

Global Men's Underwear Industry Market Research 2016

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Abstracts

In this report, we analyze the Men's Underwear industry from two aspects. One part is about its production and the other part is about its consumption. In terms of its production, we analyze the production, revenue, gross margin of its main manufacturers and the unit price that they offer in different regions from 2011 to 2016. In terms of its consumption, we analyze the consumption volume, consumption value, sale price, import and export in different regions from 2011 to 2016. We also make a prediction of its production and consumption in coming 2016-2021.

At the same time, we classify different Men's Underwear based on their definitions. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What's more, the Men's Underwear industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research conclusions are offered.

Data source: customs database, industry association, expert interview and network information, etc.

Contents

1 INDUSTRY OVERVIEW OF MEN'S UNDERWEAR

- 1.1 Brief Introduction of Men's Underwear
 - 1.1.1 Definition of Men's Underwear
 - 1.1.2 Development of Men's Underwear Industry
- 1.2 Classification of Men's Underwear
 - 1.2.1 Type One
 - 1.2.2 Type Two
 - 1.2.3 Type Three
- 1.3 Status of Men's Underwear Industry
 - 1.3.1 Industry Overview of Men's Underwear
 - 1.3.2 Global Major Regions Status of Men's Underwear

2 INDUSTRY CHAIN ANALYSIS OF MEN'S UNDERWEAR

- 2.1 Supply Chain Relationship Analysis of Men's Underwear
- 2.2 Upstream Major Raw Materials and Price Analysis of Men's Underwear
- 2.3 Downstream Applications of Men's Underwear
 - 2.3.1 Application 1
 - 2.3.2 Application 2
 - 2.3.3 Application 3

3 MANUFACTURING TECHNOLOGY OF MEN'S UNDERWEAR

- 3.1 Development of Men's Underwear Manufacturing Technology
- 3.2 Manufacturing Process Analysis of Men's Underwear
- 3.3 Trends of Men's Underwear Manufacturing Technology

4 MAJOR MANUFACTURERS ANALYSIS OF MEN'S UNDERWEAR

- 4.1 Company 1
 - 4.1.1 Company Profile
 - 4.1.2 Product Picture and Specifications
 - 4.1.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.1.4 Contact Information
- 4.2 Company 2
 - 4.2.1 Company Profile

- 4.2.2 Product Picture and Specifications
- 4.2.3 Capacity, Production, Price, Cost, Gross and Revenue
- 4.2.4 Contact Information
- 4.3 Company 3
 - 4.3.1 Company Profile
 - 4.3.2 Product Picture and Specifications
 - 4.3.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.3.4 Contact Information
- 4.4 Company 4
 - 4.4.1 Company Profile
 - 4.4.2 Product Picture and Specifications
 - 4.4.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.4.4 Contact Information
- 4.5 Company 5
 - 4.5.1 Company Profile
 - 4.5.2 Product Picture and Specifications
 - 4.5.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.5.4 Contact Information
- 4.6 Company 6
 - 4.6.1 Company Profile
 - 4.6.2 Product Picture and Specifications
 - 4.6.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.6.4 Contact Information
- 4.7 Company 7
 - 4.7.1 Company Profile
 - 4.7.2 Product Picture and Specifications
 - 4.7.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.7.4 Contact Information
- 4.8 Company 8
 - 4.8.1 Company Profile
 - 4.8.2 Product Picture and Specifications
 - 4.8.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.8.4 Contact Information
- 4.9 Company 9
 - 4.9.1 Company Profile
 - 4.9.2 Product Picture and Specifications
 - 4.9.3 Capacity, Production, Price, Cost, Gross and Revenue
 - 4.9.4 Contact Information
- 4.10 Company 10

- 4.10.1 Company Profile
- 4.10.2 Product Picture and Specifications
- 4.10.3 Capacity, Production, Price, Cost, Gross and Revenue
- 4.10.4 Contact Information

.....
.....

5 GLOBAL PRODUCTION, REVENUE AND PRICE ANALYSIS OF MEN'S UNDERWEAR BY REGIONS, MANUFACTURERS, TYPES AND APPLICATIONS

- 5.1 Global Production, Revenue of Men's Underwear by Regions 2011-2016
- 5.2 Global Production, Revenue of Men's Underwear by Manufacturers 2011-2016
- 5.3 Global Production, Revenue of Men's Underwear by Types 2011-2016
- 5.4 Global Production, Revenue of Men's Underwear by Applications 2011-2016
- 5.5 Price Analysis of Global Men's Underwear by Regions, Manufacturers, Types and Applications in 2011-2016

6 GLOBAL AND MAJOR REGIONS CAPACITY, PRODUCTION, REVENUE AND GROWTH RATE OF MEN'S UNDERWEAR 2011-2016

- 6.1 Global Capacity, Production, Price, Cost, Revenue, of Men's Underwear 2011-2016
- 6.2 China Capacity, Production, Price, Cost, Revenue, of Men's Underwear 2011-2016
- 6.3 Europe Capacity, Production, Price, Cost, Revenue, of Men's Underwear 2011-2016
- 6.4 Asia excepting China Capacity, Production, Price, Cost, Revenue, of Men's Underwear 2011-2016
- 6.5 North America Capacity, Production, Price, Cost, Revenue, of Men's Underwear 2011-2016

7 CONSUMPTION VOLUME, CONSUMPTION VALUE, IMPORT, EXPORT AND SALE PRICE ANALYSIS OF MEN'S UNDERWEAR BY REGIONS

- 7.1 Global Consumption Volume and Consumption Value of Men's Underwear by Regions 2011-2016
- 7.2 Global Consumption Volume, Consumption Value and Growth Rate of Men's Underwear 2011-2016
- 7.3 China Consumption Volume, Consumption Value, Import, Export and Growth Rate of Men's Underwear 2011-2016
- 7.4 Europe Consumption Volume, Consumption Value, Import, Export and Growth Rate of Men's Underwear 2011-2016

7.4 Asia excepting China Consumption Volume, Consumption Value, Import, Export and Growth Rate of Men's Underwear 2011-2016

7.5 North America Consumption Volume, Consumption Value, Import, Export and Growth Rate of Men's Underwear 2011-2016

7.6 Sale Price Analysis of Global Men's Underwear by Regions 2011-2016

8 GROSS AND GROSS MARGIN ANALYSIS OF MEN'S UNDERWEAR

8.1 Global Gross and Gross Margin of Men's Underwear by Regions 2011-2016

8.2 Global Gross and Gross Margin of Men's Underwear by Manufacturers 2011-2016

8.3 Global Gross and Gross Margin of Men's Underwear by Types 2011-2016

8.4 Global Gross and Gross Margin of Men's Underwear by Applications 2011-2016

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF MEN'S UNDERWEAR

9.1 Marketing Channels Status of Men's Underwear

9.2 Marketing Channels Characteristic of Men's Underwear

9.3 Marketing Channels Development Trend of Men's Underwear

10 GLOBAL AND CHINESE ECONOMIC IMPACT ON MEN'S UNDERWEAR INDUSTRY

10.1 Global and Chinese Macroeconomic Environment Analysis

10.1.1 Global Macroeconomic Analysis and Outlook

10.1.2 Chinese Macroeconomic Analysis and Outlook

10.2 Effects to Men's Underwear Industry

11 DEVELOPMENT TREND ANALYSIS OF MEN'S UNDERWEAR

11.1 Capacity, Production and Revenue Forecast of Men's Underwear by Regions, Types and Applications

11.1.1 Global Capacity, Production and Revenue of Men's Underwear by Regions 2016-2021

11.1.2 Global and Major Regions Capacity, Production, Revenue and Growth Rate of Men's Underwear 2016-2021

11.1.3 Global Capacity, Production and Revenue of Men's Underwear by Types 2016-2021

11.2 Consumption Volume and Consumption Value Forecast of Men's Underwear by Regions

11.2.1 Global Consumption Volume and Consumption Value of Men's Underwear by Regions 2016-2021

11.2.2 Global and Major Regions Consumption Volume, Consumption Value and Growth Rate of Men's Underwear 2016-2021

11.3 Supply, Import, Export and Consumption Forecast of Men's Underwear

11.3.1 Supply, Consumption and Gap of Men's Underwear 2016-2021

11.3.2 Global Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Men's Underwear 2016-2021

11.3.3 North America Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Men's Underwear 2016-2021

11.3.4 Europe Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Men's Underwear 2016-2021

11.3.5 China Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Men's Underwear 2016-2021

11.3.6 Asia excepting China Capacity, Production, Price, Cost, Revenue, Supply, Import, Export and Consumption of Men's Underwear 2016-2021

12 CONTACT INFORMATION OF MEN'S UNDERWEAR

12.1 Upstream Major Raw Materials and Equipment Suppliers Analysis of Men's Underwear

12.1.1 Major Raw Materials Suppliers with Contact Information Analysis of Men's Underwear

12.1.2 Major Equipment Suppliers with Contact Information Analysis of Men's Underwear

12.2 Downstream Major Consumers Analysis of Men's Underwear

12.2.1 Major Consumers with Contact Information Analysis of Men's Underwear

12.3 Major Suppliers of Men's Underwear with Contact Information

12.4 Supply Chain Relationship Analysis of Men's Underwear

13 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF MEN'S UNDERWEAR

13.1 New Project SWOT Analysis of Men's Underwear

13.2 New Project Investment Feasibility Analysis of Men's Underwear

13.2.1 Project Name

13.2.2 Investment Budget

13.2.3 Project Product Solutions

13.2.4 Project Schedule

14 CONCLUSION OF THE GLOBAL MEN'S UNDERWEAR INDUSTRY 2016 MARKET RESEARCH REPORT

List Of Tables

LIST OF TABLES

- Table Classification of Men's Underwear
- Table Major Manufacturers of Type One
- Table Major Manufacturers of Type Two
- Table Major Manufacturers of Type Three
- Table Global Men's Underwear Major Manufacturers
- Table Global Major Regions Men's Underwear Development Status in 2015
- Table Raw Material Suppliers and Price Analysis
- Table Applications of Men's Underwear
- Table Major Consumers of Application
- Table Major Consumers of Application
- Table Major Consumers of Application
- Table Company 1 Information List
- Table Men's Underwear Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company 1 2011-2016
- Table Company 2 Information List
- Table Men's Underwear Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company 2 2011-2016
- Table Company 3 Information List
- Table Men's Underwear Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company 3 2011-2016
- Table Company 4 Information List
- Table Men's Underwear Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company 4 2011-2016
- Table Company 5 Information List
- Table Men's Underwear Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company 5 2011-2016
- Table Company 6 Information List
- Table Men's Underwear Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company 6 2011-2016

Table Company 7 Information List

Table Men's Underwear Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company 7 2011-2016

Table Company 8 Information List

Table Men's Underwear Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company 8 2011-2016

Table Company 9 Information List

Table Men's Underwear Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company 9 2011-2016

Table Company 10 Information List

Table Men's Underwear Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Company 10 2011-2016

Table Global Production (Unit) of Men's Underwear by Regions 2011-2016

Table Global Revenue (M USD) of Men's Underwear by Regions 2011-2016

Table Global Production (Unit) of Men's Underwear by Manufacturers 2011-2016

Table Global Revenue (M USD) of Men's Underwear by Manufacturers 2011-2016

Table Global Production (Unit) of Men's Underwear by Types 2011-2016

Table Global Revenue (M USD) of Men's Underwear by Types 2011-2016

Table Global Production (Unit) of Men's Underwear by Applications 2011-2016

Table Global Revenue (M USD) of Men's Underwear by Applications 2011-2016

Table Price Comparison of Global Men's Underwear by Regions in 2011-2016 (USD/Unit)

Table Price Comparison of Global Men's Underwear by Manufacturers in 2011-2016 (USD/Unit)

Table Price Comparison of Global Men's Underwear by Types in 2011-2016 (USD/Unit)

Table Price Comparison of Global Men's Underwear by Applications in 2011-2016 (USD/Unit)

Table Global Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Men's Underwear 2011-2016

Table China Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Men's Underwear 2011-2016

Table Europe Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Men's Underwear 2011-2016

Table Asia excepting China Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Men's Underwear 2011-2016

Table North America Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Men's Underwear 2011-2016

Table Global Consumption Volume (Unit) of Men's Underwear by Regions 2011-2016

Table Global Consumption Value (M USD) of Men's Underwear by Regions 2011-2016

Table Global Supply, Consumption and Gap of Men's Underwear 2011-2016 (Unit)

Table China Supply, Import, Export and Consumption of Men's Underwear 2011-2016 (Unit)

Table Europe Supply, Import, Export and Consumption of Men's Underwear 2011-2016 (Unit)

Table Asia excepting China Supply, Import, Export and Consumption of Men's Underwear 2011-2016 (Unit)

Table North America Supply, Import, Export and Consumption of Men's Underwear 2011-2016 (Unit)

Table Sale Price (USD/Unit) of Men's Underwear by Regions 2011-2016

Table Market Share of Men's Underwear by Different Sale Price Levels

Table Global Gross (USD/Unit) of Men's Underwear by Regions 2011-2016

Table Global Gross Margin of Men's Underwear by Regions 2011-2016

Table Global Gross (USD/Unit) of Men's Underwear by Manufacturers 2011-2016

Table Global Gross Margin of Men's Underwear by Manufacturers 2011-2016

Table Global Gross (USD/Unit) of Men's Underwear by Types 2011-2016

Table Global Gross Margin of Men's Underwear by Types 2011-2016

Table Global Gross (USD/Unit) of Men's Underwear by Applications 2011-2016

Table Global Gross Margin of Men's Underwear by Applications 2011-2016

Table Regional Import, Export, and Trade of Men's Underwear (Unit)

Table Flow of International Trade in 2015

Table Macroeconomic Growth of World Output, 2013-2017

Table Annual Growth Rate of GDP and CPI (%)

Table Global Capacity (Unit) of Men's Underwear by Regions 2016-2021

Table Global Production (Unit) of Men's Underwear by Regions 2016-2021

Table Global Revenue (M USD) of Men's Underwear by Regions 2016-2021

Table Global Capacity (Unit) of Men's Underwear by Types 2016-2021

Table Global Production (Unit) of Men's Underwear by Types 2016-2021

Table Global Revenue (M USD) of Men's Underwear by Types 2016-2021

Table Global Consumption Volume (Unit) of Men's Underwear by Regions 2016-2021

Table Global Consumption Value (M USD) of Men's Underwear by Regions 2016-2021

Table Global Supply, Consumption and Gap of Men's Underwear 2016-2021 (Unit)

Table North America Supply, Consumption and Gap of Men's Underwear 2016-2021 (Unit)

Table EU Supply, Consumption and Gap of Men's Underwear 2016-2021 (Unit)

Table China Supply, Consumption and Gap of Men's Underwear 2016-2021 (Unit)

Table Asia excepting China Supply, Consumption and Gap of Men's Underwear 2016-2021 (Unit)

Table Global Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Men's Underwear 2016-2021

Table North America Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Men's Underwear 2016-2021

Table North America Supply, Import, Export and Consumption of Men's Underwear 2016-2021 (Unit)

Table Europe Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Men's Underwear 2016-2021

Table Europe Supply, Import, Export and Consumption of Men's Underwear 2016-2021 (Unit)

Table China Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Men's Underwear 2016-2021

Table China Supply, Import, Export and Consumption of Men's Underwear 2016-2021 (Unit)

Table Asia excepting China Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Men's Underwear 2016-2021

Table Asia excepting China Supply, Import, Export and Consumption of Men's Underwear 2016-2021 (Unit)

Table Major Raw Materials Suppliers with Contact Information of Men's Underwear

Table Major Equipment Suppliers with Contact Information of Men's Underwear

Table Major Consumers with Contact Information of Men's Underwear

Table Major Suppliers of Men's Underwear with Contact Information

Table New Project SWOT Analysis of Men's Underwear

Table Project Appraisal and Financing

Table New Project Construction Period

Table New Project Investment Feasibility Analysis of Men's Underwear

LIST OF FIGURE

Figure Picture of Men's Underwear

Figure Global Production Market Share of Men's Underwear by Types in 2015

Figure Type One Picture

Figure Type Two Picture

Figure Type Three Picture

Figure Supply Chain Relationship Analysis of Men's Underwear

Figure Global Consumption Volume Market Share of Men's Underwear by Applications

in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure Men's Underwear Picture and Specifications of Company

Figure Men's Underwear Capacity (Unit), Production (Unit) and Growth Rate of Company 1 2011-2016

Figure Men's Underwear Production (Unit) and Global Market Share of Company 1 2011-2016

Figure Men's Underwear Picture and Specifications of Company

Figure Men's Underwear Capacity (Unit), Production (Unit) and Growth Rate of Company 2 2011-2016

Figure Men's Underwear Production (Unit) and Global Market Share of Company 2 2011-2016

Figure Men's Underwear Picture and Specifications of Company

Figure Men's Underwear Capacity (Unit), Production (Unit) and Growth Rate of Company 3 2011-2016

Figure Men's Underwear Production (Unit) and Global Market Share of Company 3 2011-2016

Figure Men's Underwear Picture and Specifications of Company

Figure Men's Underwear Capacity (Unit), Production (Unit) and Growth Rate of Company 4 2011-2016

Figure Men's Underwear Production (Unit) and Global Market Share of Company 4 2011-2016

Figure Men's Underwear Picture and Specifications of Company

Figure Men's Underwear Capacity (Unit), Production (Unit) and Growth Rate of Company 5 2011-2016

Figure Men's Underwear Production (Unit) and Global Market Share of Company 5 2011-2016

Figure Men's Underwear Picture and Specifications of Company

Figure Men's Underwear Capacity (Unit), Production (Unit) and Growth Rate of Company 6 2011-2016

Figure Men's Underwear Production (Unit) and Global Market Share of Company 6 2011-2016

Figure Men's Underwear Picture and Specifications of Company

Figure Men's Underwear Capacity (Unit), Production (Unit) and Growth Rate of Company 7 2011-2016

Figure Men's Underwear Production (Unit) and Global Market Share of Company 7 2011-2016

Figure Men's Underwear Picture and Specifications of Company

Figure Men's Underwear Capacity (Unit), Production (Unit) and Growth Rate of Company 8 2011-2016

Figure Men's Underwear Production (Unit) and Global Market Share of Company 8 2011-2016

Figure Men's Underwear Picture and Specifications of Company

Figure Men's Underwear Capacity (Unit), Production (Unit) and Growth Rate of Company 9 2011-2016

Figure Men's Underwear Production (Unit) and Global Market Share of Company 9 2011-2016

Figure Men's Underwear Picture and Specifications of Company

Figure Men's Underwear Capacity (Unit), Production (Unit) and Growth Rate of Company 10 2011-2016

Figure Men's Underwear Production (Unit) and Global Market Share of Company 10 2011-2016

Figure Global Production Market Share of Men's Underwear by Regions in 2011

Figure Global Production Market Share of Men's Underwear by Regions in 2015

Figure Global Revenue Market Share of Men's Underwear by Regions in 2011

Figure Global Revenue Market Share of Men's Underwear by Regions in 2015

Figure Global Production Market Share of Men's Underwear by Manufacturers in 2011

Figure Global Production Market Share of Men's Underwear by Manufacturers in 2015

Figure Global Revenue Market Share of Men's Underwear by Manufacturers in 2011

Figure Global Revenue Market Share of Men's Underwear by Manufacturers in 2015

Figure Global Production Market Share of Men's Underwear by Types in 2011

Figure Global Production Market Share of Men's Underwear by Types in 2015

Figure Global Revenue Market Share of Men's Underwear by Types in 2011

Figure Global Revenue Market Share of Men's Underwear by Types in 2015

Figure Global Production Market Share of Men's Underwear by Applications in 2011

Figure Global Production Market Share of Men's Underwear by Applications in 2015

Figure Global Revenue Market Share of Men's Underwear by Applications in 2011

Figure Global Revenue Market Share of Men's Underwear by Applications in 2015

Figure Price Comparison of Global Men's Underwear by Regions in 2011 (USD/Unit)

Figure Price Comparison of Global Men's Underwear by Regions in 2015 (USD/Unit)

Figure Price Comparison of Global Men's Underwear by Manufacturers in 2011 (USD/Unit)

Figure Price Comparison of Global Men's Underwear by Manufacturers in 2015 (USD/Unit)

Figure Price Comparison of Global Men's Underwear by Types in 2011 (USD/Unit)

Figure Price Comparison of Global Men's Underwear by Types in 2015 (USD/Unit)

Figure Price Comparison of Global Men's Underwear by Applications in 2011 (USD/Unit)

Figure Price Comparison of Global Men's Underwear by Applications in 2015 (USD/Unit)

Figure Global Capacity (Unit), Production (Unit) and Growth Rate of Men's Underwear 2011-2016

Figure Global Capacity Utilization Rate of Men's Underwear 2011-2016

Figure Global Revenue (M USD) and Growth Rate of Men's Underwear 2011-2016

Figure China Capacity (Unit), Production (Unit) and Growth Rate of Men's Underwear 2011-2016

Figure China Capacity Utilization Rate of Men's Underwear 2011-2016

Figure China Revenue (M USD) and Growth Rate of Men's Underwear 2011-2016

Figure Europe Capacity (Unit), Production (Unit) and Growth Rate of Men's Underwear 2011-2016

Figure Europe Capacity Utilization Rate of Men's Underwear 2011-2016

Figure Europe Revenue (M USD) and Growth Rate of Men's Underwear 2011-2016

Figure Asia excepting China Capacity (Unit), Production (Unit) and Growth Rate of Men's Underwear 2011-2016

Figure Asia excepting China Capacity Utilization Rate of Men's Underwear 2011-2016

Figure Asia excepting China Revenue (M USD) and Growth Rate of Men's Underwear 2011-2016

Figure North America Capacity (Unit), Production (Unit) and Growth Rate of Men's Underwear 2011-2016

Figure North America Capacity Utilization Rate of Men's Underwear 2011-2016

Figure North America Revenue (M USD) and Growth Rate of Men's Underwear 2011-2016

Figure Global Consumption Volume Market Share of Men's Underwear by Regions in 2011

Figure Global Consumption Volume Market Share of Men's Underwear by Regions in 2015

Figure Global Consumption Value Market Share of Men's Underwear by Regions in 2011

Figure Global Consumption Value Market Share of Men's Underwear by Regions in 2015

Figure Global Consumption Volume (Unit) and Growth Rate of Men's Underwear 2011-2016

Figure Global Consumption Value (M USD) and Growth Rate of Men's Underwear 2011-2016

Figure China Consumption Volume (Unit) and Growth Rate of Men's Underwear

2011-2016

Figure China Consumption Value (M USD) and Growth Rate of Men's Underwear 2011-2016

Figure Europe Consumption Volume (Unit) and Growth Rate of Men's Underwear 2011-2016

Figure Europe Consumption Value (M USD) and Growth Rate of Men's Underwear 2011-2016

Figure Asia excepting China Consumption Volume (Unit) and Growth Rate of Men's Underwear 2011-2016

Figure Asia excepting China Consumption Value (M USD) and Growth Rate of Men's Underwear 2011-2016

Figure North America Consumption Volume (Unit) and Growth Rate of Men's Underwear 2011-2016

Figure North America Consumption Value (M USD) and Growth Rate of Men's Underwear 2011-2016

Figure Sale Price (USD/Unit) of Men's Underwear by Regions in 2011

Figure Sale Price (USD/Unit) of Men's Underwear by Regions in 2015

Figure Marketing Channels of Men's Underwear

Figure Different Marketing Channels Market Share of Men's Underwear

Figure Global Capacity Market Share of Men's Underwear by Regions in 2016

Figure Global Capacity Market Share of Men's Underwear by Regions in 2021

Figure Global Production Market Share of Men's Underwear by Regions in 2016

Figure Global Production Market Share of Men's Underwear by Regions in 2021

Figure Global Revenue Market Share of Men's Underwear by Regions in 2016

Figure Global Revenue Market Share of Men's Underwear by Regions in 2021

Figure Global Capacity (Unit), Production (Unit) and Growth Rate of Men's Underwear 2016-2021

Figure Global Capacity Utilization Rate of Men's Underwear 2016-2021

Figure Global Revenue (M USD) and Growth Rate of Men's Underwear 2016-2021

Figure North America Capacity (Unit), Production (Unit) and Growth Rate of Men's Underwear 2016-2021

Figure North America Capacity Utilization Rate of Men's Underwear 2016-2021

Figure North America Revenue (M USD) and Growth Rate of Men's Underwear 2016-2021

Figure EU Capacity (Unit), Production (Unit) and Growth Rate of Men's Underwear 2016-2021

Figure EU Capacity Utilization Rate of Men's Underwear 2016-2021

Figure EU Revenue (M USD) and Growth Rate of Men's Underwear 2016-2021

Figure China Capacity (Unit), Production (Unit) and Growth Rate of Men's Underwear

2016-2021

Figure China Capacity Utilization Rate of Men's Underwear 2016-2021

Figure China Revenue (M USD) and Growth Rate of Men's Underwear 2016-2021

Figure Asia excepting China Capacity (Unit), Production (Unit) and Growth Rate of Men's Underwear 2016-2021

Figure Asia excepting China Capacity Utilization Rate of Men's Underwear 2016-2021

Figure Asia excepting China Revenue (M USD) and Growth Rate of Men's Underwear 2016-2021

Figure Global Capacity Market Share of Men's Underwear by Types in 2016

Figure Global Capacity Market Share of Men's Underwear by Types in 2021

Figure Global Production Market Share of Men's Underwear by Types in 2016

Figure Global Production Market Share of Men's Underwear by Types in 2021

Figure Global Revenue Market Share of Men's Underwear by Types in 2016

Figure Global Revenue Market Share of Men's Underwear by Types in 2021

Figure Global Consumption Volume Market Share of Men's Underwear by Regions in 2016

Figure Global Consumption Volume Market Share of Men's Underwear by Regions in 2021

Figure Global Consumption Value Market Share of Men's Underwear by Regions in 2016

Figure Global Consumption Value Market Share of Men's Underwear by Regions in 2021

Figure Global Consumption Volume (Unit) and Growth Rate of Men's Underwear 2016-2021

Figure Global Consumption Value (M USD) and Growth Rate of Men's Underwear 2016-2021

Figure North America Consumption Volume (Unit) and Growth Rate of Men's Underwear 2016-2021

Figure North America Consumption Value (M USD) and Growth Rate of Men's Underwear 2016-2021

Figure EU Consumption Volume (Unit) and Growth Rate of Men's Underwear 2016-2021

Figure EU Consumption Value (M USD) and Growth Rate of Men's Underwear 2016-2021

Figure China Consumption Volume (Unit) and Growth Rate of Men's Underwear 2016-2021

Figure China Consumption Value (M USD) and Growth Rate of Men's Underwear 2016-2021

Figure Asia excepting China Consumption Volume (Unit) and Growth Rate of Men's

Underwear 2016-2021

Figure Asia excepting China Consumption Value (M USD) and Growth Rate of Men's Underwear 2016-2021

Figure Supply Chain Relationship Analysis of Men's Underwear

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