

Global Medical Thermometers Market Report 2018-2029

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Abstracts

Medical Thermometers are handheld devices used to measure body temperature accurately and quickly. They are essential medical tools used by healthcare providers, caregivers, and individuals to monitor their temperature and detect early signs of fever or illness. The global Medical Thermometers market size in 2022 will be US\$274.1 million, with a compound annual growth rate of 18%.

A Medical Thermometer is a device used to measure body temperature. It consists of a probe to sense the temperature and a display to show the readings. Medical Thermometers are mainly classified into four types: Mercury, Digital, Infrared, and Disposable Thermometers.

Mercury thermometers use mercury-filled glass tubes to measure the temperature, while digital thermometers use electronic sensors to measure the temperature. Infrared thermometers use infrared radiation to measure temperature, and disposable thermometers are one-time use thermometers that are disposed of after a single use.

Medical Thermometers are mainly used for Home Health Aide, Hospital, Public Places, and Other medical facilities. Home users mostly use the digital thermometers, while hospitals use all four types. In public places like airports, train stations, and schools, infrared thermometers are commonly used to screen people for fever and infection.

The Medical Thermometers industry is highly competitive, with major players like Braun, Omron, Microlife, CITIZEN, Hartmann, TECNIMED, ADC, Beurer, Easytem, Geonic, Faichney, Riester, Radiant, Exergen Corp, Briggs Healthcare, Vicks, Welch Allyn, Kerma Medical, MII, 3M, Hicks, Microlife, Omron, CITIZEN, Jinxinbao, JASUN, DONGYUE, YUYUE, SMIC, Raycome, BABYLY, Rossmax, and AVITA competing for

market share.

The market for Medical Thermometers is growing at a healthy rate due to several factors such as the increasing burden of infectious diseases, rising awareness about self-monitoring of temperature, and advancements in technology that have led to the development of innovative medical thermometer products. Furthermore, the COVID-19 pandemic has increased the demand for Medical Thermometers, particularly infrared thermometers used for mass screening.

The Medical Thermometer industry is expected to experience significant growth, driven by several factors such as the rising prevalence of infectious diseases, increasing demand for self-monitoring devices, and growing adoption of innovative and non-invasive Medical Thermometers.

Additionally, the increasing penetration of e-commerce platforms and the growing demand from emerging markets are expected to create growth opportunities for the industry. The market is also expected to benefit from the increasing use of Medical Thermometers in public places, schools, and workplaces to prevent the spread of infectious diseases.

In conclusion, the Medical Thermometers industry plays a vital role in healthcare and public safety, providing accurate and reliable measurements of body temperature. The global market size is expected to be US\$274.1 million in 2022, with a compound annual growth rate of 18%. To succeed in the market, manufacturers need to focus on developing innovative products that meet the needs of healthcare providers, caregivers, and individuals while keeping the costs low. Additionally, expanding into emerging markets and leveraging e-commerce platforms can provide growth opportunities for the industry.

The SWOT analysis of the Medical Thermometers industry is as follows:

Strengths:

Essential medical tool: Medical Thermometers are essential medical tools used to measure body temperature accurately and quickly, providing important information for early diagnosis and treatment of illnesses.

Growing demand: The growing demand for self-monitoring devices, increasing use of Medical Thermometers in public places, schools, and workplaces, and the rising prevalence of infectious diseases are driving the growth of the Medical Thermometers industry.

Technological advancements: Advancements in technology are leading to the development of innovative and non-invasive Medical Thermometers that provide better accuracy, comfort, and ease of use.

Established players: The industry is dominated by established players like Braun, Omron, Microlife, and CITIZEN who have a strong brand presence and a wide range of products.

Weaknesses:

Intense competition: The Medical Thermometers market is highly competitive, with many major players competing for market share. This can make it challenging for new entrants to gain a foothold in the market.

Limited adoption: The adoption of Medical Thermometers is limited in lower-income markets and developing countries due to their high cost and lack of awareness about their benefits.

Vulnerability to regulations: The industry is vulnerable to stringent regulations and safety standards that can limit the entry of new players and increase costs for existing manufacturers.

Opportunities:

Expansion into emerging markets: The growing demand for Medical Thermometers in emerging markets provides significant growth opportunities for the industry.

E-commerce platforms: The increasing penetration of e-commerce platforms is expected to create growth opportunities for Medical Thermometer manufacturers, enabling them to reach a wider audience and reduce costs.

Partnership opportunities: Collaborations with healthcare providers, research institutions, and organizations can provide Medical Thermometer manufacturers with additional revenue streams and help them expand their operations.

Threats:

Economic downturns: An economic downturn can lead to reduced healthcare expenditure and limit the adoption of Medical Thermometer devices.

Alternative diagnostic tools: The availability and adoption of alternative diagnostic tools like MRI and CT scans can pose a threat to the growth of the Medical Thermometer industry.

Supply chain disruptions: Disruptions in the global supply chain can impact the production and distribution of Medical Thermometers, leading to increased costs and reduced availability.

Counterfeit products: The increasing number of counterfeit Medical Thermometers can pose a threat to the reputation of established players and reduce consumer confidence.

in the industry.

Key players in global Medical Thermometers market include:

Braun
Omron
Microlife
CITIZEN
Hartmann
TECNIMED
ADC
Beurer
Easytem
Geonic
Faichney
Riester
Radiant
Exergen Corp
Briggs Healthcare
Vicks
Welch Allyn
Kerma Medical
MII
3M
Hicks
Microlife
Omron
CITIZEN
Jinxinbao
JASUN
DONGYUE
YUYUE
SMIC
Raycome
BABYLY
Rossmax
AViTA

Market segmentation, by product types:

Mercury-in-glass Thermometer

Digital Thermometers
Infrared Thermometers
Disposable Thermometer

Market segmentation, by applications:

Home Health Aide
Hospital
Public Places
Other

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