

# Global Medical Thermometers Market Report

## 2018-2029

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### Abstracts

Medical Thermometers are handheld devices used to measure body temperature accurately and quickly. They are essential medical tools used by healthcare providers, caregivers, and individuals to monitor their temperature and detect early signs of fever or illness. The global Medical Thermometers market size in 2022 will be US\$274.1 million, with a compound annual growth rate of 18%.

A Medical Thermometer is a device used to measure body temperature. It consists of a probe to sense the temperature and a display to show the readings. Medical Thermometers are mainly classified into four types: Mercury, Digital, Infrared, and Disposable Thermometers.

Mercury thermometers use mercury-filled glass tubes to measure the temperature, while digital thermometers use electronic sensors to measure the temperature. Infrared thermometers use infrared radiation to measure temperature, and disposable thermometers are one-time use thermometers that are disposed of after a single use.

Medical Thermometers are mainly used for Home Health Aide, Hospital, Public Places, and Other medical facilities. Home users mostly use the digital thermometers, while hospitals use all four types. In public places like airports, train stations, and schools, infrared thermometers are commonly used to screen people for fever and infection.

The Medical Thermometers industry is highly competitive, with major players like Braun, Omron, Microlife, CITIZEN, Hartmann, TECNIMED, ADC, Beurer, Easytem, Geonic, Faichney, Riester, Radiant, Exergen Corp, Briggs Healthcare, Vicks, Welch Allyn, Kerma Medical, MII, 3M, Hicks, Microlife, Omron, CITIZEN, Jinxinbao, JASUN, DONGYUE, YUYUE, SMIC, Raycome, BABYLY, Rossmax, and AVITA competing for

market share.

The market for Medical Thermometers is growing at a healthy rate due to several factors such as the increasing burden of infectious diseases, rising awareness about self-monitoring of temperature, and advancements in technology that have led to the development of innovative medical thermometer products. Furthermore, the COVID-19 pandemic has increased the demand for Medical Thermometers, particularly infrared thermometers used for mass screening.

The Medical Thermometer industry is expected to experience significant growth, driven by several factors such as the rising prevalence of infectious diseases, increasing demand for self-monitoring devices, and growing adoption of innovative and non-invasive Medical Thermometers.

Additionally, the increasing penetration of e-commerce platforms and the growing demand from emerging markets are expected to create growth opportunities for the industry. The market is also expected to benefit from the increasing use of Medical Thermometers in public places, schools, and workplaces to prevent the spread of infectious diseases.

In conclusion, the Medical Thermometers industry plays a vital role in healthcare and public safety, providing accurate and reliable measurements of body temperature. The global market size is expected to be US\$274.1 million in 2022, with a compound annual growth rate of 18%. To succeed in the market, manufacturers need to focus on developing innovative products that meet the needs of healthcare providers, caregivers, and individuals while keeping the costs low. Additionally, expanding into emerging markets and leveraging e-commerce platforms can provide growth opportunities for the industry.

The SWOT analysis of the Medical Thermometers industry is as follows:

#### Strengths:

**Essential medical tool:** Medical Thermometers are essential medical tools used to measure body temperature accurately and quickly, providing important information for early diagnosis and treatment of illnesses.

**Growing demand:** The growing demand for self-monitoring devices, increasing use of Medical Thermometers in public places, schools, and workplaces, and the rising prevalence of infectious diseases are driving the growth of the Medical Thermometers industry.

**Technological advancements:** Advancements in technology are leading to the development of innovative and non-invasive Medical Thermometers that provide better accuracy, comfort, and ease of use.

**Established players:** The industry is dominated by established players like Braun, Omron, Microlife, and CITIZEN who have a strong brand presence and a wide range of products.

#### Weaknesses:

**Intense competition:** The Medical Thermometers market is highly competitive, with many major players competing for market share. This can make it challenging for new entrants to gain a foothold in the market.

**Limited adoption:** The adoption of Medical Thermometers is limited in lower-income markets and developing countries due to their high cost and lack of awareness about their benefits.

**Vulnerability to regulations:** The industry is vulnerable to stringent regulations and safety standards that can limit the entry of new players and increase costs for existing manufacturers.

#### Opportunities:

**Expansion into emerging markets:** The growing demand for Medical Thermometers in emerging markets provides significant growth opportunities for the industry.

**E-commerce platforms:** The increasing penetration of e-commerce platforms is expected to create growth opportunities for Medical Thermometer manufacturers, enabling them to reach a wider audience and reduce costs.

**Partnership opportunities:** Collaborations with healthcare providers, research institutions, and organizations can provide Medical Thermometer manufacturers with additional revenue streams and help them expand their operations.

#### Threats:

**Economic downturns:** An economic downturn can lead to reduced healthcare expenditure and limit the adoption of Medical Thermometer devices.

**Alternative diagnostic tools:** The availability and adoption of alternative diagnostic tools like MRI and CT scans can pose a threat to the growth of the Medical Thermometer industry.

**Supply chain disruptions:** Disruptions in the global supply chain can impact the production and distribution of Medical Thermometers, leading to increased costs and reduced availability.

**Counterfeit products:** The increasing number of counterfeit Medical Thermometers can pose a threat to the reputation of established players and reduce consumer confidence.

in the industry.

Key players in global Medical Thermometers market include:

Braun  
Omron  
Microlife  
CITIZEN  
Hartmann  
TECNIMED  
ADC  
Beurer  
Easytem  
Geonic  
Faichney  
Riester  
Radiant  
Exergen Corp  
Briggs Healthcare  
Vicks  
Welch Allyn  
Kerma Medical  
MII  
3M  
Hicks  
Microlife  
Omron  
CITIZEN  
Jinxinbao  
JASUN  
DONGYUE  
YUYUE  
SMIC  
Raycome  
BABYLY  
Rossmax  
AViTA

Market segmentation, by product types:

Mercury-in-glass Thermometer

Digital Thermometers  
Infrared Thermometers  
Disposable Thermometer

Market segmentation, by applications:

Home Health Aide  
Hospital  
Public Places  
Other

## Contents

### **1 INDUSTRY OVERVIEW OF MEDICAL THERMOMETERS**

- 1.1 Research Scope
- 1.2 Market Segmentation by Types of Medical Thermometers
- 1.3 Market Segmentation by End Users of Medical Thermometers
- 1.4 Market Dynamics Analysis of Medical Thermometers
  - 1.4.1 Market Drivers
  - 1.4.2 Market Challenges
  - 1.4.3 Market Opportunities
  - 1.4.4 Porter's Five Forces

### **2 MAJOR MANUFACTURERS ANALYSIS OF MEDICAL THERMOMETERS INDUSTRY**

- 2.1 Braun
  - 2.1.1 Company Overview
  - 2.1.2 Main Products and Specifications
  - 2.1.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
  - 2.1.4 Contact Information
- 2.2 Omron
  - 2.2.1 Company Overview
  - 2.2.2 Main Products and Specifications
  - 2.2.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
  - 2.2.4 Contact Information
- 2.3 Microlife
  - 2.3.1 Company Overview
  - 2.3.2 Main Products and Specifications
  - 2.3.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
  - 2.3.4 Contact Information
- 2.4 CITIZEN
  - 2.4.1 Company Overview
  - 2.4.2 Main Products and Specifications
  - 2.4.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)

#### 2.4.4 Contact Information

### 2.5 Hartmann

#### 2.5.1 Company Overview

#### 2.5.2 Main Products and Specifications

#### 2.5.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)

#### 2.5.4 Contact Information

### 2.6 TECNIMED

#### 2.6.1 Company Overview

#### 2.6.2 Main Products and Specifications

#### 2.6.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)

#### 2.6.4 Contact Information

### 2.7 ADC

#### 2.7.1 Company Overview

#### 2.7.2 Main Products and Specifications

#### 2.7.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)

#### 2.7.4 Contact Information

### 2.8 Beurer

#### 2.8.1 Company Overview

#### 2.8.2 Main Products and Specifications

#### 2.8.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)

#### 2.8.4 Contact Information

### 2.9 Easytem

#### 2.9.1 Company Overview

#### 2.9.2 Main Products and Specifications

#### 2.9.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)

#### 2.9.4 Contact Information

### 2.10 Geonic

#### 2.10.1 Company Overview

#### 2.10.2 Main Products and Specifications

#### 2.10.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)

#### 2.10.4 Contact Information

### 2.11 Faichney

#### 2.11.1 Company Overview

- 2.11.2 Main Products and Specifications
- 2.11.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
- 2.11.4 Contact Information
- 2.12 Riester
  - 2.12.1 Company Overview
  - 2.12.2 Main Products and Specifications
  - 2.12.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
  - 2.12.4 Contact Information
- 2.13 Radiant
  - 2.13.1 Company Overview
  - 2.13.2 Main Products and Specifications
  - 2.13.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
  - 2.13.4 Contact Information
- 2.14 Exergen Corp
  - 2.14.1 Company Overview
  - 2.14.2 Main Products and Specifications
  - 2.14.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
  - 2.14.4 Contact Information
- 2.15 Briggs Healthcare
  - 2.15.1 Company Overview
  - 2.15.2 Main Products and Specifications
  - 2.15.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
  - 2.15.4 Contact Information
- 2.16 Vicks
  - 2.16.1 Company Overview
  - 2.16.2 Main Products and Specifications
  - 2.16.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
  - 2.16.4 Contact Information
- 2.17 Welch Allyn
  - 2.17.1 Company Overview
  - 2.17.2 Main Products and Specifications
  - 2.17.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)



- 2.17.4 Contact Information
- 2.18 Kerma Medical
  - 2.18.1 Company Overview
  - 2.18.2 Main Products and Specifications
  - 2.18.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
  - 2.18.4 Contact Information
- 2.19 MII
  - 2.19.1 Company Overview
  - 2.19.2 Main Products and Specifications
  - 2.19.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
  - 2.19.4 Contact Information
- 2.20 3M
  - 2.20.1 Company Overview
  - 2.20.2 Main Products and Specifications
  - 2.20.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
  - 2.20.4 Contact Information
- 2.21 Hicks
  - 2.21.1 Company Overview
  - 2.21.2 Main Products and Specifications
  - 2.21.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
  - 2.21.4 Contact Information
- 2.22 Microlife
  - 2.22.1 Company Overview
  - 2.22.2 Main Products and Specifications
  - 2.22.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
  - 2.22.4 Contact Information
- 2.23 Omron
  - 2.23.1 Company Overview
  - 2.23.2 Main Products and Specifications
  - 2.23.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
  - 2.23.4 Contact Information
- 2.24 CITIZEN
  - 2.24.1 Company Overview

- 2.24.2 Main Products and Specifications
- 2.24.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
- 2.24.4 Contact Information
- 2.25 Jinxinbao
  - 2.25.1 Company Overview
  - 2.25.2 Main Products and Specifications
  - 2.25.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
  - 2.25.4 Contact Information
- 2.26 JASUN
  - 2.26.1 Company Overview
  - 2.26.2 Main Products and Specifications
  - 2.26.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
  - 2.26.4 Contact Information
- 2.27 DONGYUE
  - 2.27.1 Company Overview
  - 2.27.2 Main Products and Specifications
  - 2.27.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
  - 2.27.4 Contact Information
- 2.28 YUYUE
  - 2.28.1 Company Overview
  - 2.28.2 Main Products and Specifications
  - 2.28.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
  - 2.28.4 Contact Information
- 2.29 SMIC
  - 2.29.1 Company Overview
  - 2.29.2 Main Products and Specifications
  - 2.29.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)
  - 2.29.4 Contact Information
- 2.30 Raycome
  - 2.30.1 Company Overview
  - 2.30.2 Main Products and Specifications
  - 2.30.3 Medical Thermometers Sales Volume, Revenue, Price and Gross Margin (2018-2023)

#### 2.30.4 Contact Information

### **3 GLOBAL MEDICAL THERMOMETERS MARKET ANALYSIS BY REGIONS, MANUFACTURERS, TYPES AND END USERS**

3.1 Global Sales Volume and Revenue of Medical Thermometers by Regions (2018-2023)

3.2 Global Sales Volume and Revenue of Medical Thermometers by Manufacturers (2018-2023)

3.3 Global Sales Volume and Revenue of Medical Thermometers by Types (2018-2023)

3.4 Global Sales Volume and Revenue of Medical Thermometers by End Users (2018-2023)

3.5 Selling Price Analysis of Medical Thermometers by Regions, Manufacturers, Types and End Users in (2018-2023)

### **4 NORTHERN AMERICA MEDICAL THERMOMETERS MARKET ANALYSIS BY COUNTRIES, TYPES AND END USERS**

4.1 Northern America Medical Thermometers Sales Volume and Revenue Analysis by Countries (2018-2023)

4.2 Northern America Medical Thermometers Sales Volume and Revenue Analysis by Types (2018-2023)

4.3 Northern America Medical Thermometers Sales Volume and Revenue Analysis by End Users (2018-2023)

4.4 United States Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

4.5 Canada Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

### **5 EUROPE MEDICAL THERMOMETERS MARKET ANALYSIS BY COUNTRIES, TYPES AND END USERS**

5.1 Europe Medical Thermometers Sales Volume and Revenue Analysis by Countries (2018-2023)

5.2 Europe Medical Thermometers Sales Volume and Revenue Analysis by Types (2018-2023)

5.3 Europe Medical Thermometers Sales Volume and Revenue Analysis by End Users (2018-2023)

5.4 Germany Medical Thermometers Sales Volume, Revenue, Import and Export

Analysis (2018-2023)

5.5 France Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

5.6 UK Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

5.7 Italy Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

5.8 Russia Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

5.9 Spain Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

5.10 Netherlands Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

## **6 ASIA PACIFIC MEDICAL THERMOMETERS MARKET ANALYSIS BY COUNTRIES, TYPES AND END USERS**

6.1 Asia Pacific Medical Thermometers Sales Volume and Revenue Analysis by Countries (2018-2023)

6.2 Asia Pacific Medical Thermometers Sales Volume and Revenue Analysis by Types (2018-2023)

6.3 Asia Pacific Medical Thermometers Sales Volume and Revenue Analysis by End Users (2018-2023)

6.4 China Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

6.5 Japan Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

6.6 Korea Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

6.7 India Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

6.8 Australia Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

6.9 Indonesia Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

6.10 Vietnam Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

## **7 LATIN AMERICA MEDICAL THERMOMETERS MARKET ANALYSIS BY**

## **COUNTRIES, TYPES AND END USERS**

7.1 Latin America Medical Thermometers Sales Volume and Revenue Analysis by Countries (2018-2023)

7.2 Latin America Medical Thermometers Sales Volume and Revenue Analysis by Types (2018-2023)

7.3 Latin America Medical Thermometers Sales Volume and Revenue Analysis by End Users (2018-2023)

7.4 Brazil Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

7.5 Mexico Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

7.6 Argentina Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

7.7 Colombia Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

## **8 MIDDLE EAST & AFRICA MEDICAL THERMOMETERS MARKET ANALYSIS BY COUNTRIES, TYPES AND END USERS**

8.1 Middle East & Africa Medical Thermometers Sales Volume and Revenue Analysis by Countries (2018-2023)

8.2 Middle East & Africa Medical Thermometers Sales Volume and Revenue Analysis by Types (2018-2023)

8.3 Middle East & Africa Medical Thermometers Sales Volume and Revenue Analysis by End Users (2018-2023)

8.4 Turkey Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

8.5 Saudi Arabia Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

8.6 South Africa Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

8.7 Egypt Medical Thermometers Sales Volume, Revenue, Import and Export Analysis (2018-2023)

## **9 MARKETING CHANNEL, DISTRIBUTORS AND TRADERS ANALYSIS**

9.1 Marketing Channel

9.1.1 Direct Channel

### 9.1.2 Indirect Channel

## 9.2 Distributors and Traders

## **10 GLOBAL MEDICAL THERMOMETERS MARKET FORECAST BY REGIONS, COUNTRIES, MANUFACTURERS, TYPES AND END USERS**

10.1 Global Sales Volume and Revenue Forecast of Medical Thermometers by Regions (2024-2029)

10.2 Global Sales Volume and Revenue Forecast of Medical Thermometers by Types (2024-2029)

10.3 Global Sales Volume and Revenue Forecast of Medical Thermometers by End Users (2024-2029)

10.4 Global Revenue Forecast of Medical Thermometers by Countries (2024-2029)

10.4.1 United States Revenue Forecast (2024-2029)

10.4.2 Canada Revenue Forecast (2024-2029)

10.4.3 Germany Revenue Forecast (2024-2029)

10.4.4 France Revenue Forecast (2024-2029)

10.4.5 UK Revenue Forecast (2024-2029)

10.4.6 Italy Revenue Forecast (2024-2029)

10.4.7 Russia Revenue Forecast (2024-2029)

10.4.8 Spain Revenue Forecast (2024-2029)

10.4.9 Netherlands Revenue Forecast (2024-2029)

10.4.10 China Revenue Forecast (2024-2029)

10.4.11 Japan Revenue Forecast (2024-2029)

10.4.12 Korea Revenue Forecast (2024-2029)

10.4.13 India Revenue Forecast (2024-2029)

10.4.14 Australia Revenue Forecast (2024-2029)

10.4.15 Indonesia Revenue Forecast (2024-2029)

10.4.16 Vietnam Revenue Forecast (2024-2029)

10.4.17 Brazil Revenue Forecast (2024-2029)

10.4.18 Mexico Revenue Forecast (2024-2029)

10.4.19 Argentina Revenue Forecast (2024-2029)

10.4.20 Colombia Revenue Forecast (2024-2029)

10.4.21 Turkey Revenue Forecast (2024-2029)

10.4.22 Saudi Arabia Revenue Forecast (2024-2029)

10.4.23 South Africa Revenue Forecast (2024-2029)

10.4.24 Egypt Revenue Forecast (2024-2029)

## **11 INDUSTRY CHAIN ANALYSIS OF MEDICAL THERMOMETERS**

## 11.1 Upstream Major Raw Materials and Equipment Suppliers Analysis of Medical Thermometers

### 11.1.1 Major Raw Materials Suppliers with Contact Information Analysis of Medical Thermometers

### 11.1.2 Major Equipment Suppliers with Contact Information Analysis of Medical Thermometers

## 11.2 Downstream Major Consumers Analysis of Medical Thermometers

## 11.3 Major Suppliers of Medical Thermometers with Contact Information

## 11.4 Supply Chain Relationship Analysis of Medical Thermometers

# **12 MEDICAL THERMOMETERS NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS**

## 12.1 Medical Thermometers New Project SWOT Analysis

## 12.2 Medical Thermometers New Project Investment Feasibility Analysis

### 12.2.1 Project Name

### 12.2.2 Investment Budget

### 12.2.3 Project Product Solutions

### 12.2.4 Project Schedule

# **13 MEDICAL THERMOMETERS RESEARCH FINDINGS AND CONCLUSION**

# **14 APPENDIX**

## 14.1 Research Methodology

## 14.2 References and Data Sources

### 14.2.1 Primary Sources

### 14.2.2 Secondary Paid Sources

### 14.2.3 Secondary Public Sources

## 14.3 Abbreviations and Units of Measurement

## 14.4 Author Details

## 14.5 Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Table Types of Medical Thermometers

Table End Users of Medical Thermometers

Figure Market Drivers Analysis of Medical Thermometers

Figure Market Challenges Analysis of Medical Thermometers

Figure Market Opportunities Analysis of Medical Thermometers

Table Market Drivers Analysis of Medical Thermometers

Table Braun Information List

Figure Medical Thermometers Picture and Specifications of Braun

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Braun (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Braun (2018-2023)

Table Omron Information List

Figure Medical Thermometers Picture and Specifications of Omron

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Omron (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Omron (2018-2023)

Table Microlife Information List

Figure Medical Thermometers Picture and Specifications of Microlife

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Microlife (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Microlife (2018-2023)

Table CITIZEN Information List

Figure Medical Thermometers Picture and Specifications of CITIZEN

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of CITIZEN (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of CITIZEN (2018-2023)

Table Hartmann Information List

Figure Medical Thermometers Picture and Specifications of Hartmann

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Hartmann (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Hartmann (2018-2023)



Table TECNIMED Information List

Figure Medical Thermometers Picture and Specifications of TECNIMED

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of TECNIMED (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of TECNIMED (2018-2023)

Table ADC Information List

Figure Medical Thermometers Picture and Specifications of ADC

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of ADC (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of ADC (2018-2023)

Table Beurer Information List

Figure Medical Thermometers Picture and Specifications of Beurer

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Beurer (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Beurer (2018-2023)

Table Easytem Information List

Figure Medical Thermometers Picture and Specifications of Easytem

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Easytem (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Easytem (2018-2023)

Table Geonic Information List

Figure Medical Thermometers Picture and Specifications of Geonic

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Geonic (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Geonic (2018-2023)

Table Faichney Information List

Figure Medical Thermometers Picture and Specifications of Faichney

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Faichney (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Faichney (2018-2023)

Table Riester Information List

Figure Medical Thermometers Picture and Specifications of Riester

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Riester (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Riester (2018-2023)

Table Radiant Information List

Figure Medical Thermometers Picture and Specifications of Radiant

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Radiant (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Radiant (2018-2023)

Table Exergen Corp Information List

Figure Medical Thermometers Picture and Specifications of Exergen Corp

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Exergen Corp (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Exergen Corp (2018-2023)

Table Briggs Healthcare Information List

Figure Medical Thermometers Picture and Specifications of Briggs Healthcare

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Briggs Healthcare (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Briggs Healthcare (2018-2023)

Table Vicks Information List

Figure Medical Thermometers Picture and Specifications of Vicks

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Vicks (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Vicks (2018-2023)

Table Welch Allyn Information List

Figure Medical Thermometers Picture and Specifications of Welch Allyn

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Welch Allyn (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Welch Allyn (2018-2023)

Table Kerma Medical Information List

Figure Medical Thermometers Picture and Specifications of Kerma Medical

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Kerma Medical (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Kerma Medical (2018-2023)

Table MII Information List

Figure Medical Thermometers Picture and Specifications of MII

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of MII (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of MII (2018-2023)

Table 3M Information List

Figure Medical Thermometers Picture and Specifications of 3M

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of 3M (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of 3M (2018-2023)

Table Hicks Information List

Figure Medical Thermometers Picture and Specifications of Hicks

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Hicks (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Hicks (2018-2023)

Table Microlife Information List

Figure Medical Thermometers Picture and Specifications of Microlife

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Microlife (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Microlife (2018-2023)

Table Omron Information List

Figure Medical Thermometers Picture and Specifications of Omron

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Omron (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Omron (2018-2023)

Table CITIZEN Information List

Figure Medical Thermometers Picture and Specifications of CITIZEN

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of CITIZEN (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of CITIZEN (2018-2023)

Table Jinxinbao Information List

Figure Medical Thermometers Picture and Specifications of Jinxinbao

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Jinxinbao (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Jinxinbao (2018-2023)

Table JASUN Information List

Figure Medical Thermometers Picture and Specifications of JASUN

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of JASUN (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of JASUN (2018-2023)

Table DONGYUE Information List

Figure Medical Thermometers Picture and Specifications of DONGYUE

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of DONGYUE (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of DONGYUE (2018-2023)

Table YUYUE Information List

Figure Medical Thermometers Picture and Specifications of YUYUE

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of YUYUE (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of YUYUE (2018-2023)

Table SMIC Information List

Figure Medical Thermometers Picture and Specifications of SMIC

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of SMIC (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of SMIC (2018-2023)

Table Raycome Information List

Figure Medical Thermometers Picture and Specifications of Raycome

Table Medical Thermometers Sales Volume (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (Million USD) and Gross Margin of Raycome (2018-2023)

Figure Medical Thermometers Sales Volume (Unit) and Global Market Share of Raycome (2018-2023)

Table Global Sales Volume (Unit) of Medical Thermometers by Regions (2018-2023)

Table Global Revenue (Million USD) of Medical Thermometers by Regions (2018-2023)

Table Global Sales Volume (Unit) of Medical Thermometers by Manufacturers  
(2018-2023)

Table Global Revenue (Million USD) of Medical Thermometers by Manufacturers  
(2018-2023)

Table Global Sales Volume (Unit) of Medical Thermometers by Types (2018-2023)

Table Global Revenue (Million USD) of Medical Thermometers by Types (2018-2023)

Table Global Sales Volume (Unit) of Medical Thermometers by End Users (2018-2023)

Table Global Revenue (Million USD) of Medical Thermometers by End Users  
(2018-2023)

Table Selling Price Comparison of Global Medical Thermometers by Regions in  
(2018-2023) (USD/Unit)

Table Selling Price Comparison of Global Medical Thermometers by Manufacturers in  
(2018-2023) (USD/Unit)

Table Selling Price Comparison of Global Medical Thermometers by Types in  
(2018-2023) (USD/Unit)

Table Selling Price Comparison of Global Medical Thermometers by End Users in  
(2018-2023) (USD/Unit)

Table Northern America Medical Thermometers Sales Volume (Unit) by Countries  
(2018-2023)

Table Northern America Medical Thermometers Revenue (Million USD) by Countries  
(2018-2023)

Table Northern America Medical Thermometers Sales Volume (Unit) by Types  
(2018-2023)

Table Northern America Medical Thermometers Revenue (Million USD) by Types  
(2018-2023)

Table Northern America Medical Thermometers Sales Volume (Unit) by End Users  
(2018-2023)

Table Northern America Medical Thermometers Revenue (Million USD) by End Users  
(2018-2023)

Table United States Medical Thermometers Import and Export (Unit) (2018-2023)

Figure United States Medical Thermometers Sales Volume (Unit) and Growth Rate  
(2018-2023)

Figure United States Medical Thermometers Revenue (Million USD) and Growth Rate  
(2018-2023)

Table Canada Medical Thermometers Import and Export (Unit) (2018-2023)

Figure Canada Medical Thermometers Sales Volume (Unit) and Growth Rate  
(2018-2023)

Figure Canada Medical Thermometers Revenue (Million USD) and Growth Rate



(2018-2023)

Table Europe Medical Thermometers Sales Volume (Unit) by Countries (2018-2023)

Table Europe Medical Thermometers Revenue (Million USD) by Countries (2018-2023)

Table Europe Medical Thermometers Sales Volume (Unit) by Types (2018-2023)

Table Europe Medical Thermometers Revenue (Million USD) by Types (2018-2023)

Table Europe Medical Thermometers Sales Volume (Unit) by End Users (2018-2023)

Table Europe Medical Thermometers Revenue (Million USD) by End Users (2018-2023)

Table Germany Medical Thermometers Import and Export (Unit) (2018-2023)

Figure Germany Medical Thermometers Sales Volume (Unit) and Growth Rate  
(2018-2023)

Figure Germany Medical Thermometers Revenue (Million USD) and Growth Rate  
(2018-2023)

Table France Medical Thermometers Import and Export (Unit) (2018-2023)

Figure France Medical Thermometers Sales Volume (Unit) and Growth Rate  
(2018-2023)

Figure France Medical Thermometers Revenue (Million USD) and Growth Rate  
(2018-2023)

Table UK Medical Thermometers Import and Export (Unit) (2018-2023)

Figure UK Medical Thermometers Sales Volume (Unit) and Growth Rate (2018-2023)

Figure UK Medical Thermometers Revenue (Million USD) and Growth Rate  
(2018-2023)

Table Italy Medical Thermometers Import and Export (Unit) (2018-2023)

Figure Italy Medical Thermometers Sales Volume (Unit) and Growth Rate (2018-2023)

Figure Italy Medical Thermometers Revenue (Million USD) and Growth Rate  
(2018-2023)

Table Russia Medical Thermometers Import and Export (Unit) (2018-2023)

Figure Russia Medical Thermometers Sales Volume (Unit) and Growth Rate  
(2018-2023)

Figure Russia Medical Thermometers Revenue (Million USD) and Growth Rate  
(2018-2023)

Table Spain Medical Thermometers Import and Export (Unit) (2018-2023)

Figure Spain Medical Thermometers Sales Volume (Unit) and Growth Rate (2018-2023)

Figure Spain Medical Thermometers Revenue (Million USD) and Growth Rate  
(2018-2023)

Table Netherlands Medical Thermometers Import and Export (Unit) (2018-2023)

Figure Netherlands Medical Thermometers Sales Volume (Unit) and Growth Rate  
(2018-2023)

Figure Netherlands Medical Thermometers Revenue (Million USD) and Growth Rate  
(2018-2023)

Table Asia Pacific Medical Thermometers Sales Volume (Unit) by Countries  
(2018-2023)

Table Asia Pacific Medical Thermometers Revenue (Million USD) by Countries  
(2018-2023)

Table Asia Pacific Medical Thermometers Sales Volume (Unit) by Types (2018-2023)

Table Asia Pacific Medical Thermometers Revenue (Million USD) by Types (2018-2023)

Table Asia Pacific Medical Thermometers Sales Volume (Unit) by End Users  
(2018-2023)

Table Asia Pacific Medical Thermometers Revenue (Million USD) by End Users  
(2018-2023)

Table China Medical Thermometers Import and Export (Unit) (2018-2023)

Figure China Medical Thermometers Sales Volume (Unit) and Growth Rate (2018-2023)

Figure China Medical Thermometers Revenue (Million USD) and Growth Rate  
(2018-2023)

Table Japan Medical Thermometers Import and Export (Unit) (2018-2023)

Figure Japan Medical Thermometers Sales Volume (Unit) and Growth Rate  
(2018-2023)

Figure Japan Medical Thermometers Revenue (Million USD) and Growth Rate  
(2018-2023)

Table Korea Medical Thermometers Import and Export (Unit) (2018-2023)

Figure Korea Medical Thermometers Sales Volume (Unit) and Growth Rate  
(2018-2023)

Figure Korea Medical Thermometers Revenue (Million USD) and Growth Rate  
(2018-2023)

Table India Medical Thermometers Import and Export (Unit) (2018-2023)

Figure India Medical Thermometers Sales Volume (Unit) and Growth Rate (2018-2023)

Figure India Medical Thermometers Revenue (Million USD) and Growth Rate  
(2018-2023)

Table Australia Medical Thermometers Import and Export (Unit) (2018-2023)

Figure Australia Medical Thermometers Sales Volume (Unit) and Growth Rate  
(2018-2023)

Figure Australia Medical Thermometers Revenue (Million USD) and Growth Rate  
(2018-2023)

Table Indonesia Medical Thermometers Import and Export (Unit) (2018-2023)

Figure Indonesia Medical Thermometers Sales Volume (Unit) and Growth Rate  
(2018-2023)

Figure Indonesia Medical Thermometers Revenue (Million USD) and Growth Rate  
(2018-2023)

Table Vietnam Medical Thermometers Import and Export (Unit) (2018-2023)

Figure Vietnam Medical Thermometers Sales Volume (Unit) and Growth Rate (2018-2023)

Figure Vietnam Medical Thermometers Revenue (Million USD) and Growth Rate (2018-2023)

Table Latin America Medical Thermometers Sales Volume (Unit) by Countries (2018-2023)

Table Latin America Medical Thermometers Revenue (Million USD) by Countries (2018-2023)

Table Latin America Medical Thermometers Sales Volume (Unit) by Types (2018-2023)

Table Latin America Medical Thermometers Revenue (Million USD) by Types (2018-2023)

Table Latin America Medical Thermometers Sales Volume (Unit) by End Users (2018-2023)

Table Latin America Medical Thermometers Revenue (Million USD) by End Users (2018-2023)

Table Brazil Medical Thermometers Import and Export (Unit) (2018-2023)

Figure Brazil Medical Thermometers Sales Volume (Unit) and Growth Rate (2018-2023)

Figure Brazil Medical Thermometers Revenue (Million USD) and Growth Rate (2018-2023)

Table Mexico Medical Thermometers Import and Export (Unit) (2018-2023)

Figure Mexico Medical Thermometers Sales Volume (Unit) and Growth Rate (2018-2023)

Figure Mexico Medical Thermometers Revenue (Million USD) and Growth Rate (2018-2023)

Table Argentina Medical Thermometers Import and Export (Unit) (2018-2023)

Figure Argentina Medical Thermometers Sales Volume (Unit) and Growth Rate (2018-2023)

Figure Argentina Medical Thermometers Revenue (Million USD) and Growth Rate (2018-2023)

Table Colombia Medical Thermometers Import and Export (Unit) (2018-2023)

Figure Colombia Medical Thermometers Sales Volume (Unit) and Growth Rate (2018-2023)

Figure Colombia Medical Thermometers Revenue (Million USD) and Growth Rate (2018-2023)

Table Middle East & Africa Medical Thermometers Sales Volume (Unit) by Countries (2018-2023)

Table Middle East & Africa Medical Thermometers Revenue (Million USD) by Countries (2018-2023)

Table Middle East & Africa Medical Thermometers Sales Volume (Unit) by Types



(2018-2023)

Table Middle East & Africa Medical Thermometers Revenue (Million USD) by Types  
(2018-2023)

Table Middle East & Africa Medical Thermometers Sales Volume (Unit) by End Users  
(2018-2023)

Table Middle East & Africa Medical Thermometers Revenue (Million USD) by End  
Users (2018-2023)

Table Turkey Medical Thermometers Import and Export (Unit) (2018-2023)

Figure Turkey Medical Thermometers Sales Volume (Unit) and Growth Rate  
(2018-2023)

Figure Turkey Medical Thermometers Revenue (Million USD) and Growth Rate  
(2018-2023)

Table Saudi Arabia Medical Thermometers Import and Export (Unit) (2018-2023)

Figure Saudi Arabia Medical Thermometers Sales Volume (Unit) and Growth Rate  
(2018-2023)

Figure Saudi Arabia Medical Thermometers Revenue (Million USD) and Growth Rate  
(2018-2023)

Table South Africa Medical Thermometers Import and Export (Unit) (2018-2023)

Figure South Africa Medical Thermometers Sales Volume (Unit) and Growth Rate  
(2018-2023)

Figure South Africa Medical Thermometers Revenue (Million USD) and Growth Rate  
(2018-2023)

Table Egypt Medical Thermometers Import and Export (Unit) (2018-2023)

Figure Egypt Medical Thermometers Sales Volume (Unit) and Growth Rate (2018-2023)

Figure Egypt Medical Thermometers Revenue (Million USD) and Growth Rate  
(2018-2023)

Table Global Sales Volume (Unit) Forecast of Medical Thermometers by Regions  
(2024-2029)

Table Global Revenue (Million USD) Forecast of Medical Thermometers by Regions  
(2024-2029)

Table Global Sales Volume (Unit) Forecast of Medical Thermometers by Types  
(2024-2029)

Table Global Revenue (Million USD) Forecast of Medical Thermometers by Types  
(2024-2029)

Table Global Sales Volume (Unit) Forecast of Medical Thermometers by End Users  
(2024-2029)

Table Global Revenue (Million USD) Forecast of Medical Thermometers by End Users  
(2024-2029)

Table Major Raw Materials Suppliers with Contact Information of Medical

## Thermometers

Table Major Equipment Suppliers with Contact Information of Medical Thermometers

Table Major Consumers with Contact Information of Medical Thermometers

Table Major Suppliers of Medical Thermometers with Contact Information

Figure Supply Chain Relationship Analysis of Medical Thermometers

Table New Project SWOT Analysis of Medical Thermometers

Table Project Appraisal and Financing

Table New Project Construction Period

Table New Project Investment Feasibility Analysis of Medical Thermometers

Table Research Programs/Design for This Report

Table Key Data Information from Primary Sources

Table Key Data Information from Secondary Sources

Table Part of Interviewees Record List of Medical Thermometers Industry

Table Part of References List of Medical Thermometers Industry

Table Units of Measurement List

Table Part of Author Details List of Medical Thermometers Industry

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