12 MOBILE VALUE-ADDED SERVICES (VAS) NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS

12.1 Mobile Value-Added Services (VAS) New Project SWOT Analysis

12.2 Mobile Value-Added Services (VAS) New Project Investment Feasibility Analysis

12.2.1 Project Name

12.2.2 Investment Budget

12.2.3 Project Product Solutions

12.2.4 Project Schedule

13 MOBILE VALUE-ADDED SERVICES (VAS) RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Research Methodology

14.2 References and Data Sources

14.2.1 Primary Sources

14.2.2 Secondary Paid Sources

14.2.3 Secondary Public Sources

14.3 Abbreviations and Units of Measurement

14.4 Author Details

14.5 Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Table Types of Mobile Value-Added Services (VAS)

Table End Users of Mobile Value-Added Services (VAS)

Figure Market Drivers Analysis of Mobile Value-Added Services (VAS)

Figure Market Challenges Analysis of Mobile Value-Added Services (VAS)

Figure Market Opportunities Analysis of Mobile Value-Added Services (VAS)

Table Market Drivers Analysis of Mobile Value-Added Services (VAS)

Table America Movil Information List

Figure Mobile Value-Added Services (VAS) Picture and Specifications of America Movil

Table Mobile Value-Added Services (VAS) Sales Volume, Price, Cost, Gross, Revenue (Million USD) and Gross Margin of America Movil (2019-2024)

Figure Mobile Value-Added Services (VAS) Sales Volume and Global Market Share of America Movil (2019-2024)

Table Apple Information List

Figure Mobile Value-Added Services (VAS) Picture and Specifications of Apple

Table Mobile Value-Added Services (VAS) Sales Volume, Price, Cost, Gross, Revenue (Million USD) and Gross Margin of Apple (2019-2024)

Figure Mobile Value-Added Services (VAS) Sales Volume and Global Market Share of Apple (2019-2024)

Table Comviva Technologies Information List

Figure Mobile Value-Added Services (VAS) Picture and Specifications of Comviva Technologies

Table Mobile Value-Added Services (VAS) Sales Volume, Price, Cost, Gross, Revenue (Million USD) and Gross Margin of Comviva Technologies (2019-2024)

Figure Mobile Value-Added Services (VAS) Sales Volume and Global Market Share of Comviva Technologies (2019-2024)

Table Google Information List

Figure Mobile Value-Added Services (VAS) Picture and Specifications of Google

Table Mobile Value-Added Services (VAS) Sales Volume, Price, Cost, Gross, Revenue (Million USD) and Gross Margin of Google (2019-2024)

Figure Mobile Value-Added Services (VAS) Sales Volume and Global Market Share of Google (2019-2024)

Table AT&T Information List

Figure Mobile Value-Added Services (VAS) Picture and Specifications of AT&T

Table Mobile Value-Added Services (VAS) Sales Volume, Price, Cost, Gross, Revenue (Million USD) and Gross Margin of AT&T (2019-2024)

Figure Mobile Value-Added Services (VAS) Sales Volume and Global Market Share of

AT&T (2019-2024)

Table Blackberry Information List

Figure Mobile Value-Added Services (VAS) Picture and Specifications of Blackberry

Table Mobile Value-Added Services (VAS) Sales Volume, Price, Cost, Gross, Revenue (Million USD) and Gross Margin of Blackberry (2019-2024)

Figure Mobile Value-Added Services (VAS) Sales Volume and Global Market Share of Blackberry (2019-2024)

Table CanvasM Technologies Information List

Figure Mobile Value-Added Services (VAS) Picture and Specifications of CanvasM Technologies

Table Mobile Value-Added Services (VAS) Sales Volume, Price, Cost, Gross, Revenue (Million USD) and Gross Margin of CanvasM Technologies (2019-2024)

Figure Mobile Value-Added Services (VAS) Sales Volume and Global Market Share of CanvasM Technologies (2019-2024)

Table KongZhong Information List

Figure Mobile Value-Added Services (VAS) Picture and Specifications of KongZhong

Table Mobile Value-Added Services (VAS) Sales Volume, Price, Cost, Gross, Revenue (Million USD) and Gross Margin of KongZhong (2019-2024)

Figure Mobile Value-Added Services (VAS) Sales Volume and Global Market Share of KongZhong (2019-2024)

Table Near (AdNear) Information List

Figure Mobile Value-Added Services (VAS) Picture and Specifications of Near (AdNear)

Table Mobile Value-Added Services (VAS) Sales Volume, Price, Cost, Gross, Revenue (Million USD) and Gross Margin of Near (AdNear) (2019-2024)

Figure Mobile Value-Added Services (VAS) Sales Volume and Global Market Share of Near (AdNear) (2019-2024)

Table Nokia Information List

Figure Mobile Value-Added Services (VAS) Picture and Specifications of Nokia

Table Mobile Value-Added Services (VAS) Sales Volume, Price, Cost, Gross, Revenue (Million USD) and Gross Margin of Nokia (2019-2024)

Figure Mobile Value-Added Services (VAS) Sales Volume and Global Market Share of Nokia (2019-2024)

Table OnMobile Information List

Figure Mobile Value-Added Services (VAS) Picture and Specifications of OnMobile

Table Mobile Value-Added Services (VAS) Sales Volume, Price, Cost, Gross, Revenue (Million USD) and Gross Margin of OnMobile (2019-2024)

Figure Mobile Value-Added Services (VAS) Sales Volume and Global Market Share of OnMobile (2019-2024)

Table Samsung Information List

Figure Mobile Value-Added Services (VAS) Picture and Specifications of Samsung

Table Mobile Value-Added Services (VAS) Sales Volume, Price, Cost, Gross, Revenue (Million USD) and Gross Margin of Samsung (2019-2024)

Figure Mobile Value-Added Services (VAS) Sales Volume and Global Market Share of Samsung (2019-2024)

Table Sprint Information List

Figure Mobile Value-Added Services (VAS) Picture and Specifications of Sprint

Table Mobile Value-Added Services (VAS) Sales Volume, Price, Cost, Gross, Revenue (Million USD) and Gross Margin of Sprint (2019-2024)

Figure Mobile Value-Added Services (VAS) Sales Volume and Global Market Share of Sprint (2019-2024)

Table Vodafone Information List

Figure Mobile Value-Added Services (VAS) Picture and Specifications of Vodafone

Table Mobile Value-Added Services (VAS) Sales Volume, Price, Cost, Gross, Revenue (Million USD) and Gross Margin of Vodafone (2019-2024)

Figure Mobile Value-Added Services (VAS) Sales Volume and Global Market Share of Vodafone (2019-2024)

Table ZTE Information List

Figure Mobile Value-Added Services (VAS) Picture and Specifications of ZTE

Table Mobile Value-Added Services (VAS) Sales Volume, Price, Cost, Gross, Revenue (Million USD) and Gross Margin of ZTE (2019-2024)

Figure Mobile Value-Added Services (VAS) Sales Volume and Global Market Share of ZTE (2019-2024)

Table Global Sales Volume of Mobile Value-Added Services (VAS) by Regions (2019-2024)

Table Global Revenue (Million USD) of Mobile Value-Added Services (VAS) by Regions (2019-2024)

Table Global Sales Volume of Mobile Value-Added Services (VAS) by Manufacturers (2019-2024)

Table Global Revenue (Million USD) of Mobile Value-Added Services (VAS) by Manufacturers (2019-2024)

Table Global Sales Volume of Mobile Value-Added Services (VAS) by Types (2019-2024)

Table Global Revenue (Million USD) of Mobile Value-Added Services (VAS) by Types (2019-2024)

Table Global Sales Volume of Mobile Value-Added Services (VAS) by End Users (2019-2024)

Table Global Revenue (Million USD) of Mobile Value-Added Services (VAS) by End Users (2019-2024)

Table Selling Price Comparison of Global Mobile Value-Added Services (VAS) by Regions in (2019-2024)

Table Selling Price Comparison of Global Mobile Value-Added Services (VAS) by Manufacturers in (2019-2024)

Table Selling Price Comparison of Global Mobile Value-Added Services (VAS) by Types in (2019-2024)

Table Selling Price Comparison of Global Mobile Value-Added Services (VAS) by End Users in (2019-2024)

Table Northern America Mobile Value-Added Services (VAS) Sales Volume by Countries (2019-2024)

Table Northern America Mobile Value-Added Services (VAS) Revenue (Million USD) by Countries (2019-2024)

Table Northern America Mobile Value-Added Services (VAS) Sales Volume by Types (2019-2024)

Table Northern America Mobile Value-Added Services (VAS) Revenue (Million USD) by Types (2019-2024)

Table Northern America Mobile Value-Added Services (VAS) Sales Volume by End Users (2019-2024)

Table Northern America Mobile Value-Added Services (VAS) Revenue (Million USD) by End Users (2019-2024)

Table United States Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure United States Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure United States Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Canada Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure Canada Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure Canada Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Europe Mobile Value-Added Services (VAS) Sales Volume by Countries (2019-2024)

Table Europe Mobile Value-Added Services (VAS) Revenue (Million USD) by Countries (2019-2024)

Table Europe Mobile Value-Added Services (VAS) Sales Volume by Types (2019-2024)

Table Europe Mobile Value-Added Services (VAS) Revenue (Million USD) by Types (2019-2024)

Table Europe Mobile Value-Added Services (VAS) Sales Volume by End Users

(2019-2024)

Table Europe Mobile Value-Added Services (VAS) Revenue (Million USD) by End Users (2019-2024)

Table Germany Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure Germany Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure Germany Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table France Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure France Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure France Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table UK Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure UK Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure UK Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Italy Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure Italy Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure Italy Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Russia Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure Russia Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure Russia Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Spain Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure Spain Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure Spain Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Netherlands Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure Netherlands Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure Netherlands Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Asia Pacific Mobile Value-Added Services (VAS) Sales Volume by Countries

(2019-2024)

Table Asia Pacific Mobile Value-Added Services (VAS) Revenue (Million USD) by Countries (2019-2024)

Table Asia Pacific Mobile Value-Added Services (VAS) Sales Volume by Types (2019-2024)

Table Asia Pacific Mobile Value-Added Services (VAS) Revenue (Million USD) by Types (2019-2024)

Table Asia Pacific Mobile Value-Added Services (VAS) Sales Volume by End Users (2019-2024)

Table Asia Pacific Mobile Value-Added Services (VAS) Revenue (Million USD) by End Users (2019-2024)

Table China Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure China Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure China Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Japan Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure Japan Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure Japan Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Korea Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure Korea Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure Korea Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table India Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure India Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure India Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Australia Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure Australia Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure Australia Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Indonesia Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure Indonesia Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure Indonesia Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Vietnam Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure Vietnam Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure Vietnam Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Latin America Mobile Value-Added Services (VAS) Sales Volume by Countries (2019-2024)

Table Latin America Mobile Value-Added Services (VAS) Revenue (Million USD) by Countries (2019-2024)

Table Latin America Mobile Value-Added Services (VAS) Sales Volume by Types (2019-2024)

Table Latin America Mobile Value-Added Services (VAS) Revenue (Million USD) by Types (2019-2024)

Table Latin America Mobile Value-Added Services (VAS) Sales Volume by End Users (2019-2024)

Table Latin America Mobile Value-Added Services (VAS) Revenue (Million USD) by End Users (2019-2024)

Table Brazil Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure Brazil Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure Brazil Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Mexico Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure Mexico Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure Mexico Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Argentina Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure Argentina Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure Argentina Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Colombia Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure Colombia Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure Colombia Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Middle East & Africa Mobile Value-Added Services (VAS) Sales Volume by Countries (2019-2024)

Table Middle East & Africa Mobile Value-Added Services (VAS) Revenue (Million USD) by Countries (2019-2024)

Table Middle East & Africa Mobile Value-Added Services (VAS) Sales Volume by Types (2019-2024)

Table Middle East & Africa Mobile Value-Added Services (VAS) Revenue (Million USD) by Types (2019-2024)

Table Middle East & Africa Mobile Value-Added Services (VAS) Sales Volume by End Users (2019-2024)

Table Middle East & Africa Mobile Value-Added Services (VAS) Revenue (Million USD) by End Users (2019-2024)

Table Turkey Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure Turkey Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure Turkey Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Saudi Arabia Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure Saudi Arabia Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure Saudi Arabia Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table South Africa Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure South Africa Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure South Africa Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Egypt Mobile Value-Added Services (VAS) Import and Export (2019-2024)

Figure Egypt Mobile Value-Added Services (VAS) Sales Volume and Growth Rate (2019-2024)

Figure Egypt Mobile Value-Added Services (VAS) Revenue (Million USD) and Growth Rate (2019-2024)

Table Global Sales Volume Forecast of Mobile Value-Added Services (VAS) by Regions (2025-2030)

Table Global Revenue (Million USD) Forecast of Mobile Value-Added Services (VAS) by Regions (2025-2030)

Table Global Sales Volume Forecast of Mobile Value-Added Services (VAS) by Types (2025-2030)

Table Global Revenue (Million USD) Forecast of Mobile Value-Added Services (VAS)

by Types (2025-2030)

Table Global Sales Volume Forecast of Mobile Value-Added Services (VAS) by End Users (2025-2030)

Table Global Revenue (Million USD) Forecast of Mobile Value-Added Services (VAS) by End Users (2025-2030)

Table Major Raw Materials Suppliers with Contact Information of Mobile Value-Added Services (VAS)

Table Major Equipment Suppliers with Contact Information of Mobile Value-Added Services (VAS)

Table Major Consumers with Contact Information of Mobile Value-Added Services (VAS)

Table Major Suppliers of Mobile Value-Added Services (VAS) with Contact Information

Figure Supply Chain Relationship Analysis of Mobile Value-Added Services (VAS)

Table New Project SWOT Analysis of Mobile Value-Added Services (VAS)

Table Project Appraisal and Financing

Table New Project Construction Period

Table New Project Investment Feasibility Analysis of Mobile Value-Added Services (VAS)

Table Research Programs/Design for This Report

Table Key Data Information from Primary Sources

Table Key Data Information from Secondary Sources

Table Part of Interviewees Record List of Mobile Value-Added Services (VAS) Industry

Table Part of References List of Mobile Value-Added Services (VAS) Industry

Table Units of Measurement List

Table Part of Author Details List of Mobile Value-Added Services (VAS) Industry

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